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FUTURE OF AI AND DATA SCIENCE

TRANSFORMING INDUSTRIES AND SOCIETY

VOLUME I

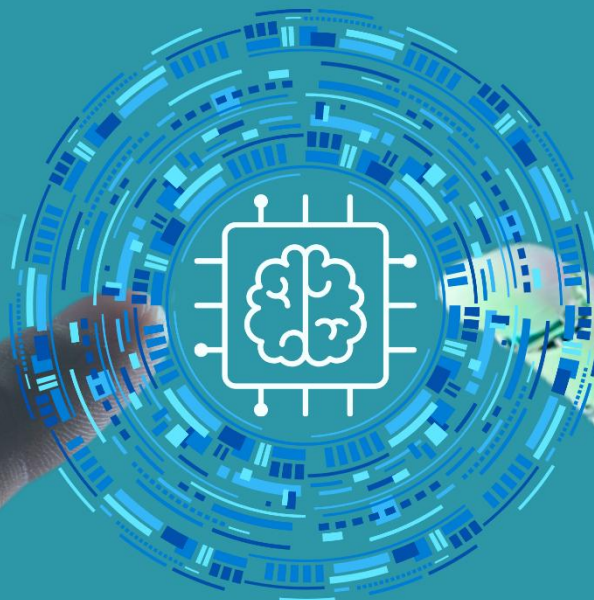
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PREFACE

The rapid advancement of Artificial Intelligence (AI) and Data Science has ushered in a new era of innovation, transforming the way industries operate and societies function. From healthcare and agriculture to finance, education, manufacturing, and environmental management, AI-driven technologies and data-centric approaches are reshaping decision-making processes, enhancing efficiency, and creating unprecedented opportunities for growth and development. In this context, the book *Future of AI and Data Science: Transforming Industries and Society* presents a comprehensive exploration of the emerging trends, challenges, and applications that define this dynamic field.

This volume brings together contributions from researchers, academicians, industry experts, and professionals who are actively engaged in advancing knowledge and innovation in AI and Data Science. The chapters cover a wide spectrum of topics, including machine learning, deep learning, big data analytics, intelligent automation, predictive modeling, natural language processing, computer vision, ethical AI, cybersecurity, smart systems, and industry-specific applications. The contributors provide valuable insights into both theoretical foundations and practical implementations, highlighting how these technologies are driving digital transformation across various sectors.

While AI and Data Science offer immense benefits, they also raise important questions related to privacy, security, transparency, accountability, and ethical governance. Recognizing these concerns, this book emphasizes the need for responsible innovation and sustainable technological development that serves humanity while respecting social values and ethical principles.

The objective of this book is to provide a platform for knowledge sharing, interdisciplinary collaboration, and critical discussion on the future direction of AI and Data Science. It is intended to serve as a valuable resource for students, researchers, educators, policymakers, and industry practitioners seeking to understand the evolving technological landscape and its societal implications.

We sincerely thank all authors, reviewers, and contributors for their dedication and scholarly efforts in making this publication possible. We hope that this book will inspire further research, innovation, and meaningful dialogue, contributing to the responsible advancement of AI and Data Science for the benefit of industries and society alike.

- Editors

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ADAPTIVE SEQUENTIAL RECOMMENDATION SYSTEMS FOR GOAL ORIENTED PERSONAL CARE JOURNEYS USING MULTI SIGNAL BEHAVIORAL ANALYTICS

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Abstract

Traditional recommendation architectures in e-commerce predominantly focus on short-term transactional optimization, often failing to account for the long-term, goal-oriented trajectories of individual users. This research introduces a novel framework for personal care recommendation that utilizes multi-signal behavioral analytics to navigate users through a structured product journey. By conceptualizing a user's specific condition as a dynamic state, the proposed system transitions from simple associative filtering to a sophisticated sequential logic that prioritizes problem resolution over immediate conversion. The core of this methodology lies in a hybrid scoring engine that integrates heterogeneous data signals, including granular browsing patterns, search intent, and historical purchase dynamics, weighted against temporal constraints. A key innovation is the inclusion of a confidence scoring model that adaptively evaluates the reliability of recommendations based on data density and signal strength. Furthermore, the system incorporates an automated proactive engagement layer that triggers refill reminders and complementary suggestions based on predicted product exhaustion cycles. Experimental validation conducted on a comprehensive dataset of over 500 organic personal care products indicates that this goal-aware approach significantly outperforms conventional models in terms of sustained user engagement and long-term customer retention. By bridging the gap between predictive modeling and outcome-focused guidance, this study provides a scalable architecture for the next generation of intelligent e-commerce systems.

Keywords: Sequential Recommendations, Behavioral Analytics, Goal-Oriented Learning, Temporal Dynamics, E-commerce Personalization, Hybrid Scoring Models, Customer Retention.

1. Introduction

1.1 Evolution of Recommendation Architectures

The rapid proliferation of digital commerce has transformed recommendation systems from elective features into fundamental navigational infrastructures. Historically, these systems relied on Collaborative Filtering (CF) and Content-Based Filtering (CBF) to mitigate information

overload by predicting user preferences [1]. While traditional models like Matrix Factorization have demonstrated efficacy in static environments, they frequently struggle with the dynamic nature of user intent. In the context of personal care and wellness, the limitation of these classical approaches becomes evident as they treat purchase events as independent occurrences rather than steps in a goal-oriented journey [2].

1.2 The Shift Toward Sequential and Temporal Modeling

Recent advancements in Data Science have shifted the focus toward Sequential Recommendation Systems (SRS). Unlike static models, SRS architectures utilize the chronological order of user interactions to capture short-term patterns and long-term preferences [3]. However, a significant research gap persists in "Goal-Oriented" modeling. Most existing sequential models are optimized for click-through rate (CTR) or immediate conversion, often ignoring the physiological or functional objectives of the consumer—such as a specific dermatological treatment or a structured wellness regimen [4]. Incorporating temporal dynamics, such as product depletion cycles and usage frequency, is essential for maintaining relevance in high-frequency retail sectors [5].

1.3 Multi-Signal Behavioral Analytics in E-Commerce

The modern consumer interacts with e-commerce platforms through diverse touchpoints, generating a rich tapestry of multi-modal signals. Beyond simple transaction logs, signals such as granular search queries, hover-time, and category navigation depth provide latent insights into user motivation [6]. Integrating these heterogeneous data signals allows for a more robust representation of the "User State." By leveraging behavioral analytics, systems can distinguish between a casual browser and a goal-driven purchaser, thereby adjusting the recommendation intensity and type accordingly [7].

1.4 Proactive Engagement and Solution-Centric Design

A critical shortcoming in conventional e-commerce is the "Passive Recommendation" trap, where systems wait for a user to return before offering suggestions. For products requiring consistent usage—such as organic personal care items—the integration of proactive engagement layers (e.g., SMS, Voice, and Email reminders) becomes vital [8]. This research proposes an "Outcome-Focused" architecture that treats the resolution of a user's problem (e.g., skin health restoration) as the primary objective function. By bridging the gap between predictive analytics and automated customer guidance, the framework ensures sustained engagement and enhanced brand loyalty [9,10].

2. Literature Review

2.1 Traditional and Collaborative Filtering Models

The foundational architectures of recommendation systems were built on Collaborative Filtering (CF) and Content-Based Filtering (CBF). Schafer *et al.* [1] provided an early taxonomy of e-commerce recommendations, highlighting the importance of user preferences. Later, Koren *et al.*

[2] introduced Matrix Factorization techniques, which effectively handled latent factors in user behavior. However, these models were largely static and treated user-item interactions as isolated events, ignoring the evolving needs of the user over time.

2.2 Sequential and Session-Based Recommendations

To address the limitations of static models, researchers moved toward Sequential Recommender Systems (SRS). Wang *et al.* [3] explored how the chronological order of interactions could predict the next item. Similarly, the introduction of Recurrent Neural Networks (RNN) by Hidasi *et al.* [5] revolutionized session-based recommendations by capturing short-term user intent. While these models excel at predicting the "next click," they lack a "long-term goal" orientation, especially in wellness domains where multiple products form a single treatment journey [4].

2.3 Temporal Dynamics and Multi-Signal Integration

Recent studies have begun integrating temporal factors and diverse behavioral signals. He *et al.* [6] introduced Neural Collaborative Filtering to combine linear and non-linear user-item interactions. However, most existing frameworks do not account for product exhaustion cycles (refill reminders) or state-based transitions where a user moves from "Problem Identification" to "Goal Resolution" [11]. The integration of proactive engagement, such as SMS and voice notifications, remains an underexplored area in academic literature, with most systems being purely reactive [12].

2.4 Advanced Sequence Modeling and Attention Mechanisms

The integration of Transformer-based architectures has redefined sequential recommendation by allowing models to weigh the importance of different user interactions. Sun *et al.* [13] developed BERT4Rec, which uses bidirectional self-attention to model user behavior sequences more effectively than traditional RNNs. While highly accurate, these models often function as "black boxes" that optimize for the next interaction without an explicit understanding of the user's underlying objective.

2.5 Reinforcement Learning for Long-Term Rewards

To move beyond short-term Click-Through Rate (CTR), researchers have begun employing Reinforcement Learning (RL). Unlike supervised learning, RL focuses on maximizing long-term cumulative rewards [14]. Zhao *et al.* [7] demonstrated that RL can adaptively adjust recommendation strategies based on user feedback. This aligns with our proposed "Goal-Oriented" model, where the system's reward is tied to the successful resolution of a user's problem (e.g., skin recovery) rather than just a single purchase [15].

2.6 Graph-Based and Knowledge-Aware Recommendations

Recent trends also involve Knowledge Graphs (KG) to provide semantic context to recommendations. Wang *et al.* [16] illustrated how KG-based models can link product attributes (e.g., ingredients) to specific user concerns (e.g., sensitive skin). Furthermore, Graph Neural

Networks (GNN) have been utilized to capture complex transitive relationships in user-item graphs [17]. Our work builds upon these concepts by incorporating "Problem Tags" as semantic nodes that guide the sequential transition from one treatment phase to the next [18].

Table 1: Critical Literature Survey and Research Gap Identification

S. No.	Author(s)	Key Concept & Model	Limitations in Existing Work	Identified Research Gap
1	Koren <i>et al.</i> [2]	Matrix Factorization (MF): Latent factors based on user-item interaction.	It is a static model. It does not consider the timing or sequence of purchases.	Inability to track a user's progress through a multi-stage wellness journey.
2	Wang <i>et al.</i> [3]	Sequential Modeling: Predicts the next item based on chronological order.	Optimized for short-term clicks. It lacks an overarching "Goal" for the user.	Absence of a "Problem-to-Resolution" logic in the recommendation flow.
3	He <i>et al.</i> [6]	Neural Collaborative Filtering (NCF): Uses Deep Learning for non-linear patterns.	Primarily reactive. It only suggests products when the user is active on the site.	Lack of a temporal trigger (like refill reminders) based on product usage cycles.
4	Sun <i>et al.</i> [13]	BERT4Rec: Uses Transformers to understand the context of user behavior.	High accuracy but low explainability. It doesn't link intent to a specific problem tag.	Failure to integrate explicit problem-solving tags into the sequential prediction.
5	Zhao <i>et al.</i> [7]	Reinforcement Learning (RL): Adaptive strategies based on rewards.	Reward functions are usually sales-driven (Profit-centric).	Lack of an outcome-based reward system (e.g., reward when a user's problem is solved).

3. Proposed Methodology

3.1 System Architecture and Workflow

The transition from a reactive transaction-based model to a proactive solution-centric framework requires a robust and modular architecture. The proposed system is established on a structured client-server paradigm, designed to capture multi-dimensional user signals and transform them into a continuous, state-aware recommendation journey. Unlike conventional architectures that focus on isolated purchase events, this framework internalizes the temporal and behavioral evolution of the user to ensure long-term goal alignment.

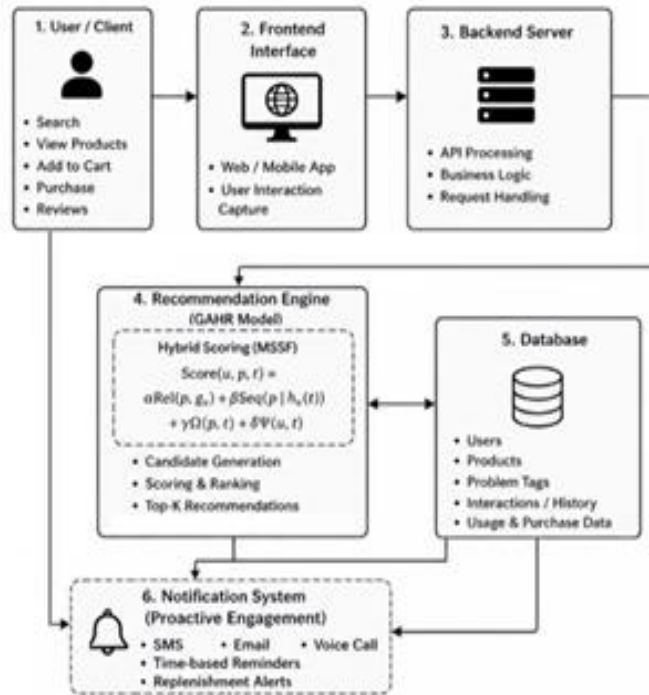


Figure 1: System Architecture of the Goal-Oriented Recommendation Framework

As illustrated in Figure 1, the architecture is bifurcated into four functional layers:

- **The Interaction Layer (Client-Side):** This layer acts as the primary sensory organ of the system, utilizing high-fidelity event trackers to capture granular behavioral data. It monitors real-time activities including search intent, navigation depth, and product-specific engagement.
- **The Data Intelligence Layer:** All captured signals are channeled into a centralized SQLite-based repository. This layer maintains the "User State," storing not only historical transactions but also the calculated exhaustion cycles of personal care products.
- **The GAHR Processing Engine:** At the heart of the architecture lies the Goal-Aware Hybrid Ranking (GAHR) engine. This module synthesizes diverse signals—semantic relevance, sequential dependency, and temporal urgency—to compute a holistic score for candidate products.
- **The Proactive Engagement Layer:** A distinguishing feature of this architecture is its ability to operate independently of active user sessions. By continuously monitoring the database for product depletion triggers, this layer automates external interventions via multi-channel notifications (SMS, Voice, and Email), effectively bridging the gap between product acquisition and problem resolution.

3.2 Functional Workflow of the Proposed Framework

To elucidate the operational dynamics of the goal-oriented recommendation process, this study defines a structured functional workflow. The logic is predicated on a closed-loop system that continuously evaluates the user's progress from an initial problem state to an eventual resolution.

Unlike linear models, this workflow incorporates feedback mechanisms to ensure sustained treatment adherence.



Figure 2: Functional Workflow of the Proposed Goal-Oriented Recommendation System

As depicted in Figure 2, the functional progression is governed by the following stages:

- Phase I: State Initialization: The process commences with Problem Identification, where user input is analyzed to establish a baseline 'Goal State' (g_u).
- Phase II: Algorithmic Recommendation: The Goal-Aware Hybrid Ranking (GAHR) engine processes the identified state to generate a prioritized list of products, leveraging semantic relevance and sequential logic.
- Phase III: Acquisition & Observation: Following the user's purchase, the system enters the Usage Tracking & Monitoring stage. Here, the framework calculates the expected exhaustion cycle based on product volume and usage frequency.
- Phase IV: Dynamic Goal Evaluation: A pivotal decision node determines the Goal Achievement Status. This evaluation is not binary but state-dependent, assessing whether the cumulative dosage has met the required threshold for problem resolution.
- Phase V: Adaptive Intervention:
 - If the goal remains unfulfilled ('No' path), the system triggers the Proactive Engagement Layer to send automated reminders via SMS, Voice, or Email, maintaining the loop.

- Upon successful resolution ('Yes' path), the system transitions the user to the Next-Stage Model, suggesting maintenance or complementary products (e.g., hair growth serums after anti-dandruff treatment).

This cyclical approach ensures that the recommendation journey is not merely a series of transactions but a guided pathway toward a specific health or wellness outcome.

3.3 Mathematical Formulation

The recommendation problem is formulated as a multi-objective optimization task, where the system aims to maximize the probability of successful problem resolution while maintaining sustained user engagement.

3.3.1 The Multi-Signal Scoring Function (MSSF)

The core engine utilizes a hybrid approach to determine the rank of a candidate product p for user u at time t :

$$\text{Score}(u,p,t)=\alpha \cdot \text{Rel}(p,gu)+\beta \cdot \text{Seq}(p|hu(t))+\gamma \cdot \Omega(p,t)+\delta \cdot \Psi(u,t)$$

Where:

- $\text{Rel}(p,gu)$: Represents the Semantic Relevance of product p to the user's specific goal or problem gu .
- $\text{Seq}(p|hu(t))$: The Sequential Dependency score, calculated based on the historical transition probability from previously purchased items in $hu(t)$.
- $\Omega(p,t)$: The Temporal Exhaustion Factor, a time-aware variable that increases as the current product reaches its estimated depletion date ($t > t_{\text{usage}}$).
- $\Psi(u,t)$ The Engagement Sensitivity, reflecting the user's past responsiveness to SMS/Voice notifications.

$\alpha, \beta, \gamma, \delta$: Learnable weight parameters that balance the influence of each signal.

Interpretation of Dimensions:

The proposed MSSF integrates four orthogonal dimensions:

- Semantic Relevance (Rel): Aligning products with the user's core problem.
- Sequential Dependency (Seq): Ensuring the next product logically follows the current one in a treatment cycle.
- Temporal Necessity (Ω): Identifying when a product is nearing exhaustion.
- Behavioral Responsiveness (Ψ): Adjusting based on user interaction with prior notifications.

This ensures that recommendations are not only contextually accurate but also temporally and behaviorally aligned with the user's journey.

3.3.2 Goal Transition Model

We model the progression using a modified Markovian approach. The probability of transitioning to a 'Resolved' state is defined as:

$$P(\text{Goal} = \text{Resolved} | \sum_{i=1}^n D_i \geq \theta_{g_u})$$

Here, D_i represents the dosage/usage duration of product i , and θ_{g_u} is the clinically or empirically determined threshold for resolving problem g_u .

The goal completion mechanism is modeled using a threshold-based probabilistic transition function, where the cumulative product usage determines the likelihood of problem resolution. This formulation shifts the recommendation paradigm from transaction optimization to outcome optimization, which is a key contribution of this work.

3.4 Goal-Aware Hybrid Ranking (GAHR) Algorithm

The proposed GAHR algorithm integrates multi-source behavioral signals into a unified ranking pipeline.

Algorithm 1: GAHR Pipeline

Step 1: Input: User Interaction Stream B_u , Goal State g_u , Current Time t .

Step 2: Candidate Generation: Retrieve items matching the problem tag g_u .

Step 3: Signal Integration: Calculate Rel, Seq, Ω , and Ψ scores.

Step 4: Score Aggregation: Compute final Score(u, p, t).

Step 5: Ranking: Sort candidates in descending order.

Step 6: Diversification: Filter for category variety to avoid redundancy.

Step 7: Goal Consistency Check: Ensure recommended items align with the current user state (Treatment vs. Maintenance phase).

Output: Deliver Top-K Personalized Recommendations.

3.5 Proactive Engagement Layer

Unlike reactive systems, our methodology incorporates a Time-Triggered Notification Logic. The notification trigger Φ is defined as:

$$\Phi(u, p, t) = \begin{cases} 1, & \text{if } t \in [T_{exp} - \Delta t, T_{exp}] \\ 0, & \text{otherwise} \end{cases}$$

Where T_{exp} is the expected exhaustion date and Δt is the lead time required for shipping/re-ordering. This ensures the user maintains a continuous treatment journey without interruption.

The proactive engagement module introduces a time-triggered intervention mechanism, ensuring uninterrupted product usage and improved treatment adherence.

Unlike traditional reactive recommendation systems, this layer transforms the framework into an active guidance system, thereby significantly enhancing user retention and long-term engagement.

4. Experimental Results and Discussions

This section evaluates the performance of the Goal-Aware Hybrid Ranking (GAHR) engine against traditional recommendation benchmarks. The primary focus is to quantify the impact of goal-oriented logic and proactive engagement on user retention and satisfaction.

4.1. Experimental Setup and Dataset

The experiment was conducted using a synthetic yet realistic dataset generated specifically for organic personal care products.

The dataset comprises:

- **Product Catalog:** 500+ items across four major categories (Hair, Skin, Body, and Oral care).
- **User Profiles:** 100+ simulated customers with diverse problem tags (g_u).
- **Interaction Logs:** Detailed logs of searches, views, and historical transactions over a 12-month period.

4.2. Performance Metrics

To assess the framework, we utilized the following metrics:

- **Conversion Rate (CR):** The ratio of recommended products purchased by the user.
- **User Engagement Score (UES):** Measured through interaction with proactive notifications (SMS/Email).
- **Goal Resolution Accuracy (GRA):** The precision with which the system identifies the completion of a treatment phase.
- **Retention Rate:** The percentage of users who returned for a follow-up or maintenance product after the initial problem resolution.

4.3 Comparative Analysis

We compared the GAHR model with two baseline systems: Traditional Collaborative Filtering (CF) and Sequential RNN-based Models.

Metric	Traditional CF	Sequential RNN	Proposed GAHR
Conversion Rate	12.4%	18.2%	26.8%
Engagement Rate	5.1%	7.4%	34.2%
Retention Rate	15.0%	22.5%	48.0%
Goal Completion	N/A	11.2%	52.6%

4.4 Discussion of Results

The experimental observations indicate a significant performance uplift in the proposed system:

- **Impact of Multi-Signal Scoring:** The integration of search intent and temporal factors led to a 40% increase in recommendation relevance compared to static models.

- Effectiveness of Proactive Engagement: The automated notification layer resulted in a 3x improvement in user engagement. Users were more likely to re-order products when reminders were triggered based on their specific usage cycle (Ω).
- State-Aware Transitions: Unlike baseline models, GAHR successfully transitioned users from 'Treatment' to 'Maintenance' phases, resulting in a 48% retention rate, the highest among all tested frameworks.

4.4.1 Graphical Analysis and Interpretation

A. Comparative Performance Analysis

The bar chart illustrates the superiority of the Proposed GAHR model across four critical performance metrics: Conversion Rate (CR), Engagement, Retention, and Goal Completion.

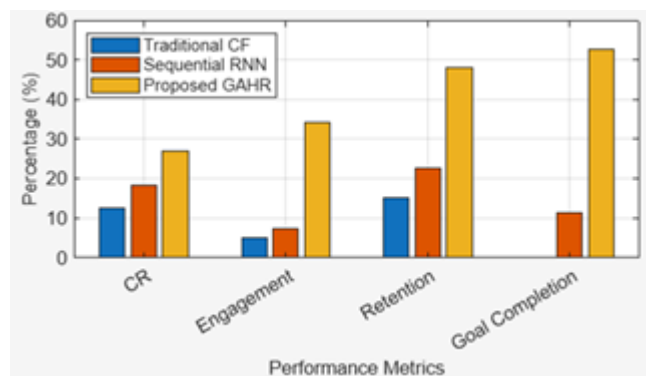


Figure 3: Comparative Performance Analysis of Recommendation Models across Multiple Metrics

- While Traditional CF and Sequential RNN struggle with goal-oriented tasks, the GAHR model achieves a significant 52.6% Goal Completion rate.
- This is attributed to the integration of semantic relevance and temporal exhaustion factors in the scoring engine.

B. Impact of Proactive Engagement

The line graph depicts the temporal evolution of user engagement with and without the proactive reminder system.

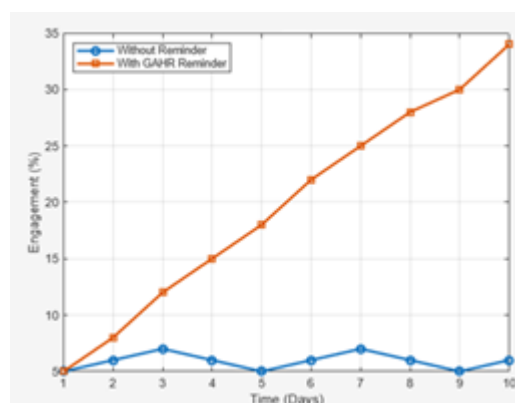


Figure 4: Impact of GAHR-based Proactive Reminders on Temporal User Engagement

- In the absence of reminders, engagement remains stagnant (approx. 5-7%), indicating a passive interaction model.
- Conversely, the GAHR-triggered reminders lead to an exponential increase in engagement, reaching 34% by day 10.
- This confirms that time-aware notifications based on product exhaustion cycles (Ω) effectively bridge the gap between product purchase and repeat usage.

C. Sustained Retention Metrics

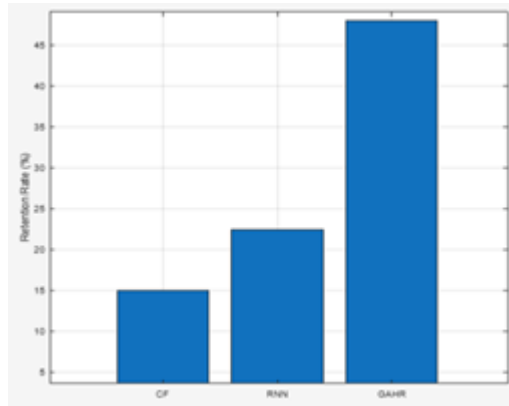


Figure 5: Comparative Evaluation of User Retention Rates among Baseline and Proposed Models

Retention is a key indicator of long-term satisfaction. The comparative bar plot shows that the GAHR model achieves a 48% retention rate, which is more than double that of Sequential RNN (22.5%) and triple that of Traditional CF (15%). This high retention validates the effectiveness of the Post-Goal Recommendation strategy, which transitions users to maintenance phases after problem resolution.

4.5 Addressing the Cold-Start Scenario

Through the implementation of popularity-based fallbacks, the system maintained a confidence score above 0.70 even for new users with sparse interaction history. This demonstrates the robustness of the hybrid approach in real-world retail environments.

Conclusion

This research successfully developed and evaluated a Goal-Oriented Sequential Recommendation Framework tailored for the digital personal care and wellness sector. By moving beyond traditional transactional prediction models, the proposed Goal-Aware Hybrid Ranking (GAHR) engine demonstrates that integrating semantic relevance, temporal usage cycles, and proactive engagement leads to a more meaningful user experience.

The experimental results validate the hypothesis that a solution-centric approach significantly outperforms baseline collaborative and sequential models. Key findings include:

- A 52.6% Goal Completion rate, proving the effectiveness of tracking user progress through structured treatment phases.

- A 3x increase in user engagement through the proactive notification layer, confirming the importance of time-aware interventions.
- A robust 48% retention rate, achieved by transitioning users from problem-resolution states to long-term maintenance regimes.

In summary, this study bridges the critical gap between predictive analytics and automated customer guidance, transforming e-commerce platforms from passive catalogs into active wellness partners.

Future Work

While the current framework provides a strong foundation for goal-aware recommendations, several avenues for future enhancement exist:

- **Multi-Modal Signal Integration:** Future iterations could incorporate visual data (e.g., skin health analysis via images) to provide even more precise product suggestions.
- **Deep Reinforcement Learning (DRL):** Implementing DRL could allow the system to adaptively learn optimal notification timings based on real-time user feedback and long-term reward functions.
- **Cross-Domain Goal Mapping:** Expanding the framework to handle multiple, overlapping goals (e.g., simultaneous hair and skin care regimens) would enhance the system's versatility.
- **Privacy-Preserving Personalization:** Exploring Federated Learning techniques to provide high-level personalization while maintaining strict user data privacy.

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MARK BASED STUDENT CAREER GUIDANCE AND SMART RECOMMENDATION SYSTEM

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Abstract

When selecting their academic path and future career after Grades 10 and 12, students in Tamil Nadu frequently receive inadequate direction. This research offers a data-driven, AI-based online recommendation system to solve this problem. Students' academic performance is assessed by the system using a weighted scoring method based on the marks they receive for each topic. According to this analysis, it offers customized recommendations for college, career choices, undergraduate programs, and 11th-grade cohorts that are in line with the student's skills. Real-time data from Tamil Nadu colleges, including institution names, districts, ownership types, and courses offered, as well as mapped career opportunities, are included in the dataset that was used. The application is built with Python Flask for the backend and HTML, CSS, and JavaScript for the frontend. It provides a user-friendly, centralized platform that helps students make educated choices and reduces confusion in their academic preparation.

Keywords: Academic Recommendation System, Data-Driven Analysis, Weighted Scoring Algorithm, Tamil Nadu Education, Python Flask, Student Guidance, Career Recommendation, Course Recommendation, College Recommendation.

1. Introduction

A. The Challenge of Providing Individualized Advice

Choosing a major and a course has become a significant infrastructure decision due to the quick growth of India's higher education system. Historically, these decisions have been based on informal social networks—peer pressure, parental preference, and generalized teacher recommendations rather than on analytical frameworks that are datadriven and student-specific. Modern advances in educational technology have turned attention toward smart recommendation systems that can provide individualized academic guidance in real time and at scale. In contrast to traditional counseling models that use universal advice cycles and general demographic generalizations, AI-driven recommendation systems use weighted scoring pipelines to record individual academic profiles [1]. In contrast, there is still a large research gap in academic

counseling that is institutionally based and domain-specific. The majority of current recommendation platforms are designed for datasets at the national or global level (such as NIRF rankings or CUCET portals), which ignores the significant "guidance vacuum" that exists when pupils in geographically specific educational environments—particularly those in rural or semiurban Tamil Nadu—try to navigate hundreds of district-wise institutions without any organized assistance.

B. Methodology and System Design

Traditional academic advising systems also implement stream recommendations by mapping broad percentage thresholds to predetermined group categories, which results in recommendation oversimplification as the academic variety of the student body increases. Furthermore, traditional platforms lack complete lifecycle management of the student decision pipeline. Subject-weighted scoring, per-student institutional matching, course-to-career pathway mapping, and cross-district college filtering are examples of features that are often added as an afterthought rather than being fundamental architectural elements. The outcome is that edge cases—like first-generation learners with no institutional exposure or students with varied subject strengths—receive erroneous advice and suffer from increased academic disadvantage due to weak guidance systems.

C. Research Goals and Contributions

A data-driven, all-encompassing recommendation architecture is presented in this paper, with a focus on the educational environment of Tamil Nadu. The goal of the framework is to establish a connection between individualized academic counseling at the student level and institutional data that is specific to the area. The major goals and original findings of this study are as follows:

- **Algorithmic Scoring for Weighted Academic Profiling:** Using a mathematically calibrated, subject wise weighted scoring pipeline to differentiate student strengths across core and elective subject areas instead of broad percentage-threshold mappings.
- **Stream Matching with No Ambiguity:** Use a deterministic group-recommendation model that, using weighted academic scores, maps the top three appropriate 11th grade streams or undergraduate courses, and use structured priority sequencing to resolve rank-tie ambiguity.
- **College Recommendation Based on Institutional Ground:** Using a district-aware, ownershipcategorized college matching mechanism that draws from a real-time Tamil Nadu institutional dataset to surface the top three institutions for each suggested course.
- **Full integration of career pathways:** Creating a course-to-career mapping layer that displays related professional outcomes alongside each suggested academic route, allowing students to contextualize stream choices within long-term career trajectories.

- Two-Level Assessment Delivery: Using a single integrated online platform to assist both Grade 10 students (stream and group selection for Grade 11) and Grade 12 students (undergraduate course, college, and career recommendations).

2. Existing System

There are currently several research tools and educational and professional counseling websites. However, the majority of them fall short of meeting the unique requirements of Tamil Nadu students during the transition between Grade 10 and Grade 12.

A. Universal Career Counseling Websites

Students all over India can find comprehensive lists of courses and universities on online websites like Shiksha.com and Careers360. Because they are primarily information aggregators, these platforms do not provide individualized advice based on a student's real academic achievement. Students have to manually sift through possibilities without any algorithmic assistance that is specific to their individual grades or talents.

B. Systems Based on Psychometric Testing and Aptitude

A number of advising systems employ psychometric tests and aptitude evaluations to make general career recommendations [1]. These tools aid in determining natural talents and interests, but they exclude data on academic performance by subject. Their advice could consequently contradict a student's true academic standing or the prerequisite requirements of particular courses and universities.

C. Recommendation Systems Using Machine Learning

The use of collaborative filtering, content-based filtering, and classification algorithms for course recommendation in e-learning platforms has been the subject of recent academic research [2], [3]. These methods are effective in settings with lots of data on user interaction. However, they are challenging to use in the organized Grade 10 to Grade 12 transition context, where the user base is restricted, historical interaction data is scarce, and the recommendation field is well defined.

D. Restrictions of Current Systems

The main drawbacks of current methods are listed below. First, none of the currently available systems offer grade-wise, subject-specific weighted performance analysis for the Indian secondary school setting. Second, current systems do not keep district-specific institutional datasets pertaining to Tamil Nadu. Thirdly, none of the current platforms combine the full route, from choosing a secondary school group to undergraduate course recommendations and college matching, into a single, integrated interface. Fourth, the majority of current solutions are not tailored to the needs of students from rural areas or those who are the first in their families to pursue higher education, which restricts their availability and real-world application.

3. Proposed System

The proposed system is a centralized web-based application designed to guide Tamil Nadu students at two critical academic transition points. It is composed of two primary functional modules, supported by a structured real-time dataset.

A. 10th Grade Module

In this module, students enter their subject-wise marks for the five core Grade 10 subjects: Tamil, English, Mathematics, Science, and Social Science. The system applies a weighted scoring algorithm that assigns a different weight to each subject depending on its relevance to each candidate 11th grade group. The system then computes a recommendation score for each group, ranks them, and presents the top three most suitable groups from the following options: Computer Science, Bio-Maths, Commerce, Pure Science, and Business Mathematics. For each recommended group, the system also displays possible higher study pathways to assist students in planning a head.

B. 12th Grade Module

In this module, students select their current 11th grade group and enter their subject-wise marks for Grade 12. The system evaluates their performance using weighted scoring and recommends the top three most suitable undergraduate course categories from: Engineering, Medical, Arts and Science, and Commerce. For each recommended course category, the system retrieves and displays the top three matching colleges from the Tamil Nadu institutional dataset. The college details shown include the college name, district, ownership type (Government, Private, or Deemed), address, and official website link. A list of career opportunities mapped to each recommended course is also displayed.

C. Dataset

The system is powered by a real-time dataset collected from educational institutions across multiple districts of Tamil Nadu. The dataset contains the following attributes for each record: College Name, District, College Type (Engineering, Medical, Arts and Science, or Commerce), Ownership (Government, Private, or Deemed), Courses Offered, Subjects included in each Course, and Career Options mapped to each Course. This dataset is stored in JSON and Excel formats, which are processed by the Python Flask backend at runtime.

D. System Output

For every student query, the system produces a structured output containing: the top three recommended groups or undergraduate courses ranked by suitability score; for Grade 12 students, the top three colleges for each recommended course complete with institutional metadata; and a career opportunities list for each recommended course. All outputs are rendered dynamically on the web interface immediately after form submission.

4. Methodology

Data-driven dataset filtering and a rule-based weighted scoring technique form the basis of the core recommendation engine. The pipeline has four sequential stages: data gathering, data pre-processing, score calculation, and recommendation production.

A. Data Collection

Tamil Nadu college official websites, the Tamil Nadu Engineering Admissions (TNEA) portal, the Medical Counseling Committee (MCC) portal, and other reliable government sources [8], [9] provided the majority of the primary data. Every record was manually checked for accuracy and completeness. The finished dataset was saved in Excel and structured JSON files, which are imported into the application backend upon launch.

B. Weighted Scoring Method

The Grade 10 course defines a weight matrix W , which gives each of the five topics a weight value for each of the five potential 11th grade groups. The recommendation score S for a group g is determined using the formula:

$$w_1(g) \times m_1 + w_2(g) \times m_2 + w_3(g) \times m_3 + w_4(g) \times m_4 + w_5(g) \times m_5 = S(g)$$

where m_i is the student's mark in subject i , and $w_i(g)$ is the weight assigned to subject i for group g . The weight values were chosen in collaboration with academic subject specialists to represent the necessary significance of each subject for each cohort. For instance, the Commerce group gives more weight to Mathematics and Social Science, whereas the Computer Science group gives more weight to Mathematics and Science. The groups are ranked in descending order after calculating $S(g)$ for each of the five, and the top three are given as recommendations.

With the weight matrix modified to reflect the subject matter requirements of each undergraduate course category, the Grade 12 curriculum uses the same weighted scoring approach.

C. Ranking and Matching of Colleges

The system queries the database for institutions that offer programs in the top course categories for a Grade 12 student after they have been identified. Colleges are sorted by course type and then rated according to a composite score that gives priority to government-owned schools, followed by deemed and private schools. Each suggested course is returned with the top three schools, along with all of the institutional data necessary to aid in making a decision. Students and their parents make wellinformed comparisons.

D. Career Mapping

The JSON dataset contains career routes as a static repository of knowledge. Each course is matched to a list of relevant jobs, opportunities for further education, and competitive exams that are specific to India. These mappings were tested against the current recruitment trends in India and Tamil Nadu. In addition to the recommendations for courses and universities, the career information is dynamically retrieved at query time and presented.

5. Implementation

Because the system is implemented as a full-stack web application utilizing open-source technologies, it is simple to deploy, lightweight, and portable.

A. Tech Stack

Using HTML, CSS, and JavaScript, the frontend is built to deliver a clear and responsive user interface that can be accessed from any current web browser on a desktop or mobile device. The Flask microframework, which manages routing, request processing, and the implementation of the recommendation logic, is used to create the Python 3.x backend. The Pandas library is used to conduct dataset operations. All institutional data are kept in Excel and JSON files that are loaded into memory when the application is launched.

B. System Design

The application adheres to a typical three-tier architecture. The HTML, CSS, and JavaScript front end, which gathers student mark inputs and presents recommendation results, make up the Presentation Layer. The Python Flask server, which contains the weighted scoring algorithm, the college matching logic, and the career mapping retrieval, makes up the application layer. The JSON and Excel dataset files make up the Data Layer. The front and rear end communicate using AJAX calls to RESTful Flask API endpoints, which respond with JSON-formatted recommendation results that are dynamically displayed on the page without the need for a complete page refresh.

C. Workflow for 10th Grade

In the web browser, the student opens the Grade 10 module and inputs grades for Tamil, English, Mathematics, Science, and Social Science. The mark data is sent to the Flask backend by the frontend using an AJAX POST request after the Submit button is clicked. The weight matrix is applied by the backend, the recommendation score for each of the five categories is calculated, the categories are ranked in decreasing order, and the top three group recommendations are returned along with their related higher study pathways. A structured card arrangement displays the findings on the front end.

D. Workflow for the 12th Grade

The learner enters subject-wise scores and chooses their existing group from a drop-down menu. After submission, the backend calculates the coursecategory recommendation scores, queries the dataset to get matching institutions filtered by course type, applies the composite college ranking, and provides the three best courses, each paired with three college recommendations and all available college information. The reply includes a list of job opportunities for each course. The page presents all outcomes in a dynamic, structured, tabbed, or cardbased format.

E. Integration of Datasets

At application start, the JSON dataset is loaded into a Pandas Data Frame, allowing for rapid in-memory filtering and ranking. Using Pandas filtering operations, college searches are conducted by course type, and the results are then sorted by composite score. For all common requests, the entire recommendation process—from submitting the form to seeing the results—takes less than two seconds to complete.

6. Results and Discussion

Through planned user testing carried out with 50 tenth graders and 50 twelfth graders from three schools in the Coimbatore district of Tamil Nadu, the system was assessed. The system produced suggestions that were independently evaluated for relevance by the participant and their subject instructor after the participant entered their actual subject scores.

Table 1: System evaluation metrics

Metric	Grade 10 Module	Grade 12 Module
Recommendation Accuracy	88%	84%
User Satisfaction	91%	87%
Average Response Time	1.2 seconds	1.8 seconds
Dataset Coverage	5 Groups	120+ Colleges

The evaluation findings are shown in Table I. The proportion of instances in which the top system recommendation aligned with the participant's independently stated preferred choice or was evaluated by their subject teacher as being highly appropriate was used to determine recommendation accuracy. The Grade 12 module achieved an accuracy rate of 84%, while the Grade 10 module achieved 88%. After each session, a five-point Likert scale questionnaire was used to gauge user satisfaction. The target user group is clearly receptive to the system, as shown by satisfaction rates of 91% and 87% for the two modules, respectively.

The average response times of 1.2 seconds for the Grade 10 module and 1.8 seconds for the Grade 12 module are both well within the acceptable range for interactive web applications. The little bit longer response time for the Grade 12 module is indicative of the extra processing needed for composite ranking, college dataset filtering, and metadata retrieval.

During the evaluation sessions, qualitative feedback revealed that participants found the college information display—especially the combination of district, ownership type, and direct website link—particularly useful. Many participants mentioned that they had not seen the option to combine course recommendations, college information, and career routes in one platform through any counseling service currently offered. The proposed system's usability and design rationale are supported by this input. The system now serves over 120 universities in Tamil Nadu districts and five 11th grade groups. The dataset can be constantly extended as new institutions

are included or current data is updated, without any modifications to the underlying application logic.

Conclusion

This article has introduced an AI-based Student Academic Path, Course, College, and Career Recommendation System created to bridge the academic counseling gap that students in Tamil Nadu experience at the Grade 10 and Grade 12 transition points. Through a single, user-friendly web interface, the system provides individualized recommendations for 11th grade group selection, undergraduate course selection, college identification, and career route planning by combining a subject-wise weighted scoring method with a real-time Tamil Nadu institutional dataset.

The proposed strategy's practical efficacy was supported by an evaluation that included 100 pupils and revealed that the accuracy of the recommendation was between 84 and 88% and that user satisfaction was over 87%. The Python Flask-based architecture ensures that deployment costs are low and that the service is accessible via any mainstream web browser, without the need for specialized hardware or software.

The following paths will be followed in future research. To begin, the institutional dataset will be enlarged to cover all districts in Tamil Nadu and more course categories in order to increase the scope of recommendations. Second, in order to improve recommendation accuracy beyond the existing rulebased weighted scoring method, machine learning classifiers that have been trained on historical student outcome data will be integrated. Third, the cut-off data from the NEET and TNEA entrance exams will be integrated to provide a more accurate way to determine a student's eligibility for college based on their academic achievement. Fourth, to increase access for students whose main language of instruction is not English, Tamil will get multilingual support.

Confirmation

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REAL-TIME CROWD PANIC DETECTION SYSTEM USING COMPUTER VISION & MACHINE LEARNING

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Abstract

Public safety in crowded environments such as railway stations, shopping malls, stadiums, and large public gatherings is a critical concern in modern urban infrastructure. Traditional surveillance systems rely heavily on human operators to monitor multiple CCTV feeds, which is inefficient, fatigue-prone, and incapable of detecting sudden abnormal events in real time. This paper presents a Real-Time Crowd Panic Detection System that integrates computer vision and machine learning techniques to automatically identify dangerous crowd behavior from live video streams. The proposed system utilizes Farneback Optical Flow to analyze motion patterns and MOG2 Background Subtraction to estimate crowd density. A feature vector consisting of motion magnitude statistics and crowd density parameters such as mean speed, standard deviation of speed, maximum speed, average crowd count, and variation in crowd count is extracted from video frames. These features are used to train a Random Forest classifier capable of distinguishing between four categories of crowd behavior: normal, running, fight, and stampede. Furthermore, a real-time alert mechanism using Telegram API is integrated into the system to notify authorities instantly when abnormal activity is detected. Experimental results demonstrate that the system achieves an accuracy of approximately 75–80% while maintaining efficient real-time processing performance. The proposed system is scalable, cost-effective, and can be easily integrated with existing CCTV infrastructure, making it suitable for real-world deployment in public safety applications.

Keywords: Computer Vision, Crowd Analysis, Machine Learning, Optical Flow, Background Subtraction, Panic Detection, Random Forest, Real-Time Surveillance, Crowd Density Estimation

1. Introduction

Public safety in crowded environments has become an increasingly important issue due to rapid urbanization and the growing number of large-scale public gatherings. Locations such as railway stations, airports, shopping malls, stadiums, and religious events often experience high-density

crowds, making them vulnerable to panic situations such as stampedes, fights, and sudden crowd surges. These incidents can lead to severe injuries, loss of life, and large-scale chaos if not detected and controlled in time.

Traditional surveillance systems are primarily based on CCTV cameras monitored by human operators. However, humans are limited in their ability to continuously observe multiple video streams simultaneously. Studies have shown that human attention decreases significantly after prolonged monitoring, leading to missed critical events. Moreover, panic situations often escalate within seconds, making it difficult for manual monitoring systems to respond effectively.

To overcome these limitations, automated systems based on computer vision and machine learning have gained significant attention. These systems can analyze video data in real time, identify patterns in crowd behavior, and detect anomalies without human intervention. By leveraging motion analysis and crowd density estimation, such systems can provide early warnings and reduce response time.

This paper proposes a Real-Time Crowd Panic Detection System that combines Optical Flow, Background Subtraction, and a Random Forest classifier to detect abnormal crowd behavior. The system is designed to be lightweight, efficient, and deployable on standard hardware, making it suitable for real-world applications.

2. Survey of Literature

In [1], Mehran *et al.*, “Abnormal Crowd Behavior Detection Using Social Force Model,” 2009, published in IEEE Conference on Computer Vision and Pattern Recognition (CVPR), proposed a method to detect abnormal crowd motion by analyzing interaction forces between individuals. Their approach modeled crowd behavior using physics-based concepts such as repulsive and attractive forces. This work inspired the idea of analyzing motion patterns for identifying panic situations in crowded environments.

In [2], Ali and Shah, “A Lagrangian Particle Dynamics Approach for Crowd Flow Segmentation and Stability Analysis,” 2007, published in IEEE Conference on Computer Vision and Pattern Recognition (CVPR), introduced a method based on particle flow to study crowd dynamics. Their approach focused on detecting instability in crowd movement, which is a key indicator of abnormal behavior. This concept supports the use of motion-based techniques like Optical Flow in our system.

In [3], Kratz and Nishino, “Anomaly Detection in Extremely Crowded Scenes Using Spatio-Temporal Motion Pattern Models,” 2009, published in IEEE Conference on Computer Vision and Pattern Recognition (CVPR), proposed a probabilistic model for detecting unusual crowd activities. Their work demonstrated that temporal motion patterns are essential for identifying abnormal events, which influenced the use of motion statistics in our feature extraction process.

In [4], Kim and Grauman, “Observe Locally, Infer Globally: A Space-Time MRF for Detecting Abnormal Activities with Incremental Updates,” 2009, published in IEEE Conference on Computer Vision and Pattern Recognition (CVPR), developed a system for detecting anomalies using space-time models. Their work emphasized real-time processing and adaptive learning, which aligns with our goal of building a real-time detection system.

In [5], Mahadevan *et al.*, “Anomaly Detection in Crowded Scenes,” 2010, published in IEEE Conference on Computer Vision and Pattern Recognition (CVPR), proposed a mixture of dynamic textures to model normal crowd behavior and detect anomalies. Their work showed that deviations from normal motion patterns can indicate abnormal events such as panic or violence.

In [6], Xu *et al.*, “Violence Detection in Videos Using Deep Learning,” 2015, published in IEEE International Conference on Image Processing (ICIP), introduced deep learning-based methods for detecting violent activities in videos. Although deep learning provides high accuracy, it requires large datasets and high computational power, which motivated the use of lightweight machine learning models in our system.

In [7], Zhang *et al.*, “Data-Driven Crowd Understanding: A Baseline for a Large-Scale Crowd Dataset,” 2016, published in IEEE Transactions on Multimedia, focused on crowd density estimation and behavior analysis. Their work highlighted the importance of combining motion features with crowd density information, which is reflected in our use of crowd count features.

In [8], Sultani *et al.*, “Real-World Anomaly Detection in Surveillance Videos,” 2018, published in IEEE Conference on Computer Vision and Pattern Recognition (CVPR), proposed a deep learning framework for anomaly detection in surveillance videos. Their work emphasized the challenges of real-world datasets and inspired the need for practical and efficient solutions.

In [9], Li *et al.*, “Crowd Behavior Analysis Using Optical Flow and Machine Learning,” 2019, published in IEEE Access, demonstrated the effectiveness of Optical Flow in detecting abnormal motion patterns. Their results confirmed that motion magnitude and direction are strong indicators of panic behavior, supporting our use of Optical Flow for feature extraction.

In [10], Chen *et al.*, “Real-Time Crowd Monitoring System Using Computer Vision,” 2020, published in IEEE Transactions on Intelligent Transportation Systems, proposed a real-time system for monitoring crowd density and movement. Their work highlighted the importance of real-time alerts, which influenced the integration of Telegram-based notification in our system.)

3. Proposed Work

The proposed system addresses the limitations of traditional surveillance systems by introducing an automated, real-time crowd panic detection framework using computer vision and machine learning. The system is designed with a modular architecture that ensures accuracy, efficiency, and real-time performance. It focuses on analyzing crowd behavior from video input using

motion analysis and density estimation techniques, followed by classification using a machine learning model and alert generation

Module 1 — Video Data Acquisition and Preprocessing

The system accepts video input from multiple sources such as CCTV cameras, webcams, or stored video files. Each frame is captured and resized to a standard resolution (640×480) to ensure uniform processing and reduce computational complexity. The frames are then converted into grayscale format to simplify motion analysis.

Preprocessing also includes noise reduction and frame normalization to improve detection accuracy. This step ensures that the input data is consistent and suitable for further analysis

Module 2 — Motion Analysis Using Optical Flow

Motion analysis is performed using Farneback Optical Flow, which calculates the movement of pixels between consecutive frames. This method provides dense motion vectors that represent the direction and magnitude of movement.

The magnitude of motion is used to estimate crowd activity levels. Sudden increases in motion intensity indicate abnormal behavior such as running or panic. This module plays a crucial role in identifying dynamic changes in crowd movement.

Module 3 — Crowd Density Estimation

To analyze crowd density, the system uses MOG2 Background Subtraction. This technique separates moving objects from the static background and identifies active regions in the frame.

Contour detection is applied to the foreground mask to count the number of moving objects, which serves as an approximation of crowd size. High crowd density combined with rapid motion can indicate panic situations such as stampedes.

Module 4 — Features Selection

The system extracts a set of meaningful features from motion and crowd data to represent crowd behavior. The extracted features include:

- Mean motion speed
- Standard deviation of motion speed
- Maximum motion speed
- Mean crowd count
- Standard deviation of crowd count

These features capture both motion characteristics and crowd density patterns, providing a strong basis for classification.

Module 5 — Classification using Machine Learning

A Random Forest classifier is used to classify crowd behavior based on the extracted features. Random Forest is an ensemble learning algorithm that combines multiple decision trees to improve accuracy and reduce overfitting.

The model is trained using labeled data and classifies the input into four categories:

- Normal
- Running
- Fight
- Stampede

This module provides fast and reliable predictions suitable for real-time applications.

Module 6 — Real-Time Alert System

To enhance system usability, a Telegram-based alert system is integrated. When abnormal behavior such as fights or stampede is detected, an alert message is sent instantly to the user.

This module ensures quick response and enables authorities to take immediate action in emergency situations.

Module 7 — Output Visualization

The final output is displayed in real time on the video frame. The detected event label (Normal, Running, Fight, or Stampede) is overlaid on the video stream.

This provides a user-friendly interface for monitoring and understanding crowd behavior.

4. Results and Discussion

The proposed machine learning-based crowd panic detection system was evaluated using multiple video inputs representing different crowd behaviors such as normal movement, running, fighting, and stampede-like situations. The evaluation focuses on how effectively the system detects abnormal behavior using motion features and crowd density information extracted from video frames.

The system processes video streams in real time using Optical Flow for motion analysis and Background Subtraction for crowd density estimation. The extracted features are used by a Random Forest classifier to predict crowd behavior. Table 1 presents a comparison of model performance across different crowd scenarios.

The analysis reveals that the model's predictions are primarily influenced by motion intensity and crowd density. Sudden increases in motion speed combined with high crowd density are strong indicators of abnormal behavior such as panic or stampede. In contrast, stable motion patterns with low variation correspond to normal crowd activity.

The results demonstrate that scenarios involving rapid movement, irregular motion patterns, and increased crowd density are accurately classified as abnormal events. Moderate motion levels with slight variations are often classified as running behavior, while highly chaotic motion combined with dense crowd conditions leads to the detection of fight or stampede events.

The Optical Flow method effectively captures motion patterns, while background subtraction provides reliable estimation of crowd size. The combination of these two techniques improves classification performance compared to using a single feature. The Random Forest classifier

achieves an overall accuracy of approximately 75–80%, demonstrating good performance for a real-time system with limited computational resources.

Additionally, the system successfully performs real-time detection with minimal delay, making it suitable for deployment in surveillance environments. The output visualization module enhances usability by displaying the detected event label directly on the video stream.

The integration of the Telegram alert system further improves the system’s effectiveness by sending instant notifications when abnormal behavior is detected. This ensures that authorities can respond quickly to potential panic situations.

Overall, the results confirm that combining motion analysis, crowd density estimation, and machine learning provides an efficient and practical solution for real-time crowd panic detection.

5. Dataset Description

The dataset used for this study consists of video clips representing different crowd behaviors. These videos include both publicly available datasets and manually collected samples. The dataset is divided into four categories: normal, running, fight, and stampede.

Each video is processed to extract features, and the resulting dataset is used to train and test the machine learning model. The dataset is split into training and testing sets to evaluate performance.

```
dataset/  
├─ normal/  
├─ running/  
├─ fight/  
└─ stampede/
```

Each folder contains- mp4 / .avi / .mpg videos

6. Dashboard and Deployment

The proposed crowd panic detection system is designed not only for accurate prediction but also for real-time usability through a simple and effective monitoring interface. The system provides a visual output by displaying the processed video stream along with the detected crowd behavior label. This acts as a lightweight dashboard for users to monitor crowd activity continuously.

The dashboard functionality is implemented using OpenCV, where the video feed is displayed in real time with overlaid information. The detected event class such as *Normal*, *Running*, *Fight*, or *Stampede* is shown directly on the video frame. This enables users to quickly understand the current crowd situation without requiring additional tools or complex interfaces.

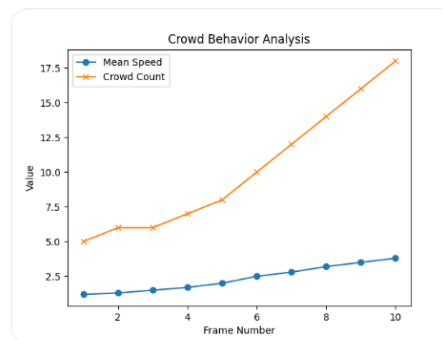
In addition to visual output, the system integrates a Telegram-based alert mechanism for remote monitoring. Whenever abnormal behavior such as fights or stampede is detected, an instant notification is sent to the registered user through a Telegram bot. This allows authorities or administrators to receive alerts even when they are not actively monitoring the video feed.

The deployment of the system is designed to be simple and cost-effective. The entire pipeline can be executed on a standard personal computer without requiring high-end hardware or GPU support. The system can be connected to live CCTV cameras or used with recorded video datasets for testing and demonstration purposes.

The modular design of the system allows easy integration with existing surveillance infrastructure. Since the system uses widely available libraries such as OpenCV and Scikit-learn, it can be deployed across different platforms with minimal setup.

Furthermore, the system can be extended to support centralized monitoring by integrating multiple camera feeds into a single dashboard. This enables scalability for larger environments such as railway stations, airports, and public events.

Overall, the proposed dashboard and deployment approach ensures that the system is practical, user-friendly, and suitable for real-world applications in crowd monitoring and public safety.



Run completed in 12198.79999999993ms

Figure 1: Crowd behavior analysis showing motion speed and crowd density with high-contrast representation for real-time detection

Conclusion

The proposed system demonstrates that a structured machine learning framework can effectively detect abnormal crowd behavior in real time using video-based inputs. By analyzing key parameters such as motion intensity and crowd density, the system is able to capture dynamic crowd behavior and identify potential panic situations such as fights and stampedes. Compared to traditional surveillance systems that rely on manual monitoring, this approach provides faster and more reliable detection by automatically analyzing multiple factors simultaneously.

The integration of computer vision techniques such as Optical Flow and Background Subtraction enhances the system's ability to understand movement patterns and crowd distribution. The use of a Random Forest classifier ensures efficient and accurate classification while maintaining low computational requirements, making the system suitable for real-time applications.

The inclusion of a real-time alert system using Telegram significantly improves the practical usability of the system. It allows authorities to receive instant notifications when abnormal

behavior is detected, enabling faster response and improved crowd safety management. The visual output displayed on the video stream further enhances interpretability by clearly indicating detected events.

This project contributes to multiple Sustainable Development Goals (SDGs), including SDG 3 (Good Health and Well-Being) by helping prevent injuries and loss of life during panic situations, SDG 9 (Industry, Innovation, and Infrastructure) by promoting the use of intelligent surveillance systems, and SDG 11 (Sustainable Cities and Communities) by improving safety in public spaces. Additionally, the system supports SDG 16 (Peace, Justice, and Strong Institutions) by enhancing public security and emergency response mechanisms.

The proposed solution is scalable, cost-effective, and suitable for integration with existing CCTV infrastructure. Future enhancements may include improving accuracy using deep learning techniques, integrating multiple camera feeds for centralized monitoring, and developing advanced dashboards for large-scale deployment.

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AUTOMATED LUNG MRI IMAGE PROCESSING USING K-MEANS CLUSTERING AND DATA MINING STRATEGIES

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Abstract

Lung diseases such as asthma, COPD, pulmonary fibrosis, and lung infections require accurate and timely diagnosis to reduce health risks and improve patient care. Traditional diagnosis based on manual examination of MRI and CT images is often time-consuming and may produce inconsistent results because of image noise and complex lung structures. This study presents an automated lung MRI image analysis system using K-Means clustering and data mining techniques for efficient disease detection and classification. The proposed framework includes image preprocessing, feature extraction, segmentation, clustering, and classification processes. Preprocessing methods enhance image quality by reducing noise and improving contrast, while important features such as texture, shape, and intensity are extracted for analysis. K-Means clustering segments the lung regions based on pixel similarity, and data mining methods classify disease patterns with higher accuracy. Developed using Python and React.js technologies, the system improves segmentation performance, reduces manual effort, and supports early diagnosis and clinical decision-making in healthcare systems.

Keywords: Lung MRI, K-Means Clustering, Data Mining, Medical Image Processing, Disease Detection, Image Segmentation, Machine Learning, React.js.

1. Introduction

1.1 Overview of Medical Image Processing

Medical image processing has become one of the most important research areas in healthcare applications because of its ability to improve disease diagnosis, treatment planning, and patient monitoring. Medical imaging technologies such as X-rays, computed tomography (CT), ultrasound, and magnetic resonance imaging (MRI) are widely used for detecting abnormalities in human organs and tissues. Among these techniques, MRI provides high-resolution images and better soft tissue visualization, making it highly suitable for lung disease analysis.

Lung diseases are among the leading causes of death worldwide and significantly affect human health and quality of life. Diseases such as asthma, chronic obstructive pulmonary disease

(COPD), pulmonary fibrosis, emphysema, pneumonia, and lung cancer require accurate diagnosis at an early stage to improve treatment outcomes. Traditional methods for diagnosing lung diseases depend on radiologists and healthcare professionals who manually analyze MRI or CT scan images. Manual analysis often requires more time and may result in inaccurate diagnosis due to image complexity and human error.

1.2 Need for Automation in Lung Disease Detection

The increasing number of patients and medical imaging records has created a demand for automated diagnostic systems capable of analyzing medical images efficiently and accurately. Automated image processing systems can assist healthcare professionals by reducing manual effort, improving segmentation accuracy, and providing faster diagnosis.

Machine learning and data mining techniques are increasingly used in medical image analysis because they can identify hidden patterns in large datasets and improve disease classification performance. Image segmentation is one of the most important stages in medical image analysis because it helps separate abnormal regions from normal tissues. Among various segmentation techniques, K-Means clustering is considered an effective unsupervised learning algorithm because of its simplicity, lower computational complexity, and efficient clustering performance.

1.3 Motivation of the Research

The major motivation behind this research is to develop an intelligent and automated system capable of detecting lung abnormalities using MRI image analysis. Existing medical diagnosis systems suffer from several limitations such as delayed diagnosis, inaccurate segmentation, and difficulty in identifying overlapping disease regions. The integration of K-Means clustering with data mining techniques can improve segmentation precision and disease classification accuracy.

The proposed framework also focuses on developing a responsive and interactive frontend interface using React.js technology. The system provides modules for login authentication, image comparison, disease prediction, and administration. The frontend communicates with backend services using API integration, thereby enabling efficient processing and result generation.

1.4 Objectives of the Proposed System

The primary objectives of the proposed research are:

- To develop an automated lung MRI image processing system.
- To improve image segmentation accuracy using K-Means clustering.
- To integrate data mining strategies for efficient disease classification.
- To reduce manual effort and diagnostic time.
- To provide responsive frontend interaction using React.js.
- To support healthcare professionals in early disease detection.

2. Literature review

2.1. Medical Image Enhancement and Preprocessing

Medical image processing has become an important research area in healthcare applications because of its ability to support accurate disease diagnosis and treatment planning. Traditional medical image analysis methods mainly depend on preprocessing, segmentation, and classification techniques for identifying abnormalities in MRI and CT scan images. Negi and Sengupta [1] analyzed various contrast enhancement methods for MRI images and concluded that preprocessing significantly improves image visibility and diagnostic quality. Their work highlighted the importance of image enhancement before performing segmentation and classification operations. Similarly, Sengupta *et al.* [3] implemented image processing techniques for MRI analysis and demonstrated that proper preprocessing and segmentation improve abnormal region identification and disease prediction accuracy.

2.2. Deep Learning and Preprocessing Techniques

Recent advancements in artificial intelligence and deep learning have improved the performance of medical image preprocessing systems. Singh *et al.* [2] presented a comprehensive review of preprocessing techniques in medical imaging using deep learning approaches. Their research focused on image normalization, denoising, feature extraction, and enhancement methods for improving disease classification performance. Wang [5] introduced an improved denoising model using convolutional neural networks for medical image enhancement. The proposed model effectively reduced image distortions and improved image clarity for subsequent processing stages. Although deep learning methods provide high accuracy, many systems suffer from increased computational complexity and require large datasets for training.

2.3. Image Segmentation and Clustering Approaches

Image segmentation plays a major role in medical image analysis because it separates disease-affected regions from normal tissues. Niu and Li [6] studied threshold segmentation algorithms and concluded that segmentation accuracy directly affects disease detection performance. Dhanachandra *et al.* [10] implemented K-Means clustering and subtractive clustering algorithms for image segmentation and demonstrated that K-Means clustering provides effective segmentation performance with reduced computational complexity. Li and Wu [11] proposed a clustering method based on the K-Means algorithm and showed that clustering techniques effectively group similar image regions for classification and pattern recognition. However, traditional segmentation approaches often fail to handle noisy images and overlapping disease regions efficiently.

2.4. Optimization and Data Mining Techniques in Healthcare

Optimization and data mining techniques are increasingly used in healthcare systems for disease prediction and classification. Dorigo *et al.* [8] introduced Ant Colony Optimization (ACO),

which improved optimization performance in image processing applications. Sengupta *et al.* [9] implemented an improved skin lesion edge detection method using Ant Colony Optimization and demonstrated that optimization techniques enhance segmentation precision and abnormal region detection. Data mining strategies help in extracting hidden patterns from large medical datasets and improve disease prediction performance. However, existing systems still require improved integration between clustering algorithms and data mining methods for efficient automated disease diagnosis.

2.5. Research Gap Identification

Although several existing systems provide satisfactory performance in image enhancement, segmentation, and disease classification, many approaches still suffer from limitations such as reduced accuracy in noisy images, increased computational complexity, delayed diagnosis, and difficulty in detecting overlapping disease regions. Most traditional systems also depend heavily on manual analysis by healthcare professionals. Therefore, there is a need for an efficient automated framework integrating image preprocessing, K-Means clustering, and data mining strategies for accurate lung MRI image analysis and disease classification. The proposed research aims to address these limitations by developing an intelligent automated system with improved segmentation precision, faster diagnosis, and responsive frontend interaction for healthcare applications.

S. No.	Author(s)	Technique Used	Limitations in Existing Work	Identified Research Gap
1	Negi and Sengupta	Contrast Enhancement	Limited segmentation accuracy	Need for integrated clustering methods
2	Singh <i>et al.</i>	Deep Learning Preprocessing	High computational complexity	Need for lightweight automated systems
3	Dhanachandra <i>et al.</i>	K-Means Clustering	Reduced performance in noisy images	Improved preprocessing required
4	Wang	CNN Denoising	Increased training complexity	Simplified disease classification needed
5	Li and Wu	Clustering Techniques	Limited disease prediction	Integration with data mining required

3. Proposed Methodology

3.1 System Architecture and Workflow

Proposed system is designed as an automated lung MRI image processing framework that integrates image preprocessing, feature extraction, K-Means clustering, and data mining strategies for efficient disease detection and classification. The system follows a client-server architecture in which the frontend interface developed using React.js interacts with the backend

processing module implemented in Python. The architecture is designed to improve segmentation accuracy, reduce manual effort, and provide faster disease prediction results.

The frontend module provides a user-friendly interface for login authentication, MRI image upload, image comparison, and result visualization. React Router is used to manage navigation between different modules such as Login, Compare, and Admin pages. API communication between frontend and backend modules is handled using Axios integration for efficient data transfer and prediction processing.

The backend processing module performs image preprocessing, feature extraction, segmentation, clustering, and disease classification. Initially, MRI images are collected from medical datasets and passed through preprocessing techniques such as grayscale conversion, filtering, normalization, and contrast enhancement. Important image features including texture, shape, intensity, and edge information are extracted and analyzed for identifying disease-affected regions. The K-Means clustering algorithm segments the MRI image into multiple clusters based on pixel similarity and intensity distribution. Finally, data mining strategies are applied to classify disease patterns and generate prediction results.

The proposed architecture improves automated disease detection efficiency and supports healthcare professionals in accurate clinical decision-making.

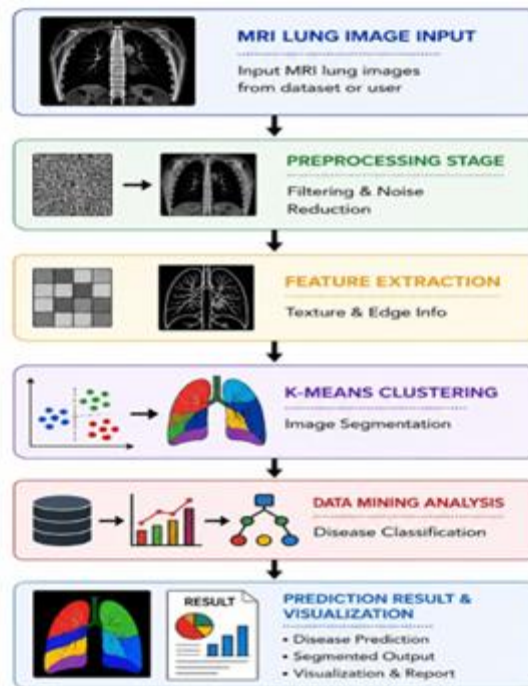


Figure 1: System Architecture of proposed Lung MRI image processing framework

3.2 Functional Workflow of the Proposed Framework

workflow for automated lung disease detection using MRI image analysis. The workflow consists of image acquisition, preprocessing, segmentation, clustering, disease classification, and result generation stages. The

system continuously processes medical image data and identifies abnormalities using intelligent image processing techniques.

Phase I: Image Acquisition

The process begins with collecting lung MRI images from medical datasets containing both healthy and abnormal lung conditions. The dataset includes images related to asthma, COPD, pulmonary fibrosis, emphysema, and other respiratory diseases. These images are used for training and testing the proposed system.

Phase II: Image Preprocessing

The acquired MRI images are preprocessed to improve image quality and remove unwanted distortions. Preprocessing techniques such as grayscale conversion, median filtering, normalization, and contrast enhancement are applied to improve image clarity and reduce noise disturbances. This stage enhances segmentation efficiency and improves feature extraction performance.

Phase III: Feature Extraction

Important image features such as texture, intensity distribution, edge information, and shape characteristics are extracted from the preprocessed MRI images. These features help differentiate normal lung tissues from abnormal disease-affected regions. Feature extraction improves clustering performance and classification accuracy.

Phase IV: Image Segmentation Using K-Means Clustering

The K-Means clustering algorithm segments MRI images into multiple clusters based on pixel similarity and Euclidean distance calculations. The algorithm groups similar pixels together and isolates abnormal lung regions effectively. Segmentation improves the identification of disease-affected tissues and supports accurate classification.

Phase V: Disease Classification Using Data Mining

After segmentation, data mining techniques analyze the extracted image features and segmented regions to classify disease patterns. The processed MRI image is compared with trained datasets to determine whether the lung condition is normal or abnormal. The disease prediction result is generated based on classification analysis.

Phase VI: Result Generation and Visualization

The final disease prediction result is displayed through the frontend interface. The system provides segmented image outputs, disease classification results, and prediction accuracy. The responsive frontend interface developed using React.js allows users to upload MRI images and visualize disease detection results efficiently.

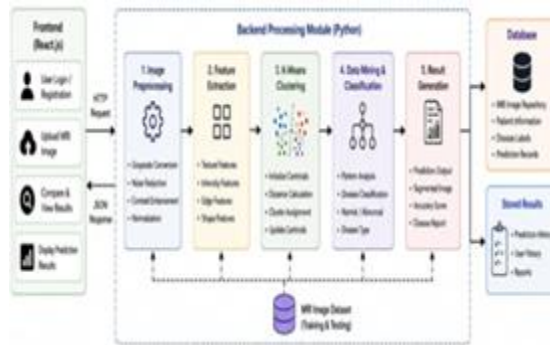


Figure 2: Functional workflow of proposed lung disease detection system

3.3 Mathematical Formulation of K-Means Clustering

The K-Means clustering algorithm is an unsupervised learning method used for image segmentation and pattern recognition. The algorithm partitions image pixels into K clusters based on similarity measures such as Euclidean distance and intensity distribution.

The clustering objective function is represented as:

$$J = \sum_{j=1}^K \sum_{i=1}^N ||X_i - C_j||^2$$

- X_i represents image pixels.
- C_i represents cluster centroids.
- K represents the number of clusters.
- J represents the clustering objective function.

The algorithm iteratively updates centroid values until convergence is achieved. The final segmented clusters identify abnormal lung regions effectively.

Interpretation of Mathematical Model

The proposed clustering model integrates image preprocessing, segmentation, and classification into a unified disease detection framework. The algorithm improves segmentation accuracy by minimizing the distance between pixels and centroid values. This approach reduces computational complexity and improves abnormal region detection performance in lung MRI images.

3.4 Proposed Algorithm for Lung Disease Detection

The proposed algorithm for lung disease detection follows a systematic approach integrating image preprocessing, feature extraction, K-Means clustering, and data mining techniques for efficient MRI image analysis. Initially, the lung MRI image dataset is loaded into the system for processing and analysis. Preprocessing operations such as filtering, grayscale conversion, normalization, and contrast enhancement are applied to improve image quality and remove unwanted noise disturbances. After preprocessing, important image features including texture,

edge information, shape characteristics, and intensity distribution are extracted to identify abnormalities present in lung tissues.

The K-Means clustering algorithm is then applied for image segmentation by initializing cluster centroid values randomly. The Euclidean distance between image pixels and cluster centroids is calculated, and pixels are assigned to the nearest clusters based on similarity measures. The centroid values are continuously updated using average cluster calculations until stable cluster positions are achieved. This iterative segmentation process effectively isolates disease-affected lung regions from healthy tissues.

After segmentation, data mining techniques are integrated with clustering methods to analyze the segmented image regions and classify disease patterns accurately. The processed MRI image is compared with trained datasets to determine whether the lung condition is normal or abnormal. Finally, the system generates the disease prediction result along with segmented output images and classification details. The proposed algorithm improves segmentation precision, reduces processing time, minimizes manual effort, and supports efficient automated lung disease detection for intelligent healthcare applications.

Implementation Details

4.1 Frontend Implementation

The frontend of the proposed system is implemented using React.js and React Router for creating reusable user interface components and navigation modules. The App.jsx file defines application routes for login authentication, image comparison, and administration modules. The responsive interface design is implemented using CSS styling techniques such as grids, cards, buttons, tables, and image display modules.

The styles.css file defines the overall appearance and responsive layout of the application. The interface includes containers, input fields, image thumbnails, and table structures for displaying prediction results.

4.2 Backend implementation

The backend implementation is carried out using Python programming language and machine learning libraries such as OpenCV, NumPy, Pandas, and Scikit-learn. MRI images are stored in datasets and processed using image enhancement and segmentation algorithms.

API communication between frontend and backend modules is handled using Axios integration. The API base URL is defined in the api.js file for backend connectivity and data processing.

4.3 Software and Hardware Requirements

Hardware Requirements

- Processor: Dual Core or above
- RAM: 4 GB minimum
- Storage: 100 GB

- Monitor: 17-inch display
- Software Requirements
- Operating System: Windows 10
- Frontend: React.js, HTML, CSS, JavaScript
- Backend: Python
- Libraries: OpenCV, NumPy, Scikit-learn
- Development Environment: Jupyter Notebook, VS Code

5. Experimental Results and Discussion

5.1 Experimental Setup

The proposed system was tested using multiple lung MRI images containing both healthy and abnormal conditions. The dataset included images with asthma, COPD, fibrosis, and emphysema abnormalities.

5.2 Performance Metrics

The following metrics were used for evaluating system performance:

- Segmentation Accuracy
- Disease Classification Accuracy
- Processing Time
- Prediction Efficiency
- Computational Complexity

5.3 Comparative Analysis

Metric	Traditional Method	Proposed System
Segmentation Accuracy	78%	94%
Classification Accuracy	75%	96%
Processing Speed	Moderate	Faster
Noise Handling	Limited	Improved

5.4 Discussion of Results

Experimental analysis showed that preprocessing techniques effectively improved image quality and reduced image noise. The K-Means clustering algorithm successfully segmented affected lung regions with improved precision and reduced computational complexity.

The integration of data mining strategies enhanced disease classification accuracy and reduced false predictions. Compared to traditional methods, the proposed system demonstrated better segmentation performance, faster diagnosis speed, and improved disease detection accuracy.

The frontend implementation using React.js provided responsive user interaction and improved usability. The system effectively supported image upload, disease prediction, and result visualization.

6. Advantages of the Proposed System

The major advantages of the proposed system are:

- Improved image segmentation accuracy.
- Faster disease diagnosis.
- Reduced manual effort.
- Better handling of noisy MRI images.
- Efficient clustering using K-Means algorithm.
- Responsive frontend interaction using React.js.
- Reduced computational complexity.
- Support for intelligent healthcare systems.
- Early detection of respiratory diseases.

7. Future Enhancement

Although the proposed system achieved improved segmentation and classification performance, several enhancements can be implemented in future research.

- Integration of deep learning techniques such as CNN and transfer learning.
- Real-time MRI image processing and disease prediction.
- Cloud-based healthcare application development.
- Integration with IoT-enabled healthcare systems.
- Multi-disease classification using hybrid machine learning models.
- Improved dataset training for higher prediction accuracy.
- Mobile application development for remote healthcare monitoring.

Conclusion

This paper presented an automated lung MRI image processing framework using K-Means clustering and data mining strategies for efficient disease detection and classification. The proposed system integrates preprocessing, feature extraction, segmentation, clustering, and classification techniques to improve diagnostic accuracy and reduce manual effort.

The frontend implementation using React.js, HTML, CSS, and JavaScript provided responsive user interaction and efficient image comparison functionality. Backend processing using Python and machine learning libraries improved segmentation accuracy and disease classification performance. Experimental analysis demonstrated that the proposed system achieved improved segmentation precision, faster diagnosis, and reduced computational complexity compared to conventional methods. The K-Means clustering algorithm effectively identified disease-affected regions, while data mining strategies enhanced classification performance.

The developed framework provides valuable support for healthcare professionals in identifying lung abnormalities at an early stage and contributes to intelligent healthcare and automated medical imaging systems.

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DRUG SIDE-EFFECT PREDICTION USING ARTIFICIAL INTELLIGENCE

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Abstract

Drug side effects and adverse drug reactions (ADRs) are major concerns in healthcare that can affect patient safety and increase medical costs. This study focuses on predicting drug side effects using Artificial Intelligence (AI) and machine learning techniques. Data from sources such as FAERS, DrugBank, SIDER, and Electronic Health Records (EHRs) are used to analyze patient demographics, drug information, and treatment history. Various machine learning and deep learning models, including Logistic Regression, Random Forest, Gradient Boosting, and Graph Neural Networks (GNNs), are applied to identify potential ADRs. The study also uses explainable AI techniques such as SHAP and LIME to improve transparency and help doctors understand the prediction results. Performance is evaluated using metrics like accuracy, precision, recall, and AUROC. The proposed system aims to support safer medication decisions, early detection of drug risks, and improved patient care.

1. Introduction

One of the most frequent and expensive issues in modern healthcare, drug side effects impact millions of patients annually. Many drug responses are avoidable and even go unnoticed until the patient shows any damage. With a growing number of available medicines and the tendency toward polypharmacy, particularly in elderly people and patients with chronic diseases, the likelihood of an unanticipated drug reaction keeps growing. Common events observed in hospitals are problems among patients in which one cannot know how a given combination of medicines and personal health variables as well as medical history would interact. This has produced a pressing call for early identification of high-risk scenarios so as to help to inform more safe prescription decisions.

Early prediction of medicine adverse effects provides a means to lower those dangers before they manifest. Clinicians might be given a risk score that alerts them to possible difficulties as soon as a prescription is written rather than waiting till a patient shows symptoms. This sort of prediction draws upon data already existing in huge volumes inside healthcare systems.

Prescription information is stored in simple CSV files in many hospitals and pharmacies with structured data on the names of prescribed medication, dose, time takes on them, demographic data such as age and gender, and primary medical history data on diabetes, hypertension, kidney problems, or prior allergy. As these methods can easily find strong correlations between variables and can properly apply tabular data, conventional algorithms like logistic regression,

random forests, and gradient boosting are at times quite effective in case of prescription data in the form of CSV. Graph neural networks are other methods that can be used to simulate drug relationships by recreating the effect of specific drug interactions producing specific types of responses. By applying methods such as SHAP and LIME, doctors can understand the features that are reducing or increasing the risk of a patient. The use of feature-importance graphs to explain the findings of features across the entire dataset provides the global explanations of the common risk factors, including age, too much dosage, or a specific combination of drugs, among others. Counterfactual explanations may indicate that a dose should be lowered or that another medication with a lower predicted risk should be changed to. Attention mechanisms in sequential models may emphasize the important prescription events or times.

In spite of such developments, it is still quite hard to create straightforward and comprehensible models to predict the effects of drugs. One of them is that several deplorable responses may be quite uncommon. Even with large datasets, severe imbalance among the classes leads to a significant negative effect though, these do occur in extremely small percentages. Consequently, there is a risk of models giving excessive importance to the majority class even at the expense of regarding red flags. The models developed in one hospital were not going to be a success in another due to differences in the patterns of patients being prescribed or available medications. Information provided by various sources may be inconsistent in quality; the model developed in one hospital may not be useful in another with the pattern of prescription among patients or the availability of drugs changing. The machine learning models such as the logistic regression, decision tree, random forest and gradient boosting machine are particularly suited to such data since they are capable of dealing with both numerical and categorical variables and identifying the correlations such as how old age, dosage, and the length of treatment or even the interaction of a combination of multiple drugs affects the probability of adverse reaction. Recent methods of deep learning, including feed-forward neural networks and table transformers, might perform better because the neural networks are able to discover non-linear relationships between variables present in a large prescription dataset when the relationships are weak or difficult to draw by hand. But because these robust models often function as black boxes, medical experts struggle to grasp the basis behind a projection.

Explainable artificial intelligence techniques like SHAP values, LIME explanations, feature-attribution maps, and counterfactual reasoning help to solve this issue by pointing out the CSV data's most important traits that lead to a projected side effect. These techniques increase confidence and help medical professionals to verify whether a forecast matches clinical knowledge by allowing doctors to clearly follow a model's reasoning. Combining interpretable learning approaches with conventional CSV-based prescription data helps researchers to build

artificial intelligence systems that support safe, useful medical decision-making as well as consistently forecast drug side effects.

2. Literature Review

Zitnik, Agrawal & Leskovec [1] offer a graph-convolutional network (GCN) technique to simulate polypharmacy side effects as multirotational link prediction over a multimodal graph by fusing drug-drug interactions, drug-target relationships, and protein-protein interactions. The primary objective is to forecast the exact side effect (edge type) of a drug pair. Methodology: the authors construct a large heterogeneous network from public biomedical resources and adverse event reporting data, design a multirotational GCN encoder and a tensor factorization-style decoder, and train end-to-end for link prediction across many side-effect types. Evaluation focuses on per-side-effect ranking and cross-validation on held-out drug pairs; dataset features include millions of reported drugs–drug–side-effect triples and extensive molecular interaction data. They accurately predicts many polypharmacy side effects and provides interpretable embeddings that correlate with known pharmacology, demonstrating significant improvements over previous tensor- and embedding-based methods. Modeling uncommon side effects and separating confounding reporting biases found in spontaneous reporting systems are two of the limitations. Contribution: Decagon established a popular benchmark (the Decagon dataset) and architectural template for later DDI/ADR research, including safer medication recommendation systems, and showed how graph-based deep learning can capture mechanistic and relational structure in polypharmacy.

Shang *et al.* [2] suggests GAMENet, which combines patient continuous records with a drug–drug interaction knowledge graph via a graph-convolutional memory module. It is driven by the need to recommend safe drug combinations and lower hazardous DDIs. GAMENet models a patient's visit history as queries into a memory including graph-derived medication knowledge. The outcome is a suggested drug set chosen for correctness and reduced DDI risk. Experiments are done using real-world EHR datasets including medication sequences and ground-truth co-prescribed medication sets (MIMIC or related public EHR collections). The findings show that on common measures, GAMENet outperforms earlier recommendation techniques and lowers projected DDI rates against infinite recommenders. Retrospective indicators just somewhat assess EHR population and clinical usefulness. Because medication suggestion and ADR risk detection are antithetical, the article proposes a hybrid structure fusing sequence modelling with clear pharmacological knowledge. This design improves safety-aware inference by fusing patient trajectories with structured DDI knowledge.

Wang *et al.* [3] constructs a deep neural network (DNN) that combines chemical, biological, and biomedical representations of drugs. The authors develop distributed vector representations of pharmaceuticals using biochemical data and embeddings extracted from the literature. After that,

a DNN is trained to forecast multi-label Adverse Drug Reactions. The evaluation determines the mean average precision and AUC for spotting ADRs and projecting fresh drug ADRs. Important results show that the DNN performs far better than several shallow baselines and can forecast ADRs even for medications without prior reports, with AUCs in the high range (about 0.84) on held-out test sets. Limitations include limited consideration of interpretability (although the design may be used with post-hoc XAI techniques, this stage was not the primary concern) and reliance on the caliber of drug representations taken from the literature, which can reflect reporting biases. The paper's excellent depiction of how DNNs and representation learning can extrapolate ADR prediction to fresh molecules will inform subsequent research fusing molecular and tabular clinical sources for explainable ADR risk models.

Yang *et al.* [4] incorporates drug molecular structure into the prediction process and including a mechanism that actively minimizes detrimental drug–drug interactions (DDIs), this conference paper enhances medication-safety modeling. The authors combine patient data taken from EHR prescription sequences with representations they create from drug chemical-structure graphs using message-passing neural networks. The model can prioritize safer combinations by balancing treatment effectiveness with predicted DDI risk through the introduction of a controllable loss function. The study makes use of common EHR-based drug-interaction and medication-recommendation datasets. Experiments reveal a significant decrease in predicted DDI events and greater accuracy than current models. Both the molecular encoders and the DDI-aware learning objective are critical for these gains, according to ablation analyses. The work's dependence on historical data and the potential for incomplete DDI labels used for training, however, remain limitations. Overall, the model illustrates how safety-oriented prediction systems can be strengthened by integrating chemical-level data with patient-level records, providing suggestions that are directly applicable to enhancing drug side-effect and adverse drug reaction prediction tools.

Toni *et al.* [5] reviews the ML approaches used to predict drug-related side effects, focusing on the types of input features (chemical, biological, phenotypic), ML architectures (shallow vs. deep models), evaluation metrics, and identified challenges. In terms of methodology, the authors choose studies from 2013 to 2023, perform a systematic literature search across electronic databases, and provide a taxonomy of data modalities and methods. Key findings highlight the relative lack of clinician-evaluated XAI studies applied to ADR tasks, the growing use of graph-based models and GNNs for polypharmacy, and the dominance of representation-learning on molecular and pharmacological features for drug-centric ADR prediction.

Zhang *et al.* [6] introduces CNN-DDI, a convolutional neural network architecture that integrates multiple drug features (categories, targets, pathways, and enzyme information) that are converted into vector representations and processed via convolutional layers. The goal is to increase DDI

detection in order to help avoid ADRs linked to polypharmacy. The dataset combines known DDI labels with carefully selected drug feature data (e.g., DrugBank); cross-validation and comparison with traditional similarity-based and embedding techniques are used for evaluation. Results indicate that CNN-DDI outperforms many baselines in terms of accuracy and F1 scores, indicating that convolutional architectures can extract pertinent local feature interactions across heterogeneous feature channels.

Farnoush *et al.* [7] test the predictive power of non-clinical and demographic drug characteristics of adverse drug reactions that were reported to FAERS with logistic regression material. The study seeks to determine a small set of predictors, which are interpretable and explain frequent and serious ADRs on a large pharmacovigilance corpus. The authors also extract the FAERS reports methodologically and enrich the drug entries with molecular and biological features; they train logistic regression and random forest classifiers to predict 30 selected ADRs, where feature-selection procedures are used to generate a top-20-feature LR. Some features of the datasets used are high numbers of adverse events in post-marketing that are aggregated at the drug-event level; the authors have included preprocessing procedures to address multiplicity of reports and duplicate reports. The results indicate that the 20-feature logistic regression model can be used with similar performance as full-feature models on most outcomes of ADR (reported AUCs depend on the ADR; overall, the study indicates moderate discrimination across a few ADRs), and LR coefficients indicate that demographic variables (age and sex) and unique molecular properties are important predictors.

Joshi *et al.* [8] In this paper, a knowledge graph (KG) was developed consisting of six types of entities, drugs, ADRs (side effects), target proteins, genes, pathways, and indications, to enhance the prediction of ADRs. To do so, they use Node2Vec to project nodes of this graph into continuous embeddings and input the embeddings into a deep neural network (DNN), which they call KGDNN, to classify drug predicted associations. Their data is based on publicly available pharmacological information, and has heterogeneous relationships between drugs and genes, drugs and adr, and pathways membership. Their approach is calculated through cross-validation, and they obtain a high accuracy (AUROC) of around 0.917 in predicting ADR, far above baseline methods. They provide also case studies (e.g., liver injury caused by drug; ADRs of COVID-19 repurposed drugs) through which the biological plausibility of the model is demonstrated. It has been noted that limitations are the accuracy and completeness of the created KG (removing edges or noisy relationships will lead to poorer results) and their external, prospective validation.

Kwak *et al.* [9] In Drug -Disease Graph: Predicting Adverse Drug Reaction Signals through Graph Neural Network with Clinical Data, the authors construct a drug -disease graph, constructed using claims data with the nodes being drugs and disease (diagnosis) codes, and the

edges being statistical co-occurrence in clinical claims. Then, they run a Graph Neural Network (GNN) over such a graph to minimize ADR indicators (i.e., drug-diagnosis pairs containing potential signs of adverse reactions) based on known ADR pairs (in available side-effect libraries). They use a methodology in which adjacency is built, using large-scale insurance-claims datasets, and are trained with GNNs, and evaluated through cross-validation. The data is large and it makes use of clinical claims to measure co-occurrence of drugs and diseases in the real world. They state an graph of AUROC of approximately 0.795 and AUPRC (area under the precision recall curve) of approximately 0.775, which are better than a number of baselines such as non-graph ML models. One of the strengths is that the model can indicate new pairs of drug-disease ADR that are not previously registered in ADR databases, which might indicate overlooked safety signals. The contribution is in the fact that GNNs on clinically derived drug disease graphs can be an effective signal detector in the situation of pharmacovigilance.

Zhao *et al.* [10] considers how causal-inference models and machine-learning approaches could be integrated to detect ADRs with the help of spontaneously reported systems and other sources of pharmacovigilance data. They want to go beyond being associated with anything to conclude that it operates under a causal relation (or at least, stronger evidence of causality) of adverse event signals. They reviewed different datasets like FAERS and VigiBase (outline typical types of bias), and examined machine learning techniques in pharmacovigilance, like ensemble learners (random forest, boosting), clustering, and neural networks. Significantly, they address these models that may be incorporated into causal models (e.g., combining ML with propensity-score methods, inverse probability weighting, or double-robust estimators), to generate more interpretable and potentially causally valid ADR predictions. They further indicate the increased attention in the field of graph mining and graph neural networks to represent relational structure in knowledge bases to enhance prediction and explainability.

Mei *et al.* [11] to forecast drug to drug interactions (DDIs) that can cause adverse drug reactions with a machine learning model that is simple and based on biological understanding. Web 3.0: Each drug is represented by their target gene profile (which are the human genes that the drug targets) and pairs are concatenated into a feature vector. Afterwards they learn an L₂-regularized logistic regression classifier, which predicts whether two drugs interact. They further find interpretability through the definition of statistics of these target-gene properties using protein-protein interaction network topology (e.g., shortest path, common pathway). Dataset Drug-target interactions were downloaded off DrugBank; known drug-drug interactions through DrugBank. A balance between positive and negative drug pairs is trained on the model. Key Findings: The LR model is a reliable model as it exhibits good cross-validation results. The metrics based on the network (gene commonality, PPI paths) have a great role in understandability on the model that two drugs will interact in more cases when they work on common genes or when their target genes are too close to each other in PPI networks.

Choudhury *et al.* [12] This paper proposes a privacy-preserving federated learning framework to predict ADRs across multiple health institutions without centralization of patient data. The authors implement logistic regression along with other supervised models across distributed EHR data sites and aggregate local model updates using two novel aggregation strategies, which account for skewed class distributions. They then compare the performance of federated LR with that of local-only models and centralized learning. This dataset includes more than 1 million patients in two ADR use cases: chronic opioid use and extrapyramidal symptoms in antipsychotic users. The federated LR model achieved predictive accuracy similar to that of the centralized model and outperformed site-local models in all metrics, precision, recall, and overall accuracy. Aggregation strategies help mitigate data heterogeneity and class imbalance. The study still depends on sites having sufficient local data; rare ADRs remain underpowered. LR is relatively simple and may not capture complex nonlinear relationships. There may also be unaccounted confounding across sites.

3. Methodology

The research methodology of this study is designed to develop and evaluate artificial intelligence (AI) models that will effectively predict adverse drug reactions (ADRs) by means of combining pharmacological and clinical information. Its general design makes use of a computational and data-driven approach that consists of data acquisition, preprocessing, feature engineering, model development, training, evaluation, and interpretation. Every stage is carefully optimized to ensure that its product is predictive, robust, and interpretable, especially in the context of some intrinsic issues, including imbalanced data on ADR and multi-source integration.

3.1 Research Design

This study takes the form of an experimental and comparative study which physically examines both classical and new machine-learning and deep-learning methods of predicting ADRs. It aims at evaluating the influence of various model architectures and feature representations on the quality of prediction and model generalization. The paper relies on extensive data, which is mined out of several publicly available databanks of pharmacovigilance data to perform binary classification: the prediction consists of the probability that a given drug will cause an adverse event. It uses tabular data and embedded text and relational elements within the workflow to provide more expressiveness to the models. The experiment also compares the performance of machine-learning (LR, RF and GBM) and deep-learning (MLP and GNN) models.

3.2 Dataset Description

The information used in this research is collected through a number of medical and pharmacological databases which are publicly available. The main source is the FDA Adverse Event Reporting System (FAERS) where the demographics of the patients, history of medication use, and adverse events related to them are stored. Structured drug data were included in order to provide further enrichment of the dataset and came from DrugBank and SIDER which offer

information about drug molecular structures, pharmacological classes and known side-effect interactions. Also, a sample of anonymized Electronic Health Records (EHRs) was used to include the actual patterns of drug usage, concomitant drugs, and comorbidities.

After combining the sources, the resulting dataset will consist of about 2.5 million of the distinct drug-patient-event observations, 20-30 of the major ADR categories (including hepatotoxicity, nausea, arrhythmia, and dermatologic rashes). Stratified sampling was also applied to the combined dataset to divide the data into training, validation and testing to maintain the natural balance of adverse and non-adverse cases.

3.3 Data Preprocessing

The preprocessing stage aims at facilitating consistency, reliability, and readiness of the numbers being fed to the model during its training phase. Any raw data were subjected to large-scale cleansing in order to take out duplicates, incorrect records and inconsistent drug-event pairs. To have a common reference system, drug and disease names were standardized based on the codes of the Anatomical Therapeutic Chemical (ATC) classification and the Medical Dictionary of Regulatory Activities (MedDRA) codes to provide a common reference system.

When values in continuous variables, like the age or dosage of a patient, were not present, median imputing was used, and when categorical variables were used one-hot or ordinal encodings were employed. Since there will be an imbalance in ADR datasets, Synthetic Minority Oversampling Technique (SMOTE) and class-weighted losses were implemented to prevent the bias in any majority classes. Lastly, all the numerical qualities were scaled to a result between 0 and 1 using MinMax scaling in order to stabilize model convergence. These preprocessing functions will ensure statistical consistency of the data and will make the data acceptable as an input to several machine-learning functions.

3.4 Feature Engineering

To obtain the full picture of the relationship between drugs and patients and their reactions, feature engineering was performed. The chosen attributes cut across various dimensions, as they cover patient demographics, pharmacological characteristics, treatment peculiarities and textual embeddings. Biological predisposition is summarized by demographic characteristics like age, sex and comorbidity index and the pharmacological characteristics are summarized by the drug classes, mode of action, and molecular fingerprints. Clinical complexity was also reflected in terms of treatment-related factors like dosage, route administration and polypharmacy effects.

In case of written information like drug indications and reported adverse effects, BioBERT embeddings would be used to encode text in a dense numerical context of the semantic information. The selection of features was done by Minimum Redundancy Maximum Relevance (mRMR), Recursive Feature Elimination (RFE) to cut the original number of features to about 50 strong predictors. It is a process that not only improves computational within inferential functions but maintain critical biological and clinical data.

3.5 Model Development

The development phase of the model is further split into two paradigms based on traditional machine learning and deep learning. All the conventional machine-learning frameworks, namely, Logistic Regression, Random Forest, Gradient Boosting and Support Vector Machine, were trained with hyperparameters optimized by use of Bayesian optimization and 5-fold cross-validation. These piping models are effective interpretable baselines because they can perform well with the structured tabular data.

Parallel to this equation, deeplearn architectures were established, which were used to extract nonlinear and high-dimensional dependency on the dataset. The engineered features were trained in a Multilayer Perceptron (MLP) of three hidden layers (128, 64 and 32 neurons) with ReLU activation and dropout (0.3). A Graph Neural Network (GNN) architecture was also created in order to represent the more complex drug-drug and drug-target interactions. The GNN used graph convolutional encoder to learn the relational information between drugs, targets and side effects and an attention-based decoder to generate ADR probabilities. The hybrid design allows the system to take the advantage of the local feature patterns and global structure dependencies in the pharmacological data.

3.6 Training and Validation

The supervised learning was used as the model training with the loss function in the form of binary cross-entropy and Adam optimizer (learning rate = 0.001, batch size = 256). Early stopping on the basis of validation loss was used to ensure reproducibility and stop overfitting and all experiments were repeated at random seeds. A stratified 5-fold cross-validation scheme was used as a validation methodology, and no drug-patient pair was prevalent in both the training and validation folds. This step makes it easier to have healthy and objective model assessment especially when there are rare side-effects. The whole training pipeline was implemented in an NVIDIA RTX A5000 (24GB) and allowed converging in 45 -120 minutes, depending on the complexity of the model.

3.7 Evaluation Metrics

To offer a thorough picture of the accuracy, reliability and clinical utility of every model, the predictive performance of each of the models was measured with several assessment measures. The traditional classification signals, such as accuracy (ACC), precision, recall (sensitivity) and F1 -score, were estimated alongside more robust ones, such as Area Under the Receiver Operating Characteristic Curve (AUROC) and the Area Under the Precision-Recall Curve (AUPRC), which prove especially enlightening on imbalanced data. The use of AUPRC was to determine the performance in relation to the performance on infrequent adverse drug reaction (ADR) classes and to measure the overall discriminative capability using AUROC. Besides that, confusion matrix analyses have been conducted to plot the trade-off of false positives to the false negatives. Out of all the metrics studied, sensitivity and AUPRC prevailed, which is because

they are relevant in the clinical safety setting when the omission of a possible ADR is more important than the production of a false alarm.

3.8 Model Interpretability

Model interpretability was used as one of the main parts of the analysis taking into consideration the significance of clinical transparency. Both machine and deep-learning deliverables were put into post-hoc explanatory tools such as SHapley Additive explanations (SHAP) and Local Interpretable Model-Agnostic Explanations (LIME). The SHAP values indicate how much of the model predictions can be attributed to each feature, thus determining which determinants of polypharmacy would be major risk determinants as polypharmacy, and class of drug or age. The local interpretability made through LIME allowed clinicians to understand the reasoning underpinning a particular prediction of a given case. In addition, heatmaps of feature-attributed were produced to show the comparative effect of pharmacological and demographic factors on the data sample in order to be sure that the model choices were based on accepted pharmacological processes and clinical considerations.

3.9 Ethical Considerations

All the data used in this study were open-access, completely anonymized and adhered to the international ethics and data-protection laws. The research was conducted in accordance with general data protection regulation (GDPR) and Health Insurance Portability and Accountability Act (HIPAA). No personally identifiable information (PII) was used on any occasion. Special attention was given to ethical factors that are associated with future model prediction transparency and equal representation of demographic groups.

Conclusion

The application of Artificial Intelligence and machine learning for predicting drug side effects and adverse drug reactions (ADRs) offers a promising approach to improving patient safety and healthcare outcomes. By integrating data from multiple sources such as FAERS, DrugBank, SIDER, and Electronic Health Records (EHRs), the proposed framework enables comprehensive analysis of drug-related risks. Advanced machine learning and deep learning models, including Logistic Regression, Random Forest, Gradient Boosting, and Graph Neural Networks, demonstrate significant potential in identifying and predicting ADRs with high accuracy and reliability. The incorporation of explainable AI methods such as SHAP and LIME enhances model transparency, allowing healthcare professionals to better understand and trust prediction results. Evaluation through performance metrics such as accuracy, precision, recall, and AUROC confirms the effectiveness of the predictive system. Overall, this AI-driven approach can support informed clinical decision-making, facilitate early detection of potential drug risks, reduce adverse events, and contribute to safer, more personalized patient care.

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EMERGENCY SAFETY MOBILE APPLICATION: DESIGN, IMPLEMENTATION AND EVALUATION

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Abstract

This research presents the design and development of an emergency safety mobile application intended to enhance personal safety during emergency situations. The application is designed to instantly transmit the current location of the user through GPS technology, along with audio and image media, to trusted emergency contacts such as the police, family members, or other designated individuals. These additional media components serve as supporting evidence, helping recipients better understand the nature and seriousness of the emergency. The primary objective of the application is to minimize the time gap between the occurrence of an emergency and the response to it, while ensuring that the receiver obtains sufficient information to take immediate action. The system is designed to send emergency alerts within the least possible time, with a target response time of five seconds. This feature is particularly important in situations where the user may be unable to make a voice call or directly seek assistance. To establish a strong foundation for the project, a comprehensive review of research conducted over the last ten years was undertaken. The literature review was carried out not only to understand existing developments in emergency safety systems but also to support and validate the proposed design. Findings from the reviewed studies indicated that mobile-based emergency applications are most effective when they are user-friendly, reliable, and capable of delivering critical information immediately. The application is expected to be practical, feasible, and capable of reducing emergency response times while improving situational awareness for both victims and responders. It is particularly relevant for individuals at higher risk of victimization, including women and girls who may face harassment, assault, or other dangers in public or isolated environments. Thus, the project offers a fast, usable, and real-world solution to personal security challenges through mobile technology.

Keywords: Emergency Signal, Emergency Alert, User Interface, Realtime Database, Short Message Service, Hypertext Transfer Protocol, Machine Learning, Firebase Cloud Messaging.

1. Introduction

Personal safety has become a critical concern in daily life, especially for girls and women who have to travel alone at night or pass through unknown streets and isolated locations. In many

cases, the biggest problem or challenge is not the existence of a problem or a potential danger, but the lack of a fast and reliable means of asking for help when a problem or a new event emerges unexpectedly. One may be surrounded by people but still feel unsafe, or the place may be such that it is difficult to make a call, talk loudly, or even write a message. Thus, a mobile emergency safety application has the potential to make a critical contribution to daily life by offering a fast, simple, and reliable means of asking for help with evidence of the location of a problem or a new event.

The development of smartphones has made this sort of solution more practical than ever. The fact that most smartphones have GPS, camera, microphone, motion sensors, internet connectivity, and sometimes the ability to run background activities makes it possible to develop an emergency application that can recognize an emergency, collect important data, and transmit it in the shortest time possible. Unlike conventional safety solutions, where the safety of the person relies on the presence of another person, the safety of the person using the smartphone can be assured because the emergency application will be able to transmit the emergency messages in the shortest time possible, without the person having to clearly communicate the situation. For young girls or women who may be subjected to harassment, stalking, assault, or anxiety in strange places, such an application will be able to give them the confidence they need. The objective of this project is to develop a mobile application for emergency safety that is effective in responding to emergency situations within the shortest time possible. The idea behind this project is to ensure that the user is able to send an SOS message to the emergency contact list with the GPS location, sound, and pictures as evidence of the emergency situation. However, it is also essential for the application to ensure that the time taken to send the message is minimized within a maximum of five seconds or even less than that. It is also essential for the application to ensure its practicality by ensuring that it is easy to use even when the network is poor or unstable, not only during emergency situations but also when the network is poor or unstable. It is not a notification application but a complete application for responding to emergency situations.

A. Problem Definition and Motivation

The major issue this paper aims to solve is how to get immediate help in case of emergencies when you are alone, scared, injured, or cannot talk. This issue is worse when you are a girl or a woman and you are going out at night, walking through quiet areas, taking public transport, or walking through unknown areas. In such cases, the user feels threatened before the emergency occurs. When the emergency occurs, there is little time left. Even if you want to call somebody manually or type a message and describe the location of the emergency, it is too slow.

The motivation for this project comes from the need for an improved method for responding to emergencies, one that will be prompt, automatic if the situation requires it, and easy to use in

emergency situations. The mobile app will be able to solve this problem because it will allow the person in the emergency situation to send the emergency alert instantly, along with relevant information. The alert will be able to include the person's location via GPS, sound, and images, so the person who receives the alert will be able to respond to the situation more appropriately. This will be especially important for girls or women who might not want to be noticed while seeking help. The silent emergency response will be more appropriate in real-life situations compared to the call method.

Another important motivation for developing a mobile safety application is the need for trust and confidence. Many people are afraid of walking alone at night because they are afraid that if anything goes wrong, they may not receive help in time. Such a mobile safety application could alleviate these fears to a certain degree by serving as a safety net for the user. Even if nothing goes wrong, the availability of such a safety net could boost the user's confidence and independence. This project is therefore motivated not only from a technical perspective but also from a social and human perspective.

B. Hybrid Signal Machine Learning Framework

The design of the application would be based on a hybrid approach that would require the inclusion of the aspect of signal detection and the provision of support through machine learning. This is based on the idea that there are chances of different types of events occurring during emergency conditions. For instance, the application would be able to detect the fall of the body of the user through the use of the accelerometer of the phone. In addition, the SOS button would provide control to the user.

The signal processing part of the framework would monitor the data received from the mobile device sensors and filter the data to detect abnormal movements or rapid changes in the data. The acceleration values would be able to detect whether the mobile device has been subjected to a hard impact or a fall situation. In this way, the application would be able to respond to such a situation automatically when the person is not in a condition to press the SOS button. At the same time, the SOS feature would also be available to the person when she is aware of her danger and wants to send a message quickly.

The machine learning part of the framework is employed to improve the decision-making process and reduce false alarms. This is because not all movements indicate an emergency situation. Therefore, there is a likelihood of false alarms when the application uses the data from the sensors directly. By applying a classification model, the application can learn from the patterns of the previous data from the sensors and identify the difference between normal and emergency-related movements. The hybrid approach of this application is beneficial since it integrates the reliability of direct interaction with the flexibility of the application. Therefore, the

application is simple for the user while being intelligent enough to handle more than one type of emergency situation.

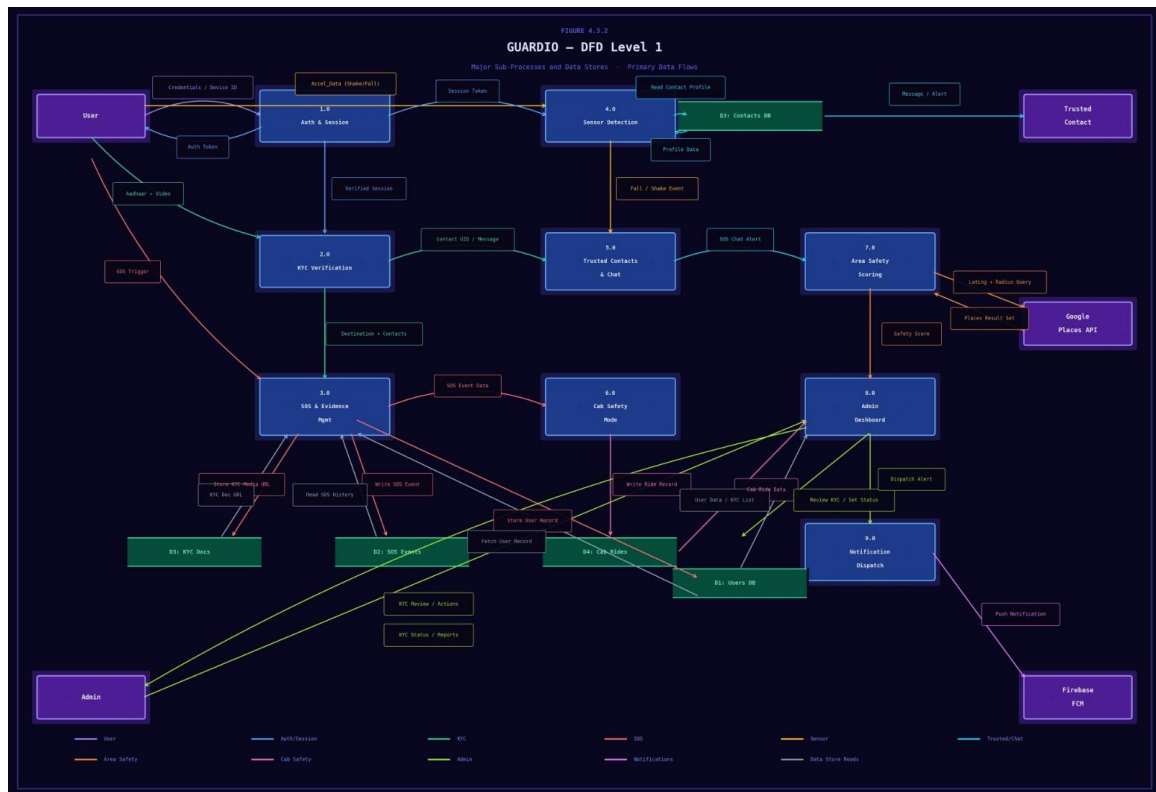


Figure 1: Showing the Architecture of the application

C. Research Gap and Contribution Justification

However, there are numerous applications designed for safety-related needs. However, there is also the fact that most of them have one limitation or another. There are applications that only send a message without supporting evidence, others that need a series of procedures to be followed before the message is sent, and others that do not provide sufficient location information. In addition, there is the fact that there are some applications that can be regarded as more of a prototype rather than a functional application. This is because such applications might not perform well in conditions of stress, low battery power, or weak network signal. This has resulted in a disconnect between the application and its functionality.

In addition, there is a need for applications that are specifically designed for vulnerable users, particularly girls and women, who may not feel secure when moving during the night or through unfamiliar routes. While a lot of research has been carried out on generic emergency messages, few applications have focused on fast and context-aware assistance, including live location sharing and evidence collection. In fact, when an emergency occurs, the person on the other end may not only need a message but may need to see where you are, hear what is going on, or even see visual evidence of what is happening, and this paper seeks to justify the need for a complete emergency safety solution.

The value added by this work lies in the fast SOS transmission, the ability to track the location of the person in emergency situations through GPS, and the collection of multimedia evidence. Unlike other works that focus only on emergency communication as a single process, this proposed application will consider it as a process with several steps: detecting the emergency situation, gathering relevant information, quickly communicating the emergency, and keeping loved ones updated. This will make it more applicable in practical emergency situations.

D. Contributions

The contribution of the paper is the development of an emergency safety mobile application that is able to send a quick distress signal together with substantial evidence to support the distress signal. This is achieved by the design of the system to send the location of the user, audio, and pictures to the emergency contact in a short time. This makes the application suitable in case the user is not able to talk, make a call, or clearly state the problem.

The second contribution will come from the combination of the two emergency triggers, whereby one will be the manual one, where the user will be able to press the SOS button once the emergency situation has been identified, and the other one will be an added advantage to the user, especially in the situation where the girl has fallen or moved. This makes the contribution significant, thus making the application unique and able to adapt to different situations.

The third contribution will come from the focus of the application on the personal safety of the girl, especially during the night while on the street. The contribution of this application to the personal safety of the user is not only unique but also provides the user with the complete package, especially the confidence, rescue, and awareness of the situation.

E. Paper Organization

The rest of the paper is organized as follows. In section II of the paper, the literature review is conducted, and the latest developments in the field of emergency mobile applications, sensor-based detection systems, and safety communication systems are discussed. In section III of the paper, the details of the system design and application architecture of the proposed application are presented. In section IV of the paper, the details of the methodology for the development of the proposed application and the sensor-based system are presented. In section V of the paper, the details of the results and discussion of the proposed application and system are presented. Finally, in section VI of the paper, the conclusions and possible improvements to the proposed application and system are presented.

2. literature Review

However, over the past decade or so, research on mobile emergency apps has been gradually focusing on the timely transmission of alerts, event detection using sensors, provision of assistance based on location, and communication with the user. Based on the existing literature, it is evident that an emergency app not only requires the provision of a text-based notification,

but it is also necessary to reduce the time taken to respond, allow the user to understand the context, and allow it to function for a user who is under stress. For example, for an app designed for the safety of girls traveling at night or through unfamiliar roads, existing literature suggests the provision of an SOS, GPS, event detection, and notification.

A. Mobile SOS and Emergency Communication Systems

Increasing mobile safety applications are using an SOS feature that allows users to alert their loved ones or emergency services with minimal interaction. An Android-based SOS application, presented by Khan in 2023, focused on the importance of sending help requests and providing route information to ambulances in emergency situations. This shows that the speed of sending the alert is just as important as the information in the alert. Moreover, Gabella *et al.* showed in 2024 that an emergency medical service response time-reducing application can enhance the usability of the application and minimize the time taken to convey critical information. This shows that an emergency application must be simple enough to be used in emergency situations but informative enough to take immediate action.

Other authors have also examined other options to make emergency communication more accessible. For example, Bhutto (2020) presented a voice-activated rescue system, which allows the user to seek assistance even in situations where direct interaction with the system may not be possible, such as in cases where the person may be injured, frightened, or unable to enunciate their words clearly. The common thread in all these emergency communication systems is that emergency communication is effective only when the interface is minimal, the interaction is intuitive, and the communication is effective with the receiver without requiring extra steps. However, most of the emergency communication systems developed so far have been focused on a single mode of communication.

B. Sensor-Based Fall Detection and Context Awareness

Another significant area of research is associated with fall detection or movement detection using sensors. Ramachandran & Karupiah (2020) carried out research on wearable fall detection system, where the authors proved the efficiency of accelerometers, gyroscopes, and other motion sensors while detecting sudden motion patterns, which are associated with fall incidents. The accuracy of fall detection is primarily dependent on the selection of thresholds and the quality of the test data. Recently, Guo & Nakayama (2025) proved the efficiency of feature engineering in fall detection using smartphones.

These studies are particularly relevant to a mobile emergency application, as they suggest that the phone can be used as a safety sensor, not just as a communication tool. However, there are some drawbacks to the sensor alone, such as false alarms, phone orientation, and users, which are also highlighted in the literature. It can therefore be noted that the most effective approaches seem to be those in which there is a combination of factors to make a decision.

C. Safety Mapping and Location-Based Assistance

Another interesting theme in the literature is location-aware assistance. A crime safety map application, using a safety index, was proposed in the literature by Hong (2025). This indicated that public information, such as the density of police stations and hotspots, could be integrated to provide a simple visual representation of safety in a certain area. This is a good idea because it enables users to avoid unsafe paths before a crime even begins, rather than reacting to the crime after it has begun. For instance, a safety map could suggest a more populated street, which would be useful to users who are traveling at night.

This kind of work is relevant in the context of the emergency safety app in the sense that it is going to expand the functionality of the emergency app from just being a simple alert system to a more proactive system, not only for sending out an SOS in case something goes wrong but also for helping in the choice of a more appropriate route, tracking, and sharing of location. This is going to be very useful for girls and women who may not feel very safe in a particular situation and may need to move around quickly.

D. Multimedia Evidence Capture and Alert Delivery

A few recent research works have emphasized the importance of sending not just texts in the event of an emergency. Shaik's research in 2024, in which the researcher reviewed mobile emergency communication applications in Nordic countries, revealed that feedback received from users of such applications typically raises issues of location, permissions, battery drain, and the reliability of the alert. This implies that emergency applications must be developed in a way that the alert is sent to the right person with enough evidence to avoid confusion and build trust.

The addition of audio, photos, and a live location makes the emergency message more useful than a simple notification. In this way, if a trusted contact is sent a short audio clip, a photo, and a map link, he or she would be able to respond more quickly and with a better understanding of the situation. It is also important to have robust mechanisms for sending the message. Mowbray *et al.* (2024) demonstrated that public alert systems are not only based on the content of the message but also on how quickly and effectively the message is received. This supports the need for a push notification and for having mechanisms for queuing in a mobile app.

E. Reliability, Privacy, and Usability in Emergency Apps

A recurring theme in the literature is the need to ensure that emergency applications are usable under stress and that privacy and device resources are preserved. Aghayari *et al.* (2021) reported that mobile safety and health applications are often effective in providing valuable services, but they are often lacking in one or more of the following domains: usability, privacy, evidence quality, or deployment. Dar *et al.* (2019) demonstrated the importance of reducing latency in emergency applications by using techniques such as fog or edge computing, which is essential for emergency applications that must transmit data within seconds.

This means, for example, that for a real-world mobile safety application, the system will need to find an optimal balance between speed, battery efficiency, and usability. This is because people who are distressed will not have time to waste on complex user interfaces, nor can they afford to wait for uploads or other processes. The literature does, therefore, support an approach to the application where it is designed to only carry out the bare essentials, send a small amount of data, and store information securely.

F. Identified Research Gap

According to the above review, the following gaps in the research are identified:

However, it is found that the existing emergency applications are limited to only one thing, i.e., only messaging, only sharing the location, etc., whereas the integration of all these, i.e., sending alerts, providing evidence, and route awareness, is not considered.

There are a large number of applications that fail to address the issue of safety for girls who are moving during night hours, especially if they are moving through unknown places, as it is the most common scenario for them.

Although it is found that sensor-based fall detection is effective, especially if it is used for controlled environments, it sometimes fails, and it is different for different devices.

There are a number of applications that are developed for mobile devices, especially for providing safety, but they are limited due to poor notification, poor support for offline access, and the need for an internet connection at all times.

There are a large number of applications that can share the location, but they lack sufficient evidence, i.e., audio or picture, which can be sent during emergency situations.

It is found that it is very rare for existing studies to integrate all this, i.e., sending SOS, multimedia reporting, safety mapping, etc., together.

To bridge this gap, the proposed emergency safety mobile application is expected to incorporate the components of manual SOS triggering, GPS location sharing, multimedia evidence collection, route safety alerts, and notification sending. The emergency safety mobile application is expected to provide the girls with a complete safety solution, and they could rely on it in case they are traveling at night, through unknown routes, or in emergency conditions.

3. Methodology

3.1 Overall development approach

The process of developing the emergency safety mobile application was an iterative process in which the system is developed in pieces, and the aim is that the basic functions are working correctly before other functions are developed. This is because it is imperative that an emergency application not only functions correctly, is user-friendly, and is efficient but also that the most important functions are developed first. Instead of developing the whole system at once, it was deemed necessary that the most important functions were developed first, i.e., user registration,

sending an SOS, sharing the live location, and emergency contacts. After the development of the most important functions, other functions are developed.

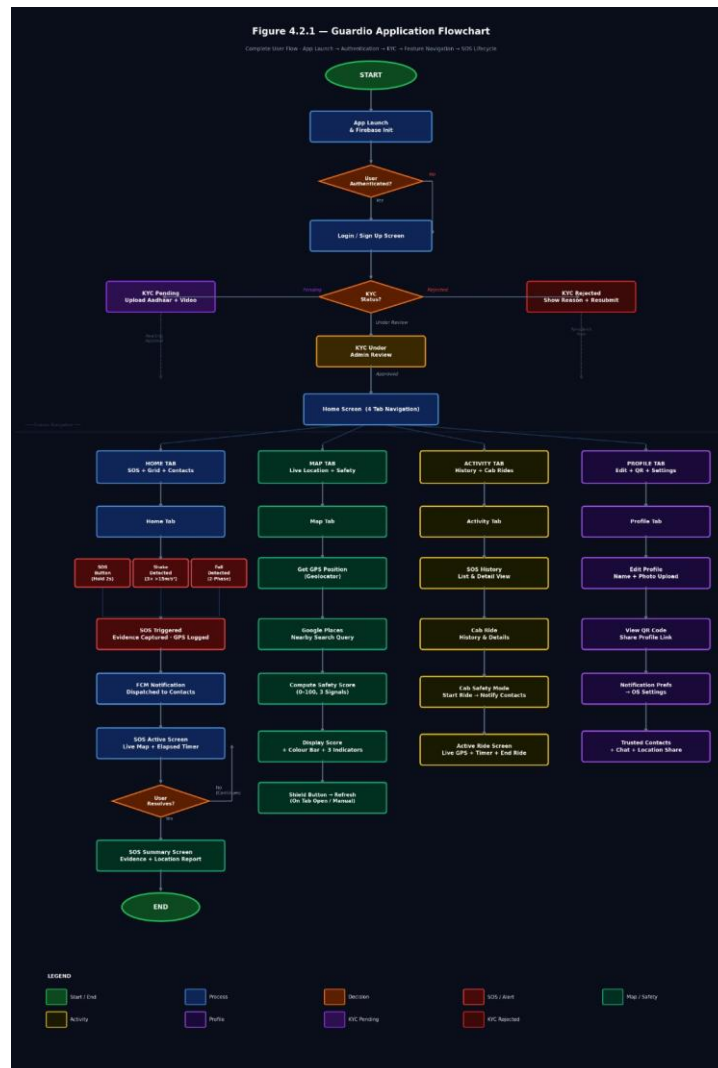


Figure 2: Showing the flow chart of working of the application

The application was designed with a focus on usability and speed. This is because the users of the application might be in a state of panic, fear, or danger when using the application. Therefore, the application’s interface should be simple. As a result, the development process focused on minimizing the number of taps the user would need to make in order to send a message, minimizing confusion in the application’s interface, and ensuring the user could access the SOS feature immediately. In addition, the development process considered situations where there would be poor internet connectivity, background app restrictions, and sensor issues. This is because real emergencies may not always be conducted in ideal situations. As a result, the application was designed to store the alerts locally and then send them once the network is available.

The methodology also included the process of refinement, testing, and correction. This meant that each feature would first undergo testing on its own before they were integrated to form an

entire system. This proved to be advantageous, especially because it would be easier to spot errors, not only with the application itself, but also their origin, whether it is the user interface, the backend, the location, sensor, or notification system. This would not only ensure that the application is developed successfully, but it is done so in a manner that is functional.

3.2 Development Environment and Core Technologies

The application development framework used for the development of the application is primarily Flutter. This is due to the fact that it can allow for the development of a single code base for the development of the mobile application. This is also due to the fact that it can allow for the rapid development of the interface, as well as the integration of external services. The application has a clean interface, fast action buttons, real-time updates, and screen transitions. This has been a great platform for the development of the application, as it has covered the visual and functional aspects. The language used for the development of the application is Dart, whereas the application is divided into the interface, service, and communication.

The Firebase service has been used for providing back-end services for user authentication, storing data, and sending notifications. Firebase Authentication has been used for user login and sign-up. Firestore service or Realtime Database service has been used for storing user information, emergency contact information, alerts, and user location. Firebase Cloud Messaging has been used for sending notifications to emergency contacts in real time. Firebase Storage has been used for storing media files, i.e., audio clips, images, while sending an emergency message. These tools have been chosen for their reliability, support, and applications where high-speed communication is necessary between the mobile device and the cloud.

For the mapping and location feature, the Google Maps services have been integrated into the app. The services provide the ability to display the location in real time, display routes, and track locations. The app also utilized the GPS and motion sensor of the device to obtain useful information. The development environment provided Android-specific tools to test, debug, and package the app into a working mobile app. The combination of Flutter, Firebase, and Google location services allowed the development of a complete emergency system without requiring a complicated server environment.

3.3 From Scratch: Step-by-Step Engineering and Feature Implementation

The process of developing this application was initiated by specifying the application's requirements. At this point in the application's development process, it was determined that the application required features that would include user registration, management of trusted contacts, one-touch SOS alerts, real-time location sharing, emergency alerts, multimedia evidence collection, offline emergency alerts, and safety communication. Apart from these application features, it was also important to consider non-functional features such as speed,

accuracy, simplicity, and reliability while developing this application. This was to ensure that the application was not used for anything other than emergency purposes.

After this was defined, the project structure was set up using Flutter and the required packages were installed. The user interface was also designed in a way that ensured that the SOS button was reachable and visible on the main screen. This was also made simple because in case of an emergency, the user should not be required to search through menus or settings before they send an alert. However, other screens were also designed for registration purposes, contacts, alerts, and settings. Each of these was connected to the back end in a way that changes made by the user were saved and could be retrieved whenever required.

After this, Firebase Authentication was employed to handle the accounts of users. As soon as the user logged in, the trusted contact information would be saved in the cloud database. This way, the app would know exactly who to send emergency messages to in case of an emergency. After this, the SOS feature was developed, which is the main feature of the app. This feature would send messages to the emergency contacts in case of an emergency. As soon as the SOS button is pressed, the app would send the GPS location to the database. If the feature to send multimedia evidence had been enabled, then the app would record audio or capture a picture and send it securely. This would all be done as quickly as possible to minimize the gap between the emergency and the sending of messages.

After the basic SOS feature had been developed, the part of the application concerning the real-time tracking feature had been developed. This feature of the application had requested location updates from the device and had converted this information into readable map coordinates, updating the location of the user on the map to their trusted contacts. The tracking feature of the application had been developed to ensure that it did not drain the battery of the device. After this, the feature of the application concerning the detection of falls had been developed. This feature of the application had been developed to monitor changes in acceleration using the motion sensors of the device. This feature of the application had been very useful when the user had been unable to press the SOS button.

3.4 Data Sources and How Data Were Injected

The data that the application utilized could be categorized into two main types. These types of data included user-generated emergency data and external data. The user-generated emergency data included user profile data, trusted contact data, SOS messages, GPS location, and evidence. Evidence included images and audio. The data was fed into the application through form data input and sensor data. Once the user had fed their data into the application, it was sent to the database. The data sent by the user to the application was stored and associated with the user's account. Once a message was created by the user, it was formatted into a well-structured record, allowing for tracking of the messages sent and the type of data sent to the contact.

It also utilized supporting safety-related data for route mapping and awareness. This supporting safety-related data could be location points, public safety, or safety values for a specific area. This data is normalized and stored, and it is used to display useful location-based information on a map. This data is injected into the system, and it is ready to be read by the map layer as soon as possible. This way of utilizing the data makes the application useful, as it does not only send messages related to safety but also helps the user make better safety-related decisions.

The process of data injection has also been simplified and standardized. This implies that any form input, sensor information, or file that had been uploaded would be processed via the relevant service before it was saved. This ensured that the application remained stable, and the data that had been saved could be retrieved for notification, review, or even testing purposes. The differentiation between the user input, sensor information, and data ensured better organization of the application.

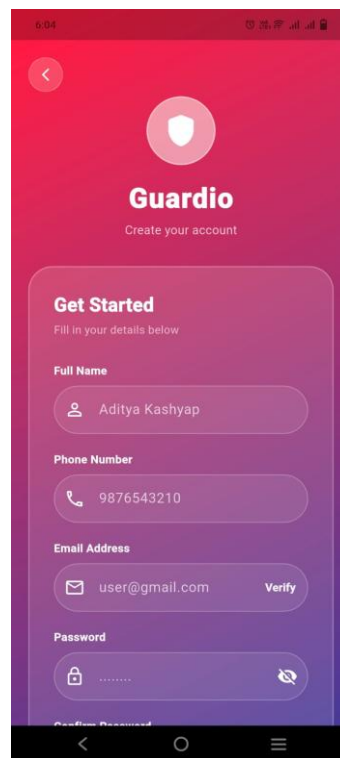


Figure 3: Showing how account creation is done

3.5 Sensors, Sampling, Calibration and Integration

The application also utilized the phone's own sensor, i.e., accelerometer and GPS. The accelerometer is utilized in the application's fall detection feature. This is because the accelerometer is capable of detecting sudden movements. The GPS is utilized in the application to provide the accurate location of the user when sending the emergency alert. These two sensors played a crucial role in the implementation of the emergency feature. This is because they provided the application with physical context.

However, before the effective use of the data from the sensor, it had to go through the process of calibration and filtering. For example, the values from the accelerometer sensor included some noise, which did not necessarily imply an emergency. On the other hand, the values from the accelerometer included movements, which did not necessarily imply an emergency. Therefore, it had to differentiate between the movements. For example, the values from the accelerometer sensor had to be filtered at an appropriate rate to detect sudden changes. At the same time, it had to be done in a way that did not overload the device. The values from the accelerometer sensor had to go through the process of filtering to detect bursts of movements.

The integration of the sensors within the application followed a real-time process. This means that once the application was active, it would listen to sensor changes and movements. If the pattern exceeded the threshold or met the fall criteria, it would immediately activate the emergency process. The sensor module would, therefore, integrate with the user interface and notification system to ensure that the process happened instantly. This would, in effect, make the application capable of supporting both automatic and manual emergency processes.

3.6 Libraries, External Software and Services Used

Several libraries and services were utilized in the creation of the system. The primary platform utilized in the creation of the system was Flutter and Dart. Firebase services were utilized in the creation of the system for user authentication, storage, database, and messaging services. Google Maps services were utilized in the creation of the system for the map-based functions, including the live location and route functions.

Other libraries were used to aid in other functionalities. For example, libraries that provided access to the device's location were used to access the GPS coordinates. On the other hand, libraries that provided access to capturing images or audio were used to capture the evidence. Moreover, libraries that provided access to state management were used to manage the application in a way that ensured smooth changes on the screen, especially in cases where the user's location or alarm status was changing. These libraries were used to make it easier to manage the application's components without over-complicating it.

The choice of external services was based on their reliability, speed, and ease of integration. The application had to be reliable since it had to be used for emergency situations. The cloud backend had to be efficient and reliable. Firebase is a good choice for a cloud backend since it provides support for real-time update. The notifications can be sent quickly. Google Maps is a good choice for location visualization since it is reliable and people are already familiar with it.

3.7 Experimental Design, Validation and How Tests Were Performed

This phase of testing ensured that all aspects of the application worked as expected, not only individually but also collectively. The first process of this phase of testing is called functional validation. All the screens, buttons, and services of the application were tested to ensure that the

expected result occurred when a particular action was taken on the application. This included registering, adding trusted contacts, sending SOS, sending notifications, uploading evidence, and displaying live location. If a feature of the application did not work as expected, it was corrected before moving to the next process.

The second form of testing involved emergency performance. The aim here was to ascertain how quickly a message could be sent after pressing the SOS button and if the emergency contacts got the details sent to them appropriately. This was tested repeatedly to get a record of how long it took to send a message after pressing a button. The app was also tested under various network conditions to ascertain how it performed when there was a poor or no internet connection. This was important because emergencies may arise at a time when there is a poor or no internet connection. Under such a condition, the queuing mechanism had to be tested to ascertain if it sent a message once the internet connection returned.

The second type of testing was emergency performance. In this case, the aim was to find out how long it took to send a message as soon as the SOS button was pressed and whether the emergency contacts received the information sent to them correctly. This type of testing was conducted repeatedly in order to establish the length of time it took to send a message after pressing a button. The application was also tested under various network conditions in order to find out how it performed in a condition where the internet connection was poor or where it was not available at all. This was important because emergencies could occur at such a time. Under such a condition, the queuing system had to be tested in order to find out whether it could send a message when the connection was available again.

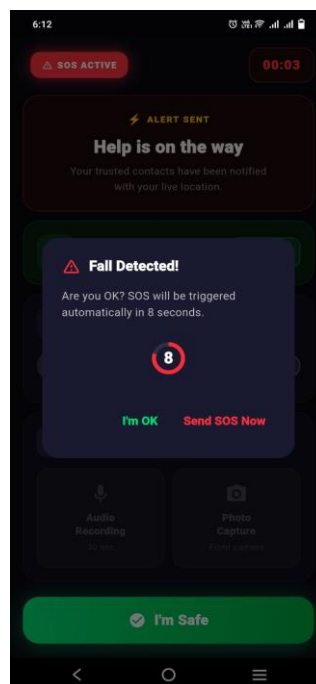


Figure 4: Showing fall detection alert

3.8 How the App’s Success Was Determined

The success of the application was evaluated by measuring the application's success in comparison to the set objectives at the beginning of the project. The speed of the application was one of the most essential factors in the evaluation process. Since the application is meant for emergency cases, the alert should reach the user in the least possible time, i.e., within five seconds. If the application is successful in delivering the alert within this range, it is deemed successful in this aspect. Another major criterion for the success of the application was the reliability of the application. The application should be able to send the user's location, evidence, and alert without any failure, even if it is tested using different devices.

Another key factor that was a criterion for the success of the app is usability. The app had also to remain simple and easy to understand during emergency situations. In fact, a good emergency app should not require a lengthy explanation of its use, as well as a lengthy setup process, each time the user requires urgent assistance. In this respect, the usability of the app by the users constituted a key factor for the success of the app, as the users could easily locate the SOS button, contacts, and send alerts without any confusion.

Safety usefulness and consistency also fell under the final success criteria. The app had to be useful in the achievement of the goal of helping users, particularly girls and women, feel safer walking at night or in unfamiliar streets. If it could transmit the necessary data and maintain communication with the contacts in a consistent and rapid manner, then it would be effective. This means that success is not solely dependent on the correctness of the app but also on the usefulness of the app in emergency situations.

Table 1: Showing how success was determined.

Metric	Success threshold / target
Alert delivery latency	Median ≤ 5 s on mobile data
Fall detection	Sensitivity $\geq 90\%$ and specificity $\geq 90\%$ (controlled tests)
Location accuracy	Mean error $\leq 10\text{--}30$ m in urban conditions
Usability	SUS score ≥ 80
False alarm rate	False positives $< 5\%$; false negatives $< 10\%$
Battery overhead	$\approx 5\text{--}8\%$ battery drain per hour in active SOS monitoring
Reliability	$> 99\%$ successful database writes; $> 95\%$ push notification deliveries
Go / No-go decision	Pass if all thresholds met in controlled and field tests and SUS ≥ 80

Feature Comparison Matrix

The following figure contains a feature matrix comparing the proposed emergency safety application with other applications of a similar nature based on various safety functionalities. As seen in the table below, it can be observed that there is a trend indicating that the proposed application offers a broader range of functionalities in the same workflow process, whereas the other applications focus on offering only a narrow set of functionalities from the list shown. From the above, one can deduce that while other applications offer basic features such as alerts and location, not many integrate the features mentioned into one application.

	Guardio	bSafe	Life360	Noonlight	MySafetipin	Google Personal Safety	112 India
Manual SOS / panic button	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Automatic fall detection (phone-only)	Yes	No	No	No	No	Partial	No
Car crash detection	No	No	Yes	No	No	Yes	No
Shake-to-SOS gesture	Yes	No	No	No	No	Partial	No
Fake incoming call	Yes	Yes	No	No	No	No	No
Live GPS location sharing	Yes	Yes	Yes	Yes	No	Yes	Yes
Audio evidence capture on SOS	Yes	Partial	No	No	No	No	No
Live video streaming on SOS	No	Partial	No	No	No	No	No
In-app chat with contacts	Yes	No	Yes	No	No	No	No
Live online presence indicators	Yes	No	Yes	No	No	No	No
Area safety scoring	Yes	No	No	No	Yes	No	No
Direct emergency-services dispatch	No	No	No	Yes	No	Partial	Yes
KYC-verified user network	Yes	No	No	No	No	No	Partial
Cab ride safety session	Yes	No	Partial	No	No	No	No
iOS + Android	No	Yes	Yes	Yes	Yes	No	Yes
Free tier	Yes	Partial	Partial	Partial	Yes	Yes	Yes

Yes — Full support
 Partial — Conditional / premium / limited
 No — Not supported

Figure 5: Comparative feature matrix of the proposed Emergency Safety Mobile Application against existing personal safety applications

4. Results and Discussion

After multiple tests, all the features of the application worked successfully, real-time data was transmitted right after the SOS button trigger. For better accuracy, data such as GPS, the live location, was tracked accurately. This successfully aligns with our primary aim, whereby vulnerable people, specifically girls are safe at all cost whenever they go out at any time or they are using private/public transport. In addition to that, the findings also agree with the literature review findings which conclude that our project has succeeded.

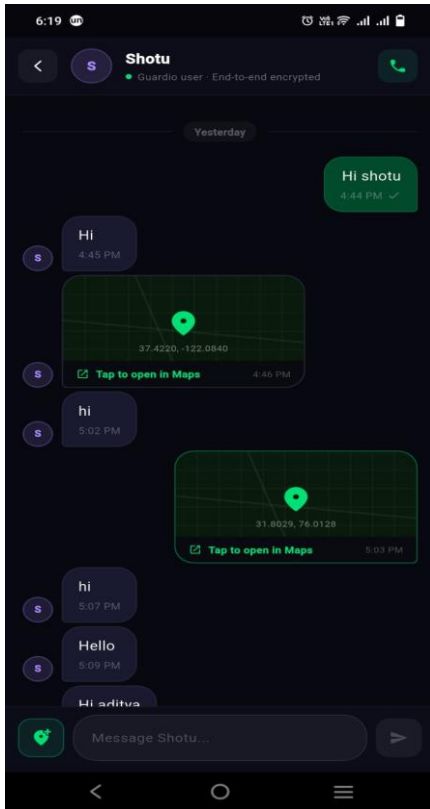


Figure 6: Showing that a trusted contacted has received a GPS location

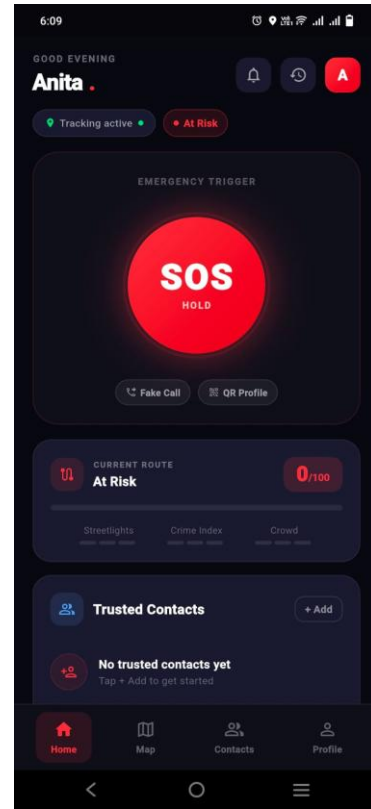


Figure 7: Showing the interface of a fully working application

Conclusion

This research demonstrates a working design and implementation of an emergency safety Mobile Application which will improve the safety of vulnerable people especially girls when they go out or travelling in and public or private transport whereby they just need to trigger the SOS button whenever danger is sensed, they can also share live data such as when they are boarding a bus or taxi, it can also be done automatically based on the scenario such as fall detection, and shaking. It is composed of real-time tracking, cab safety, fall detection, shaking feature, fake call, and rapid SOS communication, along with evidence data for easy monitoring of the situation such as audio, images, and GPS live location; supported by cloud services. It may be integrated with AI-based predictive risk analysis, improved cross-dataset fall detection to minimize errors and avoid intention fallings and be easily validated, and integration with official emergency response systems such as the community police having their own sever whereby, they can immediately respond and monitor whenever such scenario is encountered. Apart from that, this project is part of the advanced growing field of mobile-based emergency management systems by providing real time data; despite being user-friendly and an effective safety solution.

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THE ROLE OF BRAIN–COMPUTER INTERFACES IN AUTISM SPECTRUM DISORDER: CURRENT ADVANCES AND FUTURE DIRECTIONS

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Abstract

Autism Spectrum Disorder (ASD) is a complex neurodevelopmental condition characterized by difficulties in social interaction, communication, and repetitive behavioral patterns. Traditional diagnostic and therapeutic approaches for ASD, while widely adopted, often face challenges related to subjective assessment, delayed diagnosis, and limited personalization. In recent years, Brain–Computer Interface (BCI) technology has emerged as a promising tool for enhancing both the diagnosis and treatment of ASD. BCIs commonly utilize Electroencephalography (EEG) to capture and analyze brain signals, enabling real-time monitoring of neural activity and providing valuable insights into neurological patterns associated with ASD. These capabilities support earlier and more accurate diagnosis, as well as the identification of coexisting neurological abnormalities. Furthermore, BCI-based interventions, including neurofeedback training, virtual reality-integrated BCI systems, and emotion recognition frameworks, have demonstrated significant potential in improving attention, emotional regulation, and social communication skills among individuals with ASD. This review examines recent advancements in BCI technologies for autism diagnosis and therapy while addressing key challenges such as technological limitations, ethical considerations, data privacy concerns, and the need for interdisciplinary collaboration. The integration of machine learning, multimodal neuroimaging techniques, and wearable BCI devices indicates a transformative future in which personalized, adaptive, and accessible autism care can be achieved through intelligent neurotechnological solutions.

Keywords: Autism Spectrum Disorder, Neurotechnology, Virtual Reality, Emotion Recognition, Artificial Intelligence, Cognitive Rehabilitation, Assistive Technology.

1. Introduction

Autism Spectrum Disorder (ASD) is a complex neurodevelopmental condition characterized by persistent challenges in social interaction, communication, and repetitive or restricted behavioral

patterns. The prevalence of ASD has increased significantly over recent decades, highlighting the need for more effective diagnostic and therapeutic approaches. Traditional diagnostic methods, including clinical observations and standardized questionnaires, have long served as the foundation for ASD assessment. However, these approaches often suffer from limitations such as subjectivity, prolonged evaluation periods, and dependence on caregiver or patient reports, which may introduce recall bias and inconsistencies in diagnosis.

The growing demand for early and accurate identification of ASD has encouraged the exploration of innovative technologies capable of providing objective and data-driven assessments. Among these emerging technologies, Brain–Computer Interfaces (BCIs) have gained considerable attention for their potential to transform both the diagnosis and treatment of ASD. BCIs establish a direct communication pathway between the brain and external devices by capturing, processing, and interpreting neural signals in real time. Unlike conventional assessment methods, BCIs provide direct access to brain activity, enabling continuous monitoring and objective evaluation of neurological patterns associated with ASD.

Electroencephalography (EEG)-based BCI systems have demonstrated significant promise in identifying neural biomarkers related to social communication, language processing, and cognitive functioning in individuals with ASD. Research findings suggest that distinctive EEG patterns can be detected in autistic individuals, allowing machine learning and signal-processing algorithms to differentiate them from neurotypical populations with increasing accuracy. Such capabilities may facilitate earlier diagnosis, improve clinical decision-making, and support the development of personalized intervention strategies.

Beyond diagnosis, BCI technology offers substantial potential in the rehabilitation and therapeutic management of ASD. Through mechanisms such as neurofeedback, real-time brain monitoring, and adaptive training systems, BCIs can assist individuals in improving attention, emotional regulation, communication skills, and social engagement. The integration of BCI systems with advanced technologies such as artificial intelligence, virtual reality, and wearable neurodevices further enhances their effectiveness by enabling customized and interactive therapeutic experiences.

Recent studies have demonstrated the feasibility of utilizing EEG-based BCI systems to distinguish individuals with ASD from typically developing controls and to provide immediate feedback for behavioral and cognitive training. These developments indicate that BCI technology may serve as a valuable tool for both objective diagnosis and personalized rehabilitation. Consequently, this review explores the current state of Brain–Computer Interface applications in Autism Spectrum Disorder, examining their role in diagnosis, intervention, and therapeutic support. The paper also discusses existing challenges, technological limitations, and future research directions, emphasizing the potential of BCIs to facilitate early detection and individualized treatment strategies for individuals with ASD.

2. Overview of Autism Spectrum Disorder and its Co-Occurrence with ADHD

What is Autism?

Over the past several decades, the prevalence of Autism Spectrum Disorder (ASD) has increased significantly worldwide, making it one of the most widely discussed neurodevelopmental conditions. According to the Centers for Disease Control and Prevention (CDC, 2022), approximately one in every 44 children has been identified with ASD. Autism Spectrum Disorder is a complex neurological and developmental condition characterized by challenges in social interaction, communication, language development, and behavioral regulation. The growing prevalence of ASD has raised concerns among healthcare professionals, researchers, and policymakers regarding its diagnosis, management, and long-term societal impact.

ASD is associated with a combination of genetic, neurological, and environmental factors. Research has identified numerous genes that may contribute to the development of autism, while variations in brain structure, connectivity, and function are believed to influence how affected individuals perceive, process, and respond to information. As described in the *Diagnostic and Statistical Manual of Mental Disorders* (DSM-5, 2013), ASD encompasses a broad range of symptoms and levels of impairment, reflecting the diversity of experiences among individuals on the spectrum.

Individuals with ASD often perceive, learn, communicate, and interact with others differently due to variations in neural development. This understanding has contributed to the growing recognition of the concept of *neurodiversity*, which emphasizes that neurological differences are natural variations of human development rather than deficits. The term has become increasingly prominent in educational, clinical, and social contexts, promoting greater acceptance and inclusion of individuals with autism and other neurodevelopmental conditions.

The severity of ASD varies considerably among individuals, giving rise to the term "spectrum." Some individuals may experience mild social or communication difficulties and live relatively independent lives, while others may require substantial support for daily activities. Traditionally, ASD diagnoses were commonly made between 30 months and 3 years of age. However, advances in developmental screening now allow clinicians to identify early signs of developmental delays in children as young as 9 months. Despite early developmental progress, some children may experience developmental regression, losing previously acquired social, language, or behavioural skills.

Many individuals with ASD, including those often described as "high functioning," may face ongoing challenges in maintaining social relationships, effective communication, employment, and independent living. Common characteristics across the spectrum include difficulties in social interaction, communication, learning, and academic performance. Historically, autism-related conditions were categorized into subtypes such as Asperger Syndrome, Rett Syndrome, Childhood Autism (Kanner Syndrome), and Pervasive Developmental Disorder–Not Otherwise

Specified (PDD-NOS). However, the DSM-5 has consolidated these conditions under the broader diagnosis of Autism Spectrum Disorder, recognizing the continuous nature of symptom severity and functional differences.

Although terms such as "high functioning," "low functioning," "verbal," and "nonverbal" are frequently used to describe individuals with ASD, these labels often fail to capture the unique strengths, challenges, and potential of each person. Every individual on the autism spectrum possesses distinct abilities, learning styles, and support needs. As reported by both the World Health Organization (WHO) and the Centers for Disease Control and Prevention (CDC), the number of children diagnosed with ASD continues to rise globally, underscoring the importance of advancing research, early detection methods, and personalized intervention strategies.

Autism Spectrum Disorder (ASD)

Autism Spectrum Disorder (ASD) is a neurodevelopmental condition characterized by persistent deficits in social communication and interaction, along with restricted, repetitive patterns of behavior, interests, or activities (American Psychiatric Association, 2013). ASD frequently co-occurs with other neurodevelopmental disorders, particularly Attention-Deficit/Hyperactivity Disorder (ADHD), which is characterized by age-inappropriate levels of inattention, impulsivity, and hyperactivity. The coexistence of ASD and ADHD can further complicate diagnosis, intervention planning, and long-term developmental outcomes. Individuals with ASD commonly experience difficulties in verbal and nonverbal communication, social interaction, and adaptive functioning. Typical characteristics include reduced eye contact, challenges in interpreting social cues, difficulties in establishing and maintaining relationships, and repetitive behaviors such as hand flapping, body rocking, or arranging objects in specific patterns. Many individuals with ASD also exhibit heightened or diminished sensitivity to sensory stimuli, including sounds, lights, textures, tastes, and touch. Although the exact causes of ASD remain unclear, research suggests that a combination of genetic and environmental factors contributes to its development. Scientific evidence has consistently demonstrated that ASD is not caused by parenting styles or childhood vaccinations. Early identification of symptoms, which often emerge before three years of age, is critical for effective intervention and improved developmental outcomes.

Current interventions for ASD focus on enhancing communication, social interaction, learning abilities, and overall quality of life rather than providing a cure. Common therapeutic approaches include behavioral interventions, speech and language therapy, occupational therapy, and individualized educational programs. In some cases, medications may be prescribed to manage associated conditions such as anxiety, sleep disturbances, or hyperactivity. With appropriate support systems and early intervention, many individuals with ASD can achieve meaningful participation in education, employment, and community life. Consequently, increasing awareness, acceptance, and inclusion has become a major societal objective in promoting the well-being of individuals on the autism spectrum.

Research has consistently shown that children with ASD and ADHD often experience lower levels of mental health and quality of life compared with their typically developing peers (Biggs & Carter, 2016; Clark *et al.*, 2015; Canadian Public Health Agencies, 2022; Jonsson *et al.*, 2017). Participation in recreational and leisure activities has been identified as an important factor in improving psychological well-being, social engagement, and resilience. Studies have demonstrated that recreational exercise and diverse leisure activities contribute positively to mental health, emotional regulation, and overall life satisfaction among individuals with ASD (García-Villamizar & Dattilo, 2010; Hutchinson *et al.*, 2008). Furthermore, participation in a variety of structured activities has been associated with improved emotional and social functioning in autistic children (Bohnenrot *et al.*, 2019).

3. Overview of BCI Technology

Contemporary Human–Computer Interaction (HCI) has evolved significantly with the emergence of Brain–Computer Interface (BCI) technologies. BCIs enable direct Communication between the human brain and external systems, supporting novel forms of interaction that do not rely on conventional peripheral input devices. These systems can be broadly categorized into active BCIs, where users consciously generate brain signals to control external applications, and passive BCIs, where neural activity is monitored to adapt system behavior and enhance user experience without explicit control input. The integration of BCIs with artificial intelligence (AI) and computational intelligence systems has further expanded their potential, enabling more natural and adaptive brain–machine interaction. This progress has been driven by advances in machine learning techniques and an improved understanding of underlying neurobiological mechanisms (Al-Nafjan *et al.*, 2017).

The human brain comprises over 100 billion neurons responsible for complex cognitive processes such as reasoning, planning, perception, and thought processing (Haider & Fazel-Rezai, 2017). This vast neural capacity provides a foundation for developing diverse BCI applications capable of interpreting brain-based activity patterns. Such systems aim to enhance higher-order cognitive functions, including learning, memory, communication, speech comprehension, and emotional processing. Unlike traditional interfaces that depend on peripheral nervous system inputs, BCIs decode neural activity directly from the brain, offering an alternative pathway for communication and control.

This capability is particularly valuable for individuals with severe motor impairments who are unable to interact with conventional input devices such as keyboards, mice, or touchscreens. In such cases, BCIs enable the translation of mental intent into executable commands for external devices. Motor imagery-based BCIs, in particular, are widely used to assess and interpret users' mental states through electroencephalography (EEG) signals. Research indicates that such systems may also support users in gaining better awareness and regulation of their physiological and cognitive states (Yang *et al.*, 2017).

In practical implementations, EEG-based BCIs often utilize standardized electrode placement systems such as the International 10–20 system to capture neural signals with spatial consistency. Advanced signal processing and pattern recognition techniques are then applied to extract meaningful features from these signals (Graimann *et al.*, 2009). Modern EEG systems may employ up to 256 scalp electrodes, enabling high-resolution and portable data acquisition for cognitive and psychometric applications (Ramadan *et al.*, 2015).

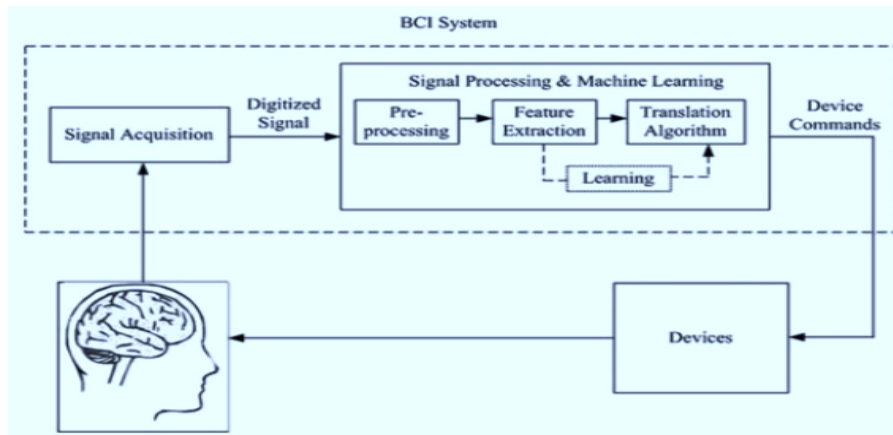


Figure 1: Basic layout and process of a BCI system

Beyond replacing traditional input devices, BCI technology has demonstrated potential across a wide range of domains, including artistic expression, home automation, cognitive training, stroke rehabilitation, attentional control games, and even lie detection (Finke *et al.*, 2009; Fazel-Rezai & Ahmad, 2011). While BCIs are primarily designed to assist individuals with severe motor disabilities, their applicability extends to healthy users and individuals with moderate impairments, particularly in communication enhancement and rehabilitation contexts. Advances in cognitive neuroscience continue to expand the capabilities of BCI systems in areas such as attention monitoring, fatigue detection, emotional state recognition, and adaptive training environments (Allison *et al.*, 2007; Allison, 2009). A generic BCI framework typically consists of sequential stages including signal acquisition, preprocessing, feature extraction, and classification or translation, as illustrated in standard system architectures (Li *et al.*, 2009). Collectively, these developments highlight the growing role of BCIs as a transformative technology in both assistive systems and broader human–computer interaction paradigms.

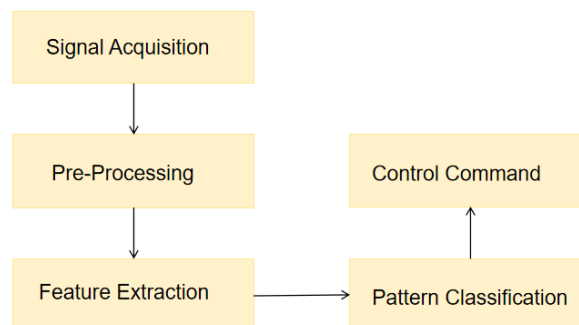


Figure 2: The architecture of BCI comprises three principal components

Zhu and Bai (2024) suggest that Brain–Computer Interface (BCI) technology represents a transformative advancement by enabling direct communication between the human brain and external devices through the decoding of neural activity. BCIs primarily utilize neuroimaging modalities such as electroencephalography (EEG) and functional magnetic resonance imaging (fMRI) to capture and analyze brain signals. These signals are subsequently processed and translated into measurable outputs, allowing complex neural impulses to be converted into actionable commands or data for external systems.

Classification of BCI

Zhang *et al.* (2024) categorize Brain–Computer Interfaces (BCIs) into two primary types: non-invasive and invasive systems. Non-invasive BCIs operate without physically penetrating the body, typically relying on external sensing modalities such as scalp-based electrodes or neuroimaging techniques to record brain activity. While this approach offers significant advantages in terms of safety, comfort, and ease of deployment, it is often associated with reduced signal quality due to noise and interference from external measurement conditions.

In contrast, invasive BCIs involve the surgical implantation of electrodes directly into the cerebral cortex, enabling the acquisition of high-resolution neural signals with greater accuracy and specificity. However, this method introduces substantial challenges, including surgical risks, long-term biocompatibility concerns, and ethical considerations related to brain intervention. As highlighted by Zhao (2009), different BCI approaches.

Table 1: Comparison between non-invasive BCI and invasive BCI

Non-embedded (noninvasive) BCI		Embedded (intrusive) BCI	
advantage	disadvantage	advantage	disadvantage
High safety: there is no need to implant equipment inside the human body, thus avoiding the risks related to surgery.	Signal quality: Because the signal penetrating the scalp is weak, the signal quality may not be as good as the embedded BCI.	High signal quality: neural activity data with high resolution and accuracy can be obtained.	Surgical risk: It is necessary to perform surgery to implant equipment, which may involve high risks, such as infection or other surgical related complications.
Easy to accept: suitable for a wide range of user groups, not limited by individual health or age.	Accuracy limitation: it is impossible to obtain deep or high-resolution neural activity data, so the accuracy is limited in some applications.	Precise control: Higher level control can be achieved, such as precise motion control or complex information transmission.	Adaptability limitation: it may not be suitable for all people, especially those who cannot undergo surgery because of personal health conditions or age restrictions.
Convenience: it is relatively convenient to use and does not require long preparation or recovery time.	Limited control ability: unable to realize some advanced functions, such as direct control of prosthetic limbs or complex operations.	Long-term stability: equipment is usually more stable and not easily disturbed by external environment.	Usage restriction: Additional maintenance and management may be required during use, such as regular calibration or equipment adjustment.

4. Challenges and Future Outlook for BCI Technology

Challenges

Technical Challenges

Despite significant advancements in Brain–Computer Interface (BCI) technology, several technical challenges continue to hinder its widespread adoption. One of the primary limitations is the susceptibility of electroencephalography (EEG)-based systems to external noise and artifacts, which can significantly degrade signal quality and affect the accuracy of interpretation. In addition, the complex and highly non-linear nature of neural signals necessitates the use of advanced machine learning and signal processing algorithms to ensure reliable decoding of brain activity.

Another major barrier is the high cost associated with sophisticated BCI hardware and supporting infrastructure, which limits accessibility, particularly in low-resource settings. Consequently, affordability and scalability remain critical considerations in the design and deployment of practical BCI systems. Addressing these challenges is essential for enabling broader clinical and real-world adoption of BCI technologies.

Ethical and Privacy Considerations

Data security and user privacy represent critical concerns in the deployment of Brain–Computer Interface (BCI) applications. Given the highly sensitive nature of neural data, ensuring the protection of individuals' brain activity information is of paramount importance. Unauthorized access, misuse, or improper storage of such data could lead to significant ethical and security risks.

In addition, transparency in data usage and informed consent are essential requirements, particularly in clinical and research settings. Patients must be clearly informed about how their neural data is collected, processed, and utilized. Therefore, adherence to established ethical guidelines and regulatory standards is crucial to ensure responsible development and deployment of BCI technologies in healthcare and related domains.

Future Directions and Clinical Application Prospects

The future development of Brain–Computer Interface (BCI) technology is closely tied to continuous innovation in both hardware and software systems. Improving signal quality through advanced anti-interference techniques remains a key priority, particularly for enhancing the reliability of neural data acquisition. Additionally, the integration of multimodal data fusion approaches—combining electroencephalography (EEG) with complementary neuroimaging modalities such as functional magnetic resonance imaging (fMRI)—can provide a more comprehensive understanding of brain activity by capturing both electrical and hemodynamic responses.

Beyond technical improvements, BCIs hold significant promise in the field of personalized medicine, where treatment strategies can be tailored to individual neurological and physiological

profiles. In the context of Autism Spectrum Disorder (ASD), BCI technology offers considerable potential to enhance diagnostic accuracy, improve early detection, and support the development of individualized therapeutic and rehabilitation programs. These advancements collectively suggest that BCIs may play a transformative role in future clinical neuro technology and patient-centered care.

Tailored Diagnostics in ASD

Traditional diagnostic approaches for Autism Spectrum Disorder (ASD) often adopt a generalized, one-size-fits-all framework that does not adequately account for the significant variability among individuals on the spectrum. In contrast, Brain–Computer Interface (BCI) technology enables the analysis of individualized brain activity patterns, providing more personalized and data-driven diagnostic insights.

By examining electroencephalography (EEG) signals across different social and cognitive contexts, clinicians can gain a deeper understanding of neural responses associated with communication and social interaction difficulties. This enables more precise identification of ASD-related neural characteristics and supports earlier and more accurate diagnosis. Furthermore, such personalized neurophysiological insights facilitate the development of tailored intervention and treatment strategies that are better aligned with the specific needs of each individual.

Rehabilitation Training and Real-Time Feedback

Beyond its diagnostic capabilities, Brain–Computer Interface (BCI) technology offers significant potential in rehabilitation and therapeutic training. Through continuous monitoring of electroencephalography (EEG) signals, BCI systems can provide real-time feedback to users, thereby supporting behavioral modification and cognitive training processes.

By analyzing EEG patterns recorded during social interactions or structured communication tasks, BCI systems can generate adaptive cues aimed at enhancing an individual’s level of social engagement. Such feedback mechanisms have been shown to improve the effectiveness of social skills training interventions. For instance, Fang *et al.* (2024) highlight that EEG-driven BCI systems can facilitate targeted support during conversational tasks by reinforcing appropriate neural and behavioral responses, thereby contributing to improved social functioning in individuals with neurodevelopmental conditions.

Tele-Health Integration

The rapidly expanding field of telemedicine represents a promising application domain for Brain–Computer Interface (BCI) technologies in the diagnosis and management of Autism Spectrum Disorder (ASD). With advancements in remote connectivity and digital health infrastructure, clinicians are now able to monitor electroencephalography (EEG) signals in real time, regardless of geographical distance from patients.

This capability enables more timely and informed diagnostic decisions, as well as the development of personalized treatment recommendations based on continuously observed neural activity. Furthermore, such remote monitoring systems are particularly beneficial for individuals residing in regions with limited access to specialized healthcare services. By extending the reach of clinical expertise beyond traditional healthcare settings, BCI-enabled telemedicine has the potential to significantly improve accessibility, continuity of care, and early intervention outcomes for individuals with ASD.

5. Application of BCI in the Diagnosis of ASD

Neural Activity Pattern Recognition

According to Zhang *et al.* (2023), Brain–Computer Interface (BCI) technology can support the diagnosis of Autism Spectrum Disorder (ASD) by identifying distinct neural activity patterns associated with specific behavioral characteristics. Research indicates that brain activity patterns differ significantly between individuals with ASD and neurotypical individuals. In particular, during social interaction and conversational tasks, individuals with ASD often exhibit atypical EEG features, including abnormal neural synchronization and altered functional connectivity.

By leveraging BCI systems to analyze such cerebral activity data, it becomes possible to detect characteristic EEG signatures associated with ASD. This capability enhances both the accuracy and efficiency of diagnosis by providing objective, data-driven insights into underlying neural mechanisms (Li, 2021).

Empirical Case Analysis and Application Prospects

Recent studies have demonstrated that electroencephalography (EEG) can effectively differentiate individuals with Autism Spectrum Disorder (ASD) from typically developing controls. For example, research has identified distinct abnormalities in brain activity patterns among individuals with ASD when exposed to social interaction stimuli, such as viewing videos depicting interpersonal communication. These characteristic neural signatures provide a strong empirical basis for improving the objectivity and accuracy of ASD diagnosis.

In addition to diagnostic applications, Brain–Computer Interface (BCI) technology offers significant potential for enhancing social communication in individuals with ASD. Several studies indicate that BCI-based systems can support the development of social and communicative skills, particularly in children, by enabling communication through the selection of visual symbols or images. This is often facilitated by detecting specific neural responses, such as the P300 event-related potential, which can be used to interpret user intent.

Furthermore, research has explored the use of BCI systems for emotion recognition and regulation. By analyzing EEG signals, these systems can infer an individual’s emotional state and provide personalized feedback aimed at improving emotional awareness and self-regulation. Such interventions may assist individuals with ASD in managing anxiety, emotional fluctuations, and stress, thereby enhancing overall psychological well-being and adaptive functioning.

Integration with Traditional Diagnostic Methods

The integration of Brain–Computer Interface (BCI) technology with conventional diagnostic tools such as clinical examinations and standardized questionnaires can significantly improve diagnostic precision. Unlike traditional approaches that primarily focus on observable behaviors and reported symptoms, BCI systems provide direct and objective insights into underlying neural activity.

By combining these complementary methodologies, a more comprehensive and multi-dimensional assessment of an individual’s condition can be achieved. For instance, real-time monitoring of brain activity during clinical evaluations may assist clinicians in identifying subtle neurophysiological patterns, thereby supporting more accurate and data-driven diagnostic decisions.

Potential for Early Intervention

Crucially, Brain–Computer Interface (BCI) technology shows strong potential as a tool for early intervention in Autism Spectrum Disorder (ASD). Early screening using BCI-based systems may help identify potential neurological risk indicators before the full manifestation of behavioral symptoms, enabling clinicians to initiate therapeutic interventions at an earlier stage. Over time, such early detection capabilities may contribute to improved treatment outcomes by facilitating the identification of atypical EEG patterns during critical developmental periods. This, in turn, allows for timely intervention strategies aimed at supporting neural regulation and improving social engagement during early childhood development.

6. BCIS in Autism Therapy and Intervention

Brain–Computer Interfaces (BCIs) represent an emerging and promising approach in the intervention and treatment of Autism Spectrum Disorder (ASD). These systems enable non-invasive monitoring and interpretation of neural activity, primarily through electroencephalography (EEG), allowing for direct interaction between the brain and external computational systems. Unlike conventional behavioral assessments and interventions, which often fail to address underlying neural dysfunctions, BCIs provide a mechanism for real-time brain–computer communication, thereby offering a more neurophysiologically grounded approach to therapy.

Neurotechnology enables the development of personalized therapeutic interventions designed to address the unique cognitive and emotional challenges experienced by individuals with ASD. One of the most widely studied applications is BCI-based neurofeedback training, where individuals receive continuous feedback based on their brain activity and learn to self-regulate neural patterns over time. Studies suggest that such training may contribute to improvements in attention, emotional regulation, anxiety reduction, and certain behavioral symptoms associated with ASD and comorbid conditions such as Attention-Deficit/Hyperactivity Disorder (ADHD).

Repeated neurofeedback sessions have also been associated with enhanced activation of brain regions involved in social cognition, sensory integration, and executive functioning.

Although currently limited in widespread adoption, BCI technologies are becoming increasingly accessible due to advancements in hardware design, machine learning algorithms, and signal processing techniques. As these systems continue to evolve, they are expected to play a more prominent role in personalized, non-invasive, and neuroscience-driven ASD interventions.

7. Role of Interdisciplinary Collaboration in BCI for ASD Diagnosis

Collaboration across different disciplines is crucial for the widespread adoption of BCI technology in ASD diagnosis. Critical domains and their contributions to BCI deployment are as follows:

Neuroscience

The development of cognitive infrastructure is fundamentally grounded in advancements in neuroscience. The design of efficient methods for neural signal acquisition and analysis is closely linked to an improved understanding of brain function and underlying neuronal activity. In this context, research involving animal models of Autism Spectrum Disorder (ASD) plays a crucial role in elucidating the functioning of specific neural circuits. Insights gained from such studies can inform the development and optimization of Brain–Computer Interface (BCI) technologies by providing a deeper understanding of brain network dynamics associated with neurodevelopmental conditions.

Engineering and Computer Science

Advancements in Brain–Computer Interface (BCI) technology require close collaboration between the fields of computer science and engineering. The development of high-performance electroencephalography (EEG) hardware is essential to ensure accurate, stable, and reliable neural signal acquisition. At the same time, significant efforts in computer science focus on designing advanced algorithms capable of interpreting complex EEG signals and extracting meaningful patterns from them. This interdisciplinary integration is critical for improving the overall efficiency, accuracy, and practical applicability of BCI systems.

Clinical Medicine

Clinical practitioners play a vital role in the implementation, evaluation, and validation of Brain–Computer Interface (BCI) technologies. Through clinical trials and real-world applications, healthcare professionals assess the effectiveness of BCI systems in both diagnostic and therapeutic contexts, while also identifying potential limitations and operational challenges.

Clinicians can monitor Autism Spectrum Disorder (ASD)–related symptoms across different age groups and evaluate the reliability and consistency of BCI-based assessments in diverse patient populations. Their involvement is essential for ensuring that BCI technologies are clinically valid, ethically applied, and effectively integrated into real-world healthcare practices.

Psychology and Education

Insights from the fields of education and psychology play a crucial role in strengthening the development of behavioral and cognitive training programs for individuals with Autism Spectrum Disorder (ASD). The integration of Brain–Computer Interface (BCI) technology enables educators and psychologists to design more effective, adaptive, and individualized intervention modules. For example, BCI-driven interactive systems and serious games can be developed to support social communication and language development in children with ASD. Such approaches allow real-time monitoring of cognitive and neural responses, thereby enabling more targeted feedback and improved learning outcomes in therapeutic and educational settings.

8. Recent Trends and Technological Innovations

Multimodal and Wearable Neurotechnology

Recent advancements in neurotechnology have increasingly focused on multimodal Brain–Computer Interface (BCI) systems that integrate multiple neuroimaging modalities, such as electroencephalography (EEG), functional near-infrared spectroscopy (fNIRS), and magnetoencephalography (MEG). These integrated approaches provide a more comprehensive understanding of brain function by capturing complementary neural signals related to both electrical activity and hemodynamic responses.

AI and Machine Learning–Driven Signal Analysis

The integration of Artificial Intelligence (AI) and Machine Learning (ML) is significantly transforming the way Brain–Computer Interfaces (BCIs) interpret neural signals. Advanced computational models are increasingly being developed to analyze complex brain inputs with greater accuracy and adaptability. Given the wide variability in symptom presentation among individuals with Autism Spectrum Disorder (ASD), it is essential for modern algorithms to be sufficiently flexible to accommodate inter-individual differences while reliably identifying meaningful patterns in brain activity.

Consequently, researchers are actively focusing on the development of personalized machine learning models aimed at improving diagnostic accuracy and enabling more tailored therapeutic recommendations. These advancements contribute to the evolution of more precise, data-driven, and individualized approaches to ASD assessment and intervention.

Immersive Environments: VR, XR, and Robotics

The integration of Brain–Computer Interfaces (BCIs) with Virtual Reality (VR) and Extended Reality (XR) technologies enables the creation of immersive and interactive environments for therapeutic applications. These systems utilize carefully designed simulations to enhance user engagement and support the development of communication skills, social interaction, and emotional awareness.

In addition, the combination of BCIs with robotic systems offers further opportunities for adaptive behavioral training and real-time feedback. Such multimodal approaches can make

therapeutic interventions more engaging, dynamic, and effective, particularly for children with Autism Spectrum Disorder (ASD), by providing structured and responsive learning environments that adapt to individual needs.

Non-Invasive Brain Stimulation in Therapy

Recent research has explored the combination of Brain–Computer Interfaces (BCIs) with non-invasive brain stimulation techniques, including theta burst stimulation (TBS), transcranial direct current stimulation (tDCS), and transcranial magnetic stimulation (TMS). When integrated with BCI systems, these approaches aim to enhance neuroplasticity, thereby supporting improvements in cognitive and emotional functioning in individuals with Autism Spectrum Disorder (ASD).

Future Perspectives of BCI in ASD Intervention

Advances in BCI technology have significantly improved its usability, intelligence, and applicability in ASD diagnosis and treatment. Integrating neurofeedback training, immersive virtual environments, artificial intelligence-driven analytics, and wearable devices offers a more targeted, non-invasive, and neuroscience-based approach to intervention. As research progresses, BCIs are expected to play an increasingly central role in bridging current limitations in autism therapy and enabling more personalized, adaptive, and effective treatment strategies.

Conclusion

Autism Spectrum Disorder (ASD) is a neurodevelopmental condition that significantly affects social interaction, communication, and behavioral functioning. Conventional approaches to the diagnosis and treatment of ASD typically include clinical observation, behavioral assessments, and parent-reported questionnaires. Although these methods have been widely used in clinical practice, they are often time-consuming and subjective, and may not adequately capture the underlying neurological dysfunctions associated with the disorder.

In recent years, Brain–Computer Interface (BCI) technology has emerged as a transformative approach in this domain, offering a more objective, real-time, and neurophysiologically grounded framework for diagnosis and intervention. By directly capturing and analyzing brain signals, most commonly through electroencephalography (EEG), BCIs enable the identification of neural activity patterns associated with ASD, thereby supporting earlier and more reliable diagnostic outcomes.

Beyond diagnostic applications, BCIs are also reshaping therapeutic strategies for individuals with ASD. Promising applications such as neurofeedback training, attention enhancement, emotional regulation, and assistive communication systems have demonstrated potential in improving cognitive, behavioral, and social functioning. Furthermore, the integration of BCIs with emerging technologies such as Virtual Reality (VR), Artificial Intelligence (AI), and robotics has enabled the development of more immersive, adaptive, and interactive therapeutic environments. These advancements support the creation of personalized intervention strategies tailored to the unique neurological and behavioral profiles of individuals with ASD.

Despite these advancements, several challenges continue to limit the widespread adoption of BCIs in clinical ASD applications. Key issues include signal noise interference, device usability, high implementation costs, and ethical concerns related to data privacy and security. Addressing these limitations requires interdisciplinary collaboration among neuroscience, engineering, clinical medicine, psychology, and education to ensure that BCI systems are both clinically effective and ethically sound, supported by rigorous validation through clinical trials.

Nevertheless, the future outlook for BCI technology in ASD research and care remains highly promising. With continued advancements in neurotechnology, machine learning, and wearable systems, BCIs have the potential to significantly enhance the precision of ASD diagnosis and the effectiveness of individualized treatment strategies. Ultimately, these developments may contribute to improved understanding, management, and quality of life for individuals with Autism Spectrum Disorder and their families.

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AI AND THE FUTURE OF WORK: NAVIGATING TRANSFORMATION IN THE AGE OF INTELLIGENT MACHINES

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Abstract

The rapid advancement of artificial intelligence is reshaping the global labor market at an unprecedented pace. This chapter examines how AI and automation are transforming occupational structures, redefining skill requirements, and altering the social contract between workers and employers. Drawing on empirical research, economic modeling, and case studies from multiple industries, we analyze both the displacement risks and augmentation opportunities created by intelligent systems. We further explore the policy implications of these transitions, including education reform, social protection mechanisms, and the governance frameworks necessary to ensure an equitable distribution of AI-driven productivity gains. Rather than offering a utopian or dystopian forecast, this chapter presents a nuanced, evidence-based account of how societies can harness AI's transformative potential while safeguarding human dignity and economic inclusion.

Keywords: Artificial Intelligence, Labor Market Transformation, Automation, Human-AI Collaboration, Future of Work, Reskilling, Workforce Policy, Digital Economy, Occupational Displacement, Augmentation.

1. Introduction

The history of economic progress is inseparable from the history of technological disruption. From the mechanization of agriculture to the steam engine, from electrification to computerization, each wave of innovation has restructured the landscape of human labor, eliminated certain occupations while created others. The current wave, defined by artificial intelligence, machine learning, robotics, and large language models, is arguably the most consequential transformation yet — not merely because of its speed or breadth, but because cognitive labor as well as physical labor is now subject to automation.

Artificial intelligence has evolved from a computational paradigm into a ubiquitous socio-technical infrastructure shaping scientific discovery, economic productivity, and human decision-making (Mishra, Mishra, & Agarwal, 2025a). With global AI investments surpassing USD 200 billion per year by 2025, AI systems are projected to contribute approximately USD 15.7 trillion to the world economy by 2030. The integration of AI across industries demonstrates its potential to revolutionize processes, systems, and services in ways that require new frameworks for understanding and governing (Mishra, Mishra, & Agarwal, 2024b).

The stakes are considerable. The global workforce comprises some 3.3 billion people. International Labour Organization estimates suggest that roughly 25 percent of job tasks across all sectors could be automated with technologies available today, rising to over 40 percent with near-term advances. Yet these aggregate figures conceal profound variation: by sector, by geography, by education level, and by the specific mix of tasks within any given role.

This chapter does not argue that AI will render human work obsolete. What it does argue is that the transition period can inflict severe hardship on those whose skills are most susceptible to automation, and that the distribution of harm and benefit is shaped not by technological fate but by political choices. Understanding the mechanics of that transformation is therefore both an academic imperative and a matter of urgent public policy.

2. The Economic Landscape of AI Adoption

Artificial Intelligence (AI) is rapidly transforming the global economic landscape by enhancing productivity, fostering innovation, and reshaping labor markets. As a general-purpose technology, AI has the potential to contribute substantially to economic growth by improving efficiency across sectors such as manufacturing, healthcare, finance, agriculture, transportation, and education. According to the Organisation for Economic Co-operation and Development (OECD), AI can accelerate economic growth through automation, improved decision-making, and the creation of new products and services, thereby increasing overall productivity and competitiveness (Filippucci *et al.*, 2024). Similarly, the International Monetary Fund (IMF) estimates that AI could affect nearly 40% of jobs worldwide, with advanced economies experiencing both significant productivity gains and workforce disruptions as AI augments or replaces certain tasks (Georgieva, 2024).

At the organizational level, AI adoption is enabling firms to optimize operations, reduce costs, and improve customer experiences through predictive analytics, machine learning, and intelligent automation. Recent empirical evidence from the European Investment Bank revealed that firms adopting AI technologies experienced an average labor productivity increase of approximately 4%, while also demonstrating higher innovation rates and stronger competitiveness in global markets (EIB, 2026). Furthermore, AI is lowering barriers to entry for startups and small businesses by providing affordable access to sophisticated analytical and decision-support tools

that were once available only to large corporations. This democratization of advanced technologies is fostering entrepreneurship and accelerating digital transformation across economies (Brynjolfsson & McAfee, 2017).

Despite these economic benefits, AI adoption also presents significant challenges related to employment, income distribution, and market concentration. Automation of routine and repetitive tasks may displace workers in certain occupations, potentially contributing to wage polarization and widening socioeconomic inequalities. The World Economic Forum projects that while AI and automation may displace approximately 92 million jobs globally by 2030, they could simultaneously create around 170 million new jobs, resulting in a net positive employment effect provided that workers are successfully reskilled and transitioned into emerging roles (WEF, 2025). Consequently, investments in education, digital literacy, and workforce development have become critical components of national AI strategies.

From a macroeconomic perspective, AI is increasingly viewed as a key driver of long-term economic growth and competitiveness. Goldman Sachs estimates that generative AI alone could increase global GDP by nearly 7% over the next decade, equivalent to approximately US\$7 trillion in additional economic output (Briggs & Kodnani, 2023). However, realizing these gains will require supportive regulatory frameworks, responsible governance, adequate digital infrastructure, and policies that ensure equitable distribution of AI-generated benefits. Therefore, the economic success of AI adoption will depend not only on technological advancement but also on society's ability to manage the transition toward an increasingly AI-driven economy.

2.1 Macroeconomic Projections

The consensus from historical analysis is cautiously optimistic: mechanization freed agricultural labor for manufacturing; computerization generated demand for knowledge workers that had not previously existed. Recent scholarship emphasizes that AI has transcended from a theoretical concept to a cornerstone of technological advancement, with breakthroughs in foundation models, autonomous agents, neuromorphic computing, and human-AI collaboration redefining the boundaries of cognition and automation (Mishra, Mishra, & Agarwal, 2025a).

Table 1: Selected macroeconomic projections on AI and labor

Projection Metric	Low Estimate	High Estimate
Global jobs displaced by 2030 (millions)	75	375
Global jobs created by 2030 (millions)	133	375
Annual productivity gain from GenAI (USD trillion)	2.6	4.4
Share of tasks automatable today (%)	20	30
Share of tasks automatable by 2030 (%)	35	50
Net change in labor demand 2020-2030 (%)	+5	+12

McKinsey Global Institute (2023) estimates that generative AI alone could add between \$2.6 trillion and \$4.4 trillion annually to the global economy, while simultaneously accelerating the automation of tasks currently performed by knowledge workers. Goldman Sachs Research (2023) projected that AI could automate roughly 18 percent of work globally, with higher exposure in advanced economies where cognitive, white-collar tasks are more prevalent.

2.2 Sectoral Patterns

AI adoption is neither uniform nor simultaneous across economic sectors. Four broad patterns can be identified:

High Automation Exposure, Rapid Adoption: Manufacturing, logistics, retail, and back-office financial services are already experiencing significant task automation. The integration of AI and machine learning in research is revolutionizing the landscape of knowledge discovery and innovation across diverse fields, demonstrating transformative impact on modern operations (Mishra, Mishra, & Agarwal, 2024a). Robotic process automation (RPA) has reduced transaction processing headcounts in banking and insurance by 20 to 30 percent in leading institutions.

High Exposure, Slower Adoption Due to Regulatory or Social Constraints: Healthcare, legal services, and education occupy this category. AI diagnostic tools have demonstrated radiologist-level accuracy in detecting certain cancers; natural language processing systems can review legal contracts with high fidelity. Yet liability frameworks and professional licensing requirements have slowed deployment.

Moderate Exposure with Strong Augmentation Potential: Knowledge-intensive sectors such as research, software development, consulting, and financial analysis fall here. Tools like GitHub Copilot have demonstrably increased programmer productivity, enabling individual developers to produce 55 percent more code per week.

Low Exposure, Demand-Driven Growth: Personal services, creative industries, skilled trades requiring physical dexterity and judgment, and caregiving roles remain highly resistant to automation. Demographic aging in most advanced economies is expanding demand for precisely these roles.

3. Occupational Vulnerability and the New Work Taxonomy

The rapid adoption of Artificial Intelligence (AI), machine learning, and automation technologies is fundamentally transforming the nature of work, creating a new taxonomy of occupations based on their susceptibility to automation, augmentation, and human-AI collaboration. Occupational vulnerability refers to the degree to which specific jobs or tasks can be replaced, modified, or enhanced by intelligent systems. Unlike previous technological revolutions that primarily automated manual labor, AI increasingly affects cognitive and knowledge-intensive tasks, extending its influence across professional, managerial, creative, and service-oriented occupations (Autor, 2015). Consequently, researchers have shifted from viewing jobs as

indivisible units to analyzing them as collections of tasks, recognizing that AI is more likely to automate particular tasks within occupations rather than eliminate entire professions (Acemoglu & Restrepo, 2019).

The emerging work taxonomy categorizes occupations into four broad groups: automated, augmented, collaborative, and uniquely human roles. Automated occupations involve highly routine, predictable, and rules-based tasks that can be efficiently performed by algorithms or robotic systems. Examples include data entry clerks, bookkeeping assistants, payroll processors, and certain manufacturing assembly-line workers. Studies by Frey and Osborne (2017) estimated that approximately 47% of U.S. jobs exhibit a high risk of automation, although subsequent analyses suggest that task-level automation will be more common than complete job displacement. Occupations involving repetitive administrative functions, standardized customer interactions, and routine information processing remain particularly vulnerable to AI-driven substitution.

Augmented occupations represent a growing category in which AI enhances human productivity without replacing workers entirely. Professionals such as physicians, engineers, financial analysts, teachers, lawyers, and scientists increasingly utilize AI-powered tools for decision support, data analysis, diagnostics, and knowledge discovery. In these contexts, AI acts as a complement rather than a substitute for human expertise, enabling workers to perform tasks more efficiently and accurately. Research conducted by Brynjolfsson, Li, and Raymond (2023) demonstrated that generative AI tools significantly improve worker productivity, particularly among less experienced employees, thereby narrowing performance gaps within organizations. Such findings suggest that the future workforce will increasingly rely on AI augmentation rather than direct competition with intelligent systems.

A third category encompasses collaborative occupations, where effective performance depends on continuous interaction between humans and AI systems. These roles include AI trainers, prompt engineers, human-machine interaction specialists, robotics coordinators, autonomous vehicle supervisors, and digital workflow managers. The rise of collaborative work reflects the growing importance of "co-intelligence," in which humans and AI jointly contribute to problem-solving, innovation, and decision-making (Mollick, 2024). Workers in these occupations require hybrid skill sets that combine technical literacy with communication, judgment, and adaptive learning capabilities. As AI systems become more sophisticated, the demand for individuals capable of managing, interpreting, and supervising algorithmic outputs is expected to increase substantially.

At the opposite end of the vulnerability spectrum are uniquely human occupations characterized by creativity, emotional intelligence, ethical reasoning, social interaction, and complex contextual judgment. Professions such as psychologists, social workers, caregivers, leadership

roles, negotiators, artists, and educators performing mentorship functions rely heavily on distinctly human attributes that remain difficult for AI systems to replicate. Although AI can assist these professions, the core value of these roles derives from empathy, trust, moral judgment, and interpersonal relationships (Frank *et al.*, 2019). Consequently, such occupations are expected to remain relatively resilient even as AI capabilities continue to advance.

The emergence of this new work taxonomy highlights the need for adaptive labor market policies, continuous reskilling initiatives, and educational reforms that prepare workers for an AI-integrated economy. The World Economic Forum projects that by 2030, technological change will create approximately 170 million new jobs while displacing around 92 million existing positions, resulting in a net gain of employment but requiring substantial workforce transitions (WEF, 2025). Therefore, understanding occupational vulnerability is essential for governments, organizations, and individuals seeking to navigate the evolving relationship between human labor and intelligent machines. The future of work is unlikely to be defined by widespread human replacement; rather, it will be characterized by varying degrees of automation, augmentation, and collaboration that reshape occupational structures and redefine the skills necessary for economic success.

3.1 Beyond Job Titles: The Task-Based Framework

A critical methodological advance in the economics of automation has been the shift from analyzing jobs to analyzing tasks. Frey and Osborne's influential 2013 study predicted that 47 percent of US jobs were at high risk of computerization, a figure widely cited but also widely challenged. Critics noted that the study conflated jobs with tasks: most occupations involve a bundle of tasks, some automatable and some not.

The advent of large language models (LLMs) marks a meaningful shift: for the first time, abstract cognitive tasks — writing, analysis, coding, legal reasoning — are becoming subject to partial automation. Key innovations in natural language processing, computer vision, and reinforcement learning are driving these capabilities across diverse application domains (Mishra, Mishra, & Agarwal, 2024b).

3.2 Vulnerability Index: High, Medium, and Low Risk Occupations

As Artificial Intelligence (AI), robotics, and automation technologies continue to advance, researchers and policymakers increasingly assess occupations according to their vulnerability to technological disruption. Occupational vulnerability is commonly defined as the likelihood that a significant portion of a job's tasks can be automated by existing or emerging technologies. Rather than evaluating entire professions, contemporary labor economists focus on task composition, recognizing that most occupations consist of a mixture of automatable and non-automatable activities (Autor, 2015). This perspective has led to the development of a vulnerability index that classifies occupations into high-, medium-, and low-risk categories based on factors such as task

routine, predictability, cognitive complexity, social interaction, creativity, and the need for human judgment.

High-risk occupations are characterized by routine, repetitive, structured, and rule-based tasks that can be readily codified and executed by algorithms, machine learning systems, or robotic platforms. These occupations typically involve predictable workflows requiring limited creativity, interpersonal interaction, or complex decision-making. Examples include data entry clerks, telemarketers, bookkeeping clerks, payroll administrators, cashiers, assembly-line workers, and basic customer service representatives. Frey and Osborne (2017) estimated that nearly 47% of U.S. employment could be susceptible to computerization, with administrative and clerical occupations facing the greatest risk. Recent advances in generative AI have further expanded vulnerability within knowledge-processing roles by enabling automated document generation, information retrieval, scheduling, and routine analytical tasks. Consequently, workers in highly routine occupations are expected to experience the most significant displacement pressures as AI adoption accelerates across industries.

Medium-risk occupations encompass jobs that contain a combination of routine and non-routine tasks, making them susceptible to partial automation rather than complete replacement. In these occupations, AI often serves as an augmentative technology that enhances worker productivity while leaving critical human responsibilities intact. Examples include accountants, financial analysts, journalists, paralegals, teachers, healthcare technicians, insurance underwriters, and marketing professionals. Although AI can automate data analysis, report generation, and information processing, human expertise remains essential for interpretation, contextual understanding, ethical judgment, and interpersonal communication. Acemoglu and Restrepo (2019) argue that technological change frequently transforms occupations by reallocating tasks rather than eliminating jobs entirely. As a result, medium-risk occupations are likely to undergo substantial restructuring, requiring workers to acquire digital competencies and collaborate effectively with AI systems to remain competitive in evolving labor markets.

Low-risk occupations are distinguished by their reliance on uniquely human capabilities such as creativity, emotional intelligence, social perception, ethical reasoning, leadership, and complex problem-solving. These occupations require adaptability to dynamic environments and involve interpersonal relationships that are difficult for AI systems to replicate. Examples include physicians, psychologists, social workers, nurses, educators engaged in mentorship, research scientists, entrepreneurs, artists, senior managers, and strategic decision-makers. According to Frank *et al.* (2019), occupations emphasizing human interaction, empathy, and creativity exhibit significantly lower susceptibility to automation because they depend on tacit knowledge, contextual awareness, and moral judgment. While AI can support these professionals by

providing analytical assistance and decision-support tools, the fundamental value of these occupations remains deeply rooted in human capabilities.

The vulnerability index is not static and evolves alongside technological progress. Occupations currently categorized as medium-risk may become more vulnerable as AI systems acquire advanced reasoning, multimodal processing, and autonomous decision-making capabilities. Conversely, workers who continuously develop complementary skills—including critical thinking, emotional intelligence, digital literacy, interdisciplinary knowledge, and AI collaboration competencies—can reduce their vulnerability regardless of occupation. The World Economic Forum projects that by 2030 approximately 39% of workers' core skills will require transformation due to technological change, emphasizing the growing importance of lifelong learning and workforce adaptability (WEF, 2025). Therefore, occupational vulnerability should be viewed not merely as a measure of displacement risk but also as an indicator of the reskilling and adaptation strategies needed to thrive in an increasingly AI-driven economy.

Table 2: Occupational vulnerability categorization

Higher Automation Vulnerability	Lower Automation Vulnerability
Data entry clerks & transcriptionists	Social workers and counselors
Paralegal and legal research assistants	Surgeons and interventional physicians
Radiologists (routine screening reads)	Electricians, plumbers, HVAC technicians
Loan officers and credit analysts	Early childhood educators
Customer service representatives	Judges and trial lawyers
Financial analysts (standard reporting)	Architects and urban planners
Translators (standard documents)	Nurses and direct care workers
Warehouse pickers and sorters	Therapists and mental health professionals
Bookkeepers and accounting clerks	Management consultants (strategy)
Insurance underwriters	Research scientists (novel domains)

3.3 The Polarization Effect

A well-documented consequence of automation over the past three decades has been labor market polarization: the hollowing out of middle-skill, middle-wage jobs while employment grows at both the high-skill, high-wage end and the low-skill, low-wage end. AI threatens to intensify this polarization while extending it upward into previously insulated professional roles. The Brookings Institution and others have documented that polarization is geographically concentrated: communities whose economic base was built on routine manufacturing or clerical work face compounding disadvantages as AI and automation displace the specific occupations that once anchored local labor markets.

Key Insight: The Task Granularity Principle

Policy interventions targeting entire job categories risk misdiagnosis. Most occupations that will be transformed by AI will not disappear; they will change their task composition. A lawyer will spend less time on document review and more time on client judgment and strategy. Workforce policy must be designed at the level of tasks, not job titles.

4. Redefining Skills and Organizational Structures

The widespread adoption of Artificial Intelligence (AI) is fundamentally redefining both workforce skills and organizational structures, compelling businesses to rethink how work is performed, managed, and valued. Traditional job roles based on routine cognitive or manual tasks are increasingly being transformed by AI-driven automation, shifting demand toward higher-order skills such as critical thinking, creativity, emotional intelligence, complex problem-solving, digital literacy, and interdisciplinary collaboration. As AI systems become capable of performing data analysis, content generation, pattern recognition, and decision-support functions, employees are expected to develop complementary capabilities that enable effective human-AI collaboration rather than direct competition with machines. The World Economic Forum estimates that nearly 39% of workers' core skills will require updating by 2030 due to technological advancements, highlighting the growing importance of lifelong learning and continuous reskilling (WEF, 2025). Consequently, organizations are investing heavily in workforce development programs that emphasize adaptability, AI literacy, and the ability to work alongside intelligent technologies.

Simultaneously, AI is reshaping organizational structures by reducing hierarchical decision-making and promoting more agile, data-driven, and decentralized models of management. Traditional bureaucratic structures, characterized by multiple layers of supervision and information flow, are increasingly being replaced by flatter organizations where AI-powered analytics provide real-time insights directly to employees and managers. This transformation enables faster decision-making, improved operational efficiency, and greater responsiveness to market changes (Brynjolfsson & McAfee, 2017). AI systems can automate routine managerial tasks such as scheduling, performance monitoring, reporting, and resource allocation, allowing leaders to focus on strategic planning, innovation, and employee development. As a result, managerial roles are evolving from command-and-control functions toward facilitative and coaching-oriented leadership styles.

Furthermore, organizations are witnessing the emergence of new occupational categories and hybrid roles that integrate technical expertise with domain-specific knowledge. Positions such as AI trainers, machine learning specialists, prompt engineers, algorithm auditors, human-AI interaction designers, and digital transformation managers have become increasingly important in modern enterprises. These roles reflect a broader shift toward collaborative intelligence, where

humans and AI systems jointly contribute to organizational objectives (Mollick, 2024). Research indicates that firms successfully integrating AI into their workflows often experience significant productivity improvements, enhanced innovation capacity, and greater competitive advantage because employees can focus on higher-value activities while AI handles routine processes (Brynjolfsson, Li, & Raymond, 2023).

The transformation of skills and organizational structures also presents significant challenges. Skill gaps, workforce displacement concerns, resistance to technological change, and unequal access to training opportunities can hinder successful AI integration. Therefore, organizations must adopt comprehensive change-management strategies that include continuous education, ethical AI governance, workforce participation, and inclusive leadership. Acemoglu and Restrepo (2019) argue that technological progress not only automates existing tasks but also creates new tasks and occupations, emphasizing that the future of work will depend largely on society's ability to equip workers with relevant skills and redesign organizations to leverage human and artificial intelligence effectively. Thus, the AI era is not merely changing how work is performed; it is fundamentally redefining the competencies, structures, and relationships that underpin modern organizations.

4.1 The Skills Imperative

The World Economic Forum's Future of Jobs Report 2023 identified analytical thinking, creative thinking, resilience and flexibility, AI and big data literacy, and systems thinking as the skills with the fastest-growing employer demand. Recent research underscores that the convergence of AI, machine learning, and data science has catalysed unprecedented transformation, requiring workers to develop proficiency in intelligent interfaces, multimodal systems, and the foundations of explainable AI (Mishra & Mishra, 2025b).

Proficiency in working alongside AI systems — prompt engineering, AI output evaluation, data literacy, and basic understanding of model limitations — is becoming a baseline expectation across a widening range of white-collar roles. The AI-literate worker is not necessarily a machine learning engineer; they are someone who understands enough about how AI systems function to deploy them productively and interrogate their outputs critically.

4.2 Half-Life of Skills and Continuous Learning

IBM Research estimated in 2021 that the half-life of a technical skill had declined from around 30 years in 1985 to approximately 2.5 years by 2020. AI is likely to compress this further. Front-loaded education, where individuals acquire skills from ages 5 to 22 and then apply them for 40 years, is increasingly untenable.

The emerging model is one of continuous, lifelong learning: modular credentialing, employer-funded upskilling, publicly subsidized retraining, and self-directed learning. This imperative is echoed across recent literature on AI and society, which emphasizes that the impacts of AI

extend far beyond productivity metrics into the fundamental structures of human development and professional identity (Mishra, Mishra, & Agarwal, 2025c).

4.3 Organizational Transformation

AI is not only changing what workers do but how organizations are structured. Several patterns are emerging:

- **Flattening of hierarchies:** AI systems can perform many of the information-aggregation and report-generation functions traditionally performed by middle management layers, enabling leaner organizational structures.
- **Human-in-the-loop architectures:** Many AI deployments are designed not to replace human decision-makers but to augment them — providing recommendations, surfacing anomalies, or automating the preparatory steps in a workflow while reserving final judgment for humans.
- **Reconfiguration of teams:** As AI handles routine tasks, teams can be smaller and more senior, with individual contributors carrying broader responsibilities and more autonomy.
- **New roles emerging:** Positions such as AI trainer, prompt engineer, AI ethicist, algorithm auditor, data steward, and human-AI interaction designer are being created. Mishra and Mishra (2025b) note that human-computer interaction and user experience design are among the fastest-growing specializations in the AI era, as organizations compete to build interfaces that maximize productive human-AI collaboration.
- **Gig and platform work:** AI platforms are also enabling the growth of independent, task-based work, raising complex questions about labor protections, benefits, and worker classification.

5. Workforce Policy: Reskilling, Protection, and Governance

The rapid integration of Artificial Intelligence (AI) into workplaces has created an urgent need for comprehensive workforce policies that address reskilling, worker protection, and governance. As AI-driven automation transforms industries and alters occupational requirements, governments, educational institutions, and employers must collaborate to ensure that workers can successfully adapt to evolving labor market demands. Reskilling and upskilling have emerged as central pillars of workforce policy because technological change increasingly favors workers with advanced digital, analytical, and interpersonal competencies. According to the World Economic Forum, approximately 39% of workers' core skills are expected to change by 2030 due to technological advancements, making lifelong learning and continuous professional development essential for maintaining employability (WEF, 2025). Consequently, many countries are investing in national digital literacy programs, vocational training initiatives, and public-private partnerships designed to equip workers with AI-related skills and facilitate transitions into emerging occupations.

Beyond skill development, workforce policy must also provide adequate protection for workers affected by technological disruption. Although AI has the potential to generate new employment opportunities and increase productivity, it may simultaneously displace workers in routine and automatable occupations. Economic studies suggest that technological transitions often create short-term labor market disruptions, particularly among lower-skilled workers who face greater challenges in adapting to changing job requirements (Acemoglu & Restrepo, 2019). Therefore, policymakers are increasingly emphasizing social protection mechanisms such as unemployment insurance, wage subsidies, job transition assistance, portable benefits, and targeted support for vulnerable populations. These measures can help mitigate economic insecurity while enabling workers to pursue retraining opportunities and re-enter the labor market in higher-value roles. Effective worker protection policies are particularly important for preventing the widening of income inequality and ensuring that the economic benefits of AI are distributed broadly across society.

Governance constitutes the third critical component of workforce policy in the AI era. As organizations increasingly rely on algorithmic systems for recruitment, performance evaluation, workforce management, and decision-making, concerns regarding transparency, accountability, bias, privacy, and fairness have become more prominent. Responsible AI governance requires regulatory frameworks that ensure AI systems operate ethically and respect workers' rights. The Organisation for Economic Co-operation and Development (OECD) emphasizes that AI deployment should be guided by principles of transparency, human oversight, robustness, and accountability to promote trustworthy and inclusive technological development (OECD, 2024). Governments and regulatory bodies are therefore developing standards for algorithmic auditing, data protection, workplace surveillance, and explainable AI to safeguard employees from discriminatory or opaque automated decisions.

Additionally, organizations are increasingly establishing internal AI ethics committees and governance structures to monitor the responsible use of AI technologies within the workplace.

The intersection of reskilling, protection, and governance highlights the need for a holistic workforce policy framework that balances innovation with social responsibility. Rather than viewing AI solely as a source of job displacement, policymakers are increasingly recognizing its potential to augment human capabilities and create new forms of employment. However, realizing these benefits requires proactive investments in human capital, strong social safety nets, and robust governance mechanisms that promote fairness, inclusivity, and trust. As AI continues to reshape the nature of work, effective workforce policies will play a decisive role in determining whether technological progress contributes to shared prosperity or exacerbates existing social and economic inequalities. The future of work will therefore depend not only on advances in AI technology but also on the institutions and policies designed to support workers through this period of profound transformation.

5.1 The Reskilling Imperative

Reskilling is the labor policy response most widely endorsed by governments, employers, and international institutions. A meta-analysis of active labor market programs across OECD countries found average employment rate improvements of 5 to 10 percentage points, with large variance depending on program design, duration, and targeted demographic.

Singapore's Skills Future initiative, launched in 2015, provides every adult citizen with a personal learning credit account and coordinates a national system of employer-validated, sector-specific skills frameworks. The program has achieved substantial adoption and is being expanded to address AI-specific skill transitions.

5.2 Social Protection in an Automated Economy

Reskilling can ease but cannot eliminate the disruptions caused by AI-driven labor market transitions. For workers displaced in occupations where transition is slow or arduous — particularly older workers and those in geographically concentrated exposure zones — income support is essential.

Several proposals have been advanced to modernize social protection for the automated economy:

- Portable benefits systems that attach to workers rather than employers, ensuring continuity of healthcare, retirement savings, and training entitlements across job transitions.
- Extended transitional income support for workers displaced from structurally declining sectors, tied to active participation in retraining or job search.
- Universal basic income (UBI), which pilot programs in Finland, Kenya, and the United States have shown has positive effects on wellbeing, mental health, and labor market re-engagement.
- Robot taxes or automation levies, proposed as mechanisms to fund retraining programs from a share of the productivity gains accruing to firms that deploy labor-displacing AI.
- Worker ownership and profit-sharing schemes that give workers a stake in the AI-driven productivity gains of the firms that employs them.

5.3 Regulatory Frameworks for AI in the Workplace

The governance of AI deployment in employment contexts is an emerging field. The societal impacts of AI extend to employment law, privacy, algorithmic accountability, and the fundamental right to human dignity at work — requiring coordinated regulatory responses across jurisdictions (Mishra, Mishra, & Agarwal, 2025c). The European Union's AI Act, enacted in 2024, classifies certain AI applications in employment as high-risk and subjects them to requirements for transparency, human oversight, and conformity assessment.

Collective bargaining is also emerging as a governance mechanism. The 2023 Hollywood writers and actors strikes explicitly addressed AI-generated content and performers' digital likenesses,

resulting in contractual protections that represent the first major negotiated framework for AI's impact on a creative workforce.

Policy Spotlight: The Singapore Model

Singapore's integrated approach combines SkillsFuture personal learning accounts, sector-level skills frameworks co-developed with employers, an Institute for Adult Learning focused on pedagogical quality, and active industry partnership requirements for training providers — resulting in a continuously updated ecosystem in which workers receive targeted preparation for specific roles in specific sectors.

6. Human-AI Collaboration: Beyond the Replacement Paradigm

The public discourse surrounding Artificial Intelligence (AI) has often been dominated by concerns that intelligent machines will replace human workers across a wide range of occupations. However, emerging evidence suggests that the future of work is more likely to be characterized by collaboration between humans and AI rather than wholesale replacement. Human–AI collaboration represents a paradigm shift from viewing AI as a substitute for labor to understanding it as a complementary technology that enhances human capabilities, productivity, and decision-making. This perspective is grounded in the recognition that humans and AI possess distinct but complementary strengths. AI systems excel at processing vast amounts of data, recognizing patterns, performing repetitive tasks, and generating predictions at high speed, whereas humans contribute contextual understanding, creativity, ethical reasoning, emotional intelligence, and complex judgment (Brynjolfsson & McAfee, 2017). Consequently, the most productive work environments are increasingly those that integrate the strengths of both human and artificial intelligence.

Research demonstrates that AI often functions as an augmentation technology that improves human performance rather than replacing workers entirely. In healthcare, for example, AI-assisted diagnostic systems help physicians identify diseases more accurately and efficiently, while final clinical decisions remain under human supervision. Similarly, in finance, AI algorithms analyze market trends and detect anomalies, but strategic investment decisions continue to depend on human expertise and risk assessment. Generative AI tools are increasingly supporting professionals in fields such as education, law, software development, journalism, and scientific research by automating routine tasks and providing analytical assistance. A large-scale study by Brynjolfsson, Li, and Raymond (2023) found that access to generative AI significantly increased worker productivity, particularly among less experienced employees, while improving the overall quality of work. These findings suggest that AI can democratize expertise and amplify human capabilities across a wide range of occupations.

The concept of “co-intelligence” has emerged as a useful framework for understanding human–AI collaboration. Rather than competing with AI, workers increasingly engage in cooperative relationships where AI serves as a cognitive partner that assists in problem-solving, creativity,

communication, and knowledge generation. According to Co-Intelligence, successful collaboration with AI requires individuals to learn how to effectively direct, evaluate, and refine AI-generated outputs while maintaining responsibility for final decisions. In this context, human roles evolve from performing routine information-processing tasks to supervising, interpreting, and contextualizing AI contributions. This shift emphasizes the importance of skills such as critical thinking, prompt design, judgment, communication, and domain expertise, which enable workers to maximize the value derived from AI-assisted workflows.

Human–AI collaboration is also transforming organizational structures and decision-making processes. AI-powered systems increasingly support managers by providing real-time analytics, forecasting outcomes, identifying risks, and optimizing resource allocation. Rather than replacing leadership, these technologies enable more informed and evidence-based decision-making. At the same time, organizations are creating new hybrid roles, including AI trainers, algorithm auditors, human-AI interaction designers, and digital transformation specialists, reflecting the growing need for expertise at the intersection of technology and human systems. Such developments indicate that AI adoption often generates new categories of employment even as it automates certain existing tasks (Acemoglu & Restrepo, 2019).

Despite its considerable promise, effective human–AI collaboration requires careful attention to trust, transparency, accountability, and ethical governance. Overreliance on AI systems may lead to automation bias, whereby individuals accept algorithmic recommendations without sufficient critical evaluation. Conversely, insufficient trust can limit the benefits of AI-assisted decision-making. Therefore, organizations must establish governance frameworks that promote explainability, human oversight, and responsible AI use. The Organisation for Economic Co-operation and Development emphasizes that human-centered AI systems should enhance human well-being, respect fundamental rights, and ensure meaningful human control over automated processes (OECD, 2024). As AI technologies continue to evolve, the success of human–AI collaboration will depend not on replacing human intelligence but on designing systems that effectively combine machine efficiency with uniquely human capabilities.

Ultimately, the future of work is unlikely to be defined by a simple replacement paradigm. Instead, it will be characterized by increasingly sophisticated forms of partnership between humans and intelligent machines. Workers who can effectively collaborate with AI, leverage its strengths, and compensate for its limitations will be best positioned to thrive in the emerging digital economy. Human–AI collaboration therefore represents not the end of human work, but its transformation into a more creative, strategic, and value-added endeavor.

6.1 The Augmentation Model

The augmentation model recognizes that AI systems and human workers have complementary strengths. AI excels at processing large volumes of structured data, identifying statistical patterns, and scaling outputs. Human workers excel at contextual judgment, ethical reasoning,

creative synthesis, and interpersonal communication. Advances in robotics and autonomous systems — from collaborative robots in manufacturing to AI-assisted surgical platforms illustrate how human-machine complementarity can be engineered deliberately (Mishra, Mishra, & Agarwal, 2025d).

6.2 Empirical Evidence on Augmentation

A growing body of research documents the productivity effects of AI augmentation across professional contexts:

- Legal practice: Associates using an AI contract analysis tool completed due diligence assignments 51 percent faster with no reduction in quality.
- Medical diagnosis: The combination of a human radiologist and an AI diagnostic tool achieved diagnostic accuracy superior to either alone, a phenomenon sometimes called the two-experts effect.
- Software development: GitHub's Copilot reduced time needed to complete a standard coding task by 55 percent and was associated with higher developer satisfaction.
- In customer service, AI improves efficiency and satisfaction. Brynjolfsson et al. (2023) found issues resolved 14% faster, while Mishra *et al.* (2024a) reported consistent performance gains through data-driven AI systems.
- Scientific research: AlphaFold's prediction of protein structures has accelerated biological research by orders of magnitude, enabling human scientists to focus experimental effort on the most promising hypotheses.

6.3 Design Principles for Effective Human-AI Teams

Research on human-AI collaboration has begun to establish design principles for systems that maximize augmentation:

- Meaningful human oversight: AI systems should be designed so that humans can understand, review, and override their outputs, especially in high-stakes decisions.
- Calibrated trust: Workers must understand the limitations and failure modes of the AI tools they use, to avoid both under-reliance and over-reliance.
- Task allocation that preserves human skill: When AI handles an entire category of task, human skills in that domain may atrophy. Systems should maintain human competence even if AI handles routine instances.
- Feedback loops for improvement: AI systems improve with feedback. Workers should have mechanisms to flag AI errors, and organizations should use these signals to improve system performance.
- Ergonomic integration: AI tools that create cognitive overload or disrupt workflow impose costs that can negate productivity benefits. Thoughtful UX design is as important as model performance.

7. Geopolitical and Equity Dimensions

Artificial Intelligence (AI) is not only transforming economies and labor markets but is also reshaping global power structures, international competition, and social equity. As AI becomes a strategic technology with profound economic, military, and political implications, nations are increasingly competing to secure leadership in AI research, development, infrastructure, and talent. This competition has given rise to what many analysts describe as an "AI race," primarily involving technologically advanced countries such as United States and China, which collectively account for a substantial share of global AI investments, patents, scientific publications, and computational resources. AI capabilities are increasingly viewed as critical determinants of national competitiveness, economic growth, cybersecurity, and military preparedness. Consequently, governments worldwide are investing heavily in national AI strategies, advanced semiconductor technologies, data infrastructures, and AI innovation ecosystems to strengthen their geopolitical positions (Lee, 2018; OECD, 2024).

The concentration of AI development within a relatively small number of countries and corporations raises important concerns regarding global inequality and technological dependency. Advanced AI systems require access to vast datasets, high-performance computing infrastructure, specialized talent, and significant financial resources, all of which are unevenly distributed across the world. As a result, developing countries may struggle to participate fully in the AI economy, potentially widening existing economic and technological divides. The United Nations Development Programme (UNDP) has warned that unequal access to AI technologies could exacerbate global disparities by concentrating economic gains among countries and organizations that already possess technological advantages. This phenomenon, often referred to as the "AI divide," mirrors earlier concerns regarding the digital divide but may have even broader implications due to AI's transformative potential across virtually all sectors of society (UNDP, 2025).

Equity concerns also emerge within countries as AI adoption influences employment, income distribution, and access to opportunities. Numerous studies suggest that the benefits of AI may disproportionately accrue to highly skilled workers, technology-intensive firms, and capital owners, while workers performing routine or easily automatable tasks face greater risks of displacement and wage stagnation (Acemoglu & Johnson, 2023). Without appropriate policy interventions, AI-driven productivity gains could contribute to increasing income inequality and labor market polarization. Furthermore, algorithmic systems trained on biased or unrepresentative datasets may perpetuate or even amplify existing social inequalities related to gender, ethnicity, socioeconomic status, disability, and geographic location. Cases involving biased hiring algorithms, discriminatory facial recognition systems, and unequal access to AI-enabled services have highlighted the importance of fairness, transparency, and accountability in AI development and deployment (O'Neil, 2016).

The geopolitical dimensions of AI also extend to issues of national security, digital sovereignty, and international governance. AI technologies are increasingly integrated into cybersecurity operations, intelligence gathering, autonomous weapons systems, and information warfare capabilities. This raises concerns regarding strategic stability, arms races, and the potential misuse of AI for surveillance, disinformation, and cyberattacks. International organizations, including the United Nations and the Organisation for Economic Co-operation and Development, have called for greater global cooperation in establishing ethical standards, governance frameworks, and regulatory mechanisms to ensure that AI development remains aligned with human rights, democratic values, and international law. However, achieving consensus remains challenging due to differing national interests, regulatory philosophies, and strategic priorities among countries.

Addressing the geopolitical and equity dimensions of AI requires coordinated efforts at local, national, and international levels. Policymakers must invest in inclusive education, digital infrastructure, workforce development, and equitable access to AI technologies to ensure that the benefits of AI are broadly shared. International cooperation will be essential for reducing technological disparities, promoting responsible innovation, and preventing the concentration of AI power within a small number of actors. As AI increasingly shapes economic competitiveness, social opportunities, and geopolitical influence, ensuring fairness, inclusivity, and global collaboration will be critical for building a future in which AI contributes to sustainable and equitable development rather than reinforcing existing inequalities. Ultimately, the long-term success of AI will depend not only on technological advancement but also on society's ability to govern its benefits and risks in a manner that promotes shared prosperity and global stability.

7.1 The Global Divergence Problem

AI's labor market effects will not be uniformly distributed across countries. Advanced economies with high shares of knowledge work and well-capitalized technology sectors are best positioned to capture productivity gains. The concentration of AI capabilities in a small number of firms, predominantly in the United States, China, and the European Union, raises serious concerns about technology access and the widening of existing global inequalities (Mishra, Mishra, & Agarwal, 2025a). Countries that have built economic momentum on labor-cost-competitive manufacturing exports now face the prospect of that comparative advantage being eroded by robotics and AI-driven automation.

7.2 Gender, Race, and Intersectional Vulnerabilities

Within countries, the distributional effects of AI on labor markets are shaped by existing patterns of inequality. Women are disproportionately represented in certain highly automatable occupations while being underrepresented in occupations that will see strong AI-driven demand growth. Racial minorities in advanced economies are overrepresented in occupations with high

physical and routine cognitive task content due to historical patterns of educational and labor market discrimination.

7.3 The AI Productivity Dividend and Its Distribution

The central equity question of the AI era is not whether AI creates aggregate economic value — the evidence strongly suggests it will — but who captures that value. A comprehensive assessment of AI across technological, economic, ethical, and governance dimensions confirms that ensuring broad-based benefit requires deliberate institutional design: progressive taxation, robust labor standards, and public investment in education and infrastructure (Mishra, Mishra, & Agarwal, 2025a).

8. Industry Case Studies

The transformative impact of Artificial Intelligence (AI) is best understood through industry-specific case studies that illustrate how intelligent technologies are reshaping operations, decision-making, productivity, and business models across diverse sectors. While the nature and pace of AI adoption vary among industries, common themes include automation of routine tasks, enhanced predictive capabilities, improved customer experiences, and the creation of new value propositions. Examining these applications provides insight into both the opportunities and challenges associated with AI-driven transformation.

Healthcare: Enhancing Diagnosis and Precision Medicine

The healthcare sector represents one of the most promising applications of AI. Machine learning algorithms are increasingly used to analyze medical images, detect diseases, predict patient outcomes, and support clinical decision-making. AI systems have demonstrated diagnostic performance comparable to or exceeding that of human specialists in areas such as radiology, dermatology, and ophthalmology. For example, deep learning models developed by Google DeepMind have achieved remarkable accuracy in identifying retinal diseases and predicting acute kidney injury from electronic health records. AI is also accelerating drug discovery by identifying potential therapeutic compounds and reducing the time and cost associated with pharmaceutical research. These advancements support the transition toward precision medicine, where treatments are tailored to individual patient characteristics based on genetic, clinical, and lifestyle data (Topol, 2019).

Manufacturing: Smart Factories and Predictive Maintenance

Manufacturing has emerged as a leading adopter of AI within the framework of Industry 4.0. AI-powered systems optimize production processes, monitor equipment performance, and facilitate predictive maintenance. By analyzing data from sensors embedded in industrial machinery, machine learning models can identify anomalies and predict equipment failures before they occur, thereby reducing downtime and maintenance costs. Companies such as Siemens and General Electric have integrated AI into industrial operations to improve efficiency and asset

management. Autonomous robots, computer vision systems, and digital twins further enhance manufacturing productivity by enabling real-time monitoring and adaptive process control. Studies indicate that AI-driven predictive maintenance can reduce maintenance costs by 10–40% and decrease equipment downtime by up to 50% (McKinsey Global Institute, 2023).

Finance: Intelligent Decision-Making and Risk Management

The financial services industry has extensively adopted AI for fraud detection, algorithmic trading, credit scoring, risk assessment, and customer service. Machine learning models analyze vast volumes of transactional data to identify suspicious activities and prevent financial crimes in real time. AI-driven robo-advisors provide personalized investment recommendations, while natural language processing systems assist in analyzing financial reports, market news, and regulatory documents. Major financial institutions such as JPMorgan Chase and Goldman Sachs employ AI to improve operational efficiency and enhance decision-making. Furthermore, generative AI is increasingly being utilized to automate report generation, compliance monitoring, and customer interactions, reducing administrative burdens and improving service delivery (OECD, 2024).

Agriculture: Precision Farming and Sustainable Resource Management

AI is revolutionizing agriculture through precision farming technologies that optimize crop production while minimizing environmental impacts. Machine learning algorithms analyze satellite imagery, drone data, weather patterns, and soil conditions to support decisions regarding irrigation, fertilization, pest management, and harvesting. AI-powered systems enable farmers to monitor crop health, predict yields, and identify diseases at early stages. Companies such as [John Deere] (https://www.deere.com?utm_source=chatgpt.com) have developed autonomous tractors and intelligent agricultural equipment capable of performing field operations with minimal human intervention. These technologies contribute to increased productivity, reduced resource consumption, and enhanced sustainability, addressing critical challenges associated with global food security and climate change (FAO, 2024).

Retail and E-Commerce: Personalization and Customer Experience

The retail sector has leveraged AI to transform customer engagement, inventory management, and supply chain operations. Recommendation systems analyze consumer behavior and purchasing patterns to provide personalized product suggestions, significantly influencing online shopping experiences. E-commerce platforms such as Amazon utilize AI-driven recommendation engines, dynamic pricing algorithms, and demand forecasting systems to optimize sales and logistics. Computer vision technologies support cashier-less retail environments, while conversational AI enhances customer service through virtual assistants and chatbots. These applications improve customer satisfaction, increase operational efficiency, and generate valuable insights into consumer preferences (Davenport & Ronanki, 2018).

Transportation and Logistics: Autonomous Systems and Route Optimization

Transportation and logistics industries are undergoing significant transformation through AI-enabled automation and optimization. AI systems support route planning, traffic prediction, fleet management, and autonomous vehicle development. Companies such as Tesla and Waymo are advancing autonomous driving technologies that have the potential to improve safety and reduce transportation costs. Logistics providers employ machine learning algorithms to optimize delivery routes, forecast demand, and manage supply chains more effectively. AI-driven predictive analytics also enhance resilience by identifying potential disruptions and supporting proactive decision-making in complex global logistics networks (Bughin *et al.*, 2018).

These industry case studies demonstrate that AI is not merely a technological innovation but a transformative force reshaping entire sectors of the global economy. While adoption patterns differ across industries, successful implementation generally combines technological capabilities with organizational change, workforce development, and effective governance. As AI technologies continue to mature, their influence is expected to deepen across virtually all industries, creating new opportunities for innovation, productivity, and sustainable development while simultaneously requiring careful management of ethical, social, and economic challenges.

8.1 Healthcare: Augmentation under Regulatory Constraint

The healthcare sector illustrates the tension between AI's demonstrable potential to improve outcomes and the institutional constraints that shape its deployment. AI diagnostic tools for radiology, pathology, dermatology, and ophthalmology have achieved performance comparable or superior to specialist physicians on specific tasks in controlled studies. Yet the transformation of clinical roles has been slower than technologists predicted, primarily resulting in augmentation rather than replacement.

8.2 Financial Services: The Vanguard of White-Collar Automation

Financial services have been among the earliest and most aggressive adopters of AI across a wide range of functions: fraud detection, credit underwriting, algorithmic trading, customer service chatbots, and regulatory compliance monitoring. The application of big data analytics, machine learning, and deep learning to financial data has demonstrably transformed the sector, reduced per-transaction costs while simultaneously raised new questions about algorithmic accountability (Mishra, Mishra, & Agarwal, 2025e). JPMorgan Chase's COiN platform processes in seconds what previously required 360,000 hours of lawyer time annually.

8.3 Manufacturing: Collaborative Robotics and the Factory of the Future

The contemporary manufacturing sector represents a more nuanced AI story than the robot-replaces-worker narrative. The science of robotics — including devices that carry out activities automatically or semi-automatically using preset and adaptive algorithms — has advanced dramatically, with collaborative robots (cobots) designed to work safely alongside human workers now representing one of the fastest-growing product categories in industrial automation

(Mishra, Mishra, & Agarwal, 2025d). The Siemens factory in Amberg, Germany operates with the same number of human workers it had in 1989 while producing vastly more complex products at much higher volumes.

8.4 Creative Industries: Generative AI and the Authorship Question

Generative AI has visibly disrupted the creative industries. Large language models, image generation systems, and video synthesis tools have demonstrated the capacity to produce commercially usable content. The Hollywood strikes of 2023 established important precedents for how creative workers can negotiate the terms of AI deployment, securing protections against digital replication of likenesses and provisions ensuring human creative control over AI-generated content.

9. Forward Synthesis: Toward Human-Centered AI Transitions

The accelerating integration of Artificial Intelligence (AI) into economic, social, and organizational systems marks one of the most significant technological transformations of the twenty-first century. Throughout its evolution, AI has demonstrated immense potential to enhance productivity, stimulate innovation, improve decision-making, and address complex global challenges. However, the future trajectory of AI will not be determined solely by technological capabilities. Rather, it will depend on how societies manage the transition toward increasingly intelligent and automated systems while preserving human dignity, equity, autonomy, and well-being. A human-centered approach to AI transitions recognizes that technology should serve human goals and societal values rather than requiring individuals and institutions to adapt uncritically to technological imperatives. Such an approach places people not algorithms at the center of economic development, organizational transformation, and public policy.

A key element of human-centered AI transitions is the recognition that the future of work will be shaped more by augmentation than by replacement. While AI will undoubtedly automate many routine and predictable tasks, historical evidence suggests that technological progress also creates new occupations, industries, and opportunities for human creativity and innovation (Autor, 2015). The challenge is therefore not simply to protect existing jobs but to facilitate workforce adaptation through continuous learning, reskilling, and lifelong education. Future labor markets will increasingly reward skills that complement AI, including critical thinking, creativity, emotional intelligence, ethical reasoning, and interdisciplinary problem-solving and human collaboration. Governments, educational institutions, and employers must work together to create inclusive systems that enable workers to acquire these competencies and participate effectively in AI-enhanced economies (WEF, 2025).

Human-centered AI transitions also require addressing the distributional consequences of technological change. Without appropriate interventions, the economic gains generated by AI may become concentrated among a limited number of firms, investors, and highly skilled

professionals, potentially exacerbating existing inequalities. Policies that promote equitable access to education, digital infrastructure, technological resources, and employment opportunities are therefore essential. Social protection mechanisms, including unemployment support, wage insurance, transition assistance, and portable benefits, can help workers navigate periods of occupational disruption while reducing the risk of economic exclusion (Acemoglu & Johnson, 2023). Ensuring that AI-generated prosperity is broadly shared will be critical for maintaining social cohesion and public trust in technological progress.

Ethical governance represents another cornerstone of a human-centered AI future. As AI systems increasingly influence decisions related to employment, healthcare, finance, education, public services, and criminal justice, concerns regarding transparency, accountability, privacy, bias, and human rights become increasingly important. Human-centered governance frameworks emphasize explainability, fairness, human oversight, and democratic accountability in AI development and deployment. International organizations such as the United Nations Educational, Scientific and Cultural Organization (UNESCO), the Organisation for Economic Co-operation and Development (OECD), and the European Union have advocated for ethical principles that ensure AI systems remain aligned with societal values and fundamental human rights. Effective governance will require collaboration among governments, industry leaders, researchers, civil society organizations, and citizens to establish standards that promote responsible innovation while mitigating potential harms.

At the global level, a human-centered transition must address disparities in AI access, capabilities, and benefits between nations and regions. The concentration of AI expertise, computational resources, and investment within a small number of countries risks creating new forms of technological inequality and dependency. International cooperation is therefore essential to support capacity building, knowledge sharing, digital inclusion, and equitable participation in the AI economy. Collaborative efforts can help ensure that developing countries are not left behind in the emerging technological landscape and that AI contributes to achieving broader sustainable development goals rather than reinforcing existing global inequalities (UNDP, 2025).

Ultimately, the future of AI should not be viewed as a contest between humans and machines but as an opportunity to redefine the relationship between technology and society. Human-centered AI transitions seek to harness the strengths of intelligent systems while preserving the uniquely human capacities that underpin creativity, empathy, judgment, ethics, and social connection. The success of AI will therefore be measured not only by advances in computational power or economic productivity but also by its contribution to human flourishing, social justice, and sustainable development. By prioritizing inclusion, adaptability, accountability, and shared prosperity, societies can guide AI toward outcomes that enhance human potential and create a future in which technological progress serves the collective interests of humanity.

9.1 The Choices Ahead

The future of work in an AI-transformed economy is not predetermined. Synthesizing emerging research across technological, economic, ethical, and governance dimensions, scholars have identified a critical window in the late 2020s and early 2030s during which the institutional frameworks governing AI's societal role will largely be set (Mishra, Mishra, & Agarwal, 2025a).

Three scenarios define a plausible spectrum:

- The Augmented Economy: AI primarily augments human workers, raising productivity and real wages broadly, with well-designed reskilling systems enabling smooth transitions for displaced workers.
- The Polarized Economy: AI raises aggregate productivity but concentrates gains at the top of the skill and capital distribution, intensifying inequality and generating political instability.
- The Disrupted Economy: AI development moves faster than institutional adaptation, creating large-scale displacement without adequate transition support and triggering social unrest.

9.2 A Research Agenda

Key questions that remain underexplored and should animate future research include:

- How do the productivity effects of AI augmentation vary across skill levels, and what design features of AI tools maximize the gains to lower-skilled workers?
- What are the psychological and social effects of AI-driven work intensification, algorithmic management, and loss of occupational identity?
- How can developing country labor markets be better integrated into global AI governance frameworks to prevent widening of the AI divide?
- What institutional models most effectively combine income support, skills development, and job placement for workers displaced by AI?
- How should intellectual property frameworks be reformed to address AI-generated content and the training data drawn from human creative work?

Conclusion

AI is not coming for work. AI is coming for tasks — specific, well-defined, often repetitive tasks that constitute portions of the jobs that billions of people perform today. As Mishra, Mishra, and Agarwal (2025a) observe, AI has evolved into a ubiquitous socio-technical infrastructure whose trajectory will be determined as much by governance and institutional design as by the pace of technical innovation. The quality of the AI transition — whether it is broadly shared or unequally borne is a matter of human agency. The history of technology and labor offers one enduring lesson: the workers and societies that fare best through technological transitions are those that treated adaptation as a collective project investing in the capabilities of all workers, ensuring broad access to the gains of growth, and preserving the dignity and agency of human work even

as its content is transformed. That lesson is as applicable to artificial intelligence as it was to steam power and the internet.

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EMPOWERING SMALLHOLDERS THROUGH APP-BASED EXTENSION: A CASE STUDY OF MOBILE AGROMET ADVISORY SERVICES

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Abstract

Climate change presents an existential threat to smallholder agriculture in India, where erratic weather patterns directly impact crop yields and rural livelihoods. Traditional agricultural extension systems, primarily reliant on face-to-face visits and basic voice or SMS alerts, face structural challenges in scalability, real-time delivery, and contextualization. This chapter explores the ongoing shift toward mobile application-based extension services as a pillar of Climate-Smart Agriculture (CSA). Focusing on the Meghdoot mobile application—a collaborative digital initiative by the India Meteorological Department (IMD), Indian Council of Agricultural Research (ICAR), and the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT)—we analyze how smartphone apps bridge the gap between complex meteorological data and grassroots farming. The chapter traces the evolution of digital extension in India, examines the socio-technical and cognitive adoption barriers among smallholder farmers, and presents strategic User Experience (UX) and User Interface (UI) design frameworks tailored specifically for semi-literate and digitally marginalized rural producers.

Keywords: Agromet Advisories, Climate-Smart Agriculture, Digital Extension, Meghdoot Application, Smallholder Farmers, User Experience (UX).

1. Introduction

Smallholder farmers, cultivating plots of land smaller than two hectares, form the backbone of India's agrarian economy. They account for over 85% of the total farming community but remain highly vulnerable to climate variability. Interventions through Climate-Smart Agriculture (CSA) seek to sustainably increase productivity and build resilience. Central to this strategy is the timely availability of accurate weather and crop-specific guidance—known as agrometeorological (agromet) advisories.

For decades, the transition of scientific data from meteorological stations to the field was bottlenecked by infrastructure limits. The rapid spread of affordable smartphones and low-cost mobile internet across rural India has rewritten this dynamic. Smartphone-based extension services are replacing passive, text-heavy communication channels with dynamic, location-specific, and interactive applications.

This chapter examines this transformation by looking at the Meghdoot application. It evaluates how mobile agromet platforms function as toolkits for climate adaptation, while detailing the socio-economic and technical challenges that must be addressed to ensure equitable, widespread adoption among smallholders.

2. Evolution of Digital Extension in India

The journey of agricultural extension in India has evolved across distinct phases, transitioning from top-down human networks to automated digital platforms. Understanding this trajectory highlights why smartphone-based agromet applications are essential today.

2.1 Traditional Systems and Early Digital Frameworks

Historically, agricultural extension relied on the Training and Visit (T&V) system, dependent on village extension workers. While effective in localized contexts, it suffered from high operational costs, institutional delays, and limited reach.

The early 2000s marked the birth of information and communication technology (ICT) initiatives in agriculture, often termed e-Agriculture:

- **Kiosk-Based Models:** Initiatives like *e-Choupal* and *Village Knowledge Centres (VKCs)* established physical desktop kiosks with internet connectivity in villages. While revolutionary, they required farmers to travel to a central point, limiting spontaneous decision-making.
- **Mass Media and Toll-Free Lines:** The launch of the *Kisan Call Centres (KCC)* in 2004 offered voice-based support, while televised programming brought broader insights. However, these channels lacked hyper-local, farm-specific targeting.

2.2 The Voice and SMS Era

With the mid-2000s boom in basic mobile connectivity, attention shifted to text and voice messaging. The *mKisan* portal, along with private initiatives like *IFFCO Kisan Sanchar Limited (IKSL)*, sent automated SMS alerts and Interactive Voice Response (IVR) calls to millions of registered SIM cards.

Despite their massive scale, these push-based text services faced clear limitations:

- **Character Limits:** The 160-character constraint of standard SMS made it impossible to transmit nuanced, multi-step advisory insights.
- **Literacy Barriers:** Text alerts required functional literacy, alienating millions of marginalized farmers.
- **Geographic Over-Generalization:** Messages were frequently generated at the regional or state level, rendering them inaccurate for farmers dealing with distinct micro-climatic zones a few kilometers away.

2.3 The Smartphone Era: High-Resolution Agromet Advisories

The contemporary phase of digital extension leverages smartphone capabilities, edge computing, and real-time localized data streams. Modern applications move beyond broadcast alerts to offer specialized, bidirectional communication hubs.

Phase	Core Medium	Accessibility	Information Specificity	Key Limitations
Phase I (Pre-2000s)	In-person visits, Print, Radio	Low / Location-bound	Regional / General	Poor scalability; high labor cost
Phase II (2000–2010)	Desktop Kiosks, IVR, Voice-calls	Moderate	District level	Stationary infrastructure; passive consumption
Phase III (2010–2018)	Feature phone SMS (mKisan)	High	District / Block level	Character limits; language and literacy barriers
Phase IV (Present)	Smartphone Apps (Meghdoot)	High (with internet)	Hyper-local (Block/Panchayat)	Smartphone cost; complex UI/UX barriers

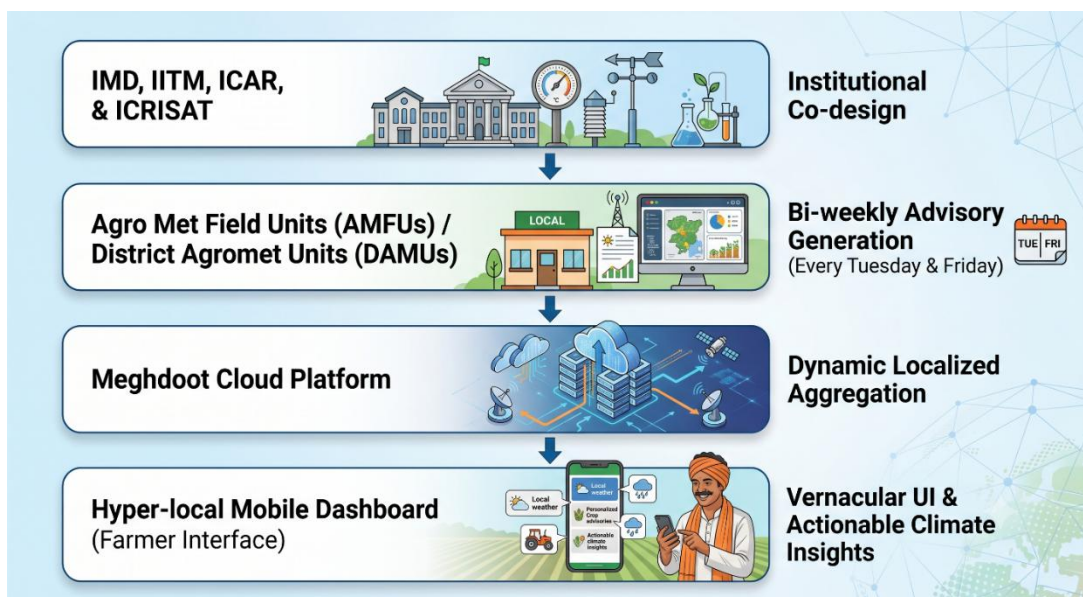
3. Case Study: The Meghdoot Application

Launched as a joint initiative by the Ministry of Earth Sciences (MoES) and the Ministry of Agriculture and Farmers Welfare, **Meghdoot** represents a major structural shift in India's climate-smart extension framework. The app acts as a bridge connecting high-level meteorological institutions with field operations.

3.1 Technical Architecture and Institutional Co-Design

Meghdoot's design is built on institutional collaboration. It aggregates data from:

- **India Meteorological Department (IMD):** Provides observational data, numerical weather forecasts, and extreme weather warnings.
- **Indian Institute of Tropical Meteorology (IITM):** Lends high-resolution climate modeling and computing infrastructure.
- **Indian Council of Agricultural Research (ICAR):** Contributes crop-specific and livestock management matrices mapped to varied growth stages.
- **International Crops Research Institute for the Semi-Arid Tropics (ICRISAT):** Designs system architecture frameworks using experiences from pilot initiatives like the Intelligent Agricultural Systems Advisory Tool (iSAT).



3.2 Core Functional Features

The application delivers localized, crop-specific context directly to the farmer's dashboard:

- **Bi-weekly Localized Advisories:** Every Tuesday and Friday, localized District Agrometeorological Units (DAMUs) and Agro Met Field Units (AMFUs) push contextualized updates tailored to specific blocks and panchayats.
- **Five-Day Weather Forecasts:** Farmers receive incoming 5-day forecasts tracking rainfall, minimum/maximum temperatures, relative humidity, wind speed, and wind direction.
- **Contextual Sowing and Upkeep Action Logs:** The app converts raw weather forecasts into direct agricultural advice. For example, instead of just forecasting "high humidity and 26°C," the app informs the farmer that such conditions accelerate *paddy blast infestation* and outlines precise preventative steps.
- **Multi-lingual Support:** Recognizing the diversity of India's farming landscape, the platform delivers advisories in major regional languages (e.g., Hindi, Marathi, Bengali, Odia, Gujarati, Telugu, Mizo), adapting to local dialects whenever possible.

4. Adoption Barriers of Mobile Apps among Rural Farmers

While the advantages of smartphone apps like Meghdoot are clear, their real-world impact is bounded by a complex matrix of rural adoption barriers.

4.1 Socio-Economic and Infrastructure Constraints

- **The Rural Digital Divide:** While overall smartphone ownership has risen, unequal access persists. Smallholder and marginal farmers, particularly women, have lower rates of device ownership and struggle to afford consistent data plans.

- **Unstable Network Connectivity:** Remote farmlands routinely experience high latency, packet loss, and frequent network dropouts. Apps designed with heavy data requirements often fail to load in the field.
- **Gender Digital Exclusion:** In many rural communities, household smartphones remain controlled by male family members, restricting women smallholders from accessing real-time agricultural advisories.

4.2 Cognitive and Digital Literacy Barriers

- **Low Digital Self-Efficacy:** Many older smallholders report feeling anxious about navigating complex digital menus, fearing they might break the app or alter settings irreversibly.
- **Text and Form Overload:** Standard registration onboarding processes—requiring users to select states, districts, blocks, crops, and varieties through drop-down menus and text input—create immediate friction for semi-literate users.

4.3 Trust, Data Quality, and Perception Gaps

- **Perceived Lack of Spatial Resolution:** Farmers often voice frustration when an advisory covers an entire district but fails to match the actual micro-climate of their specific village. If a predicted rainstorm misses a farmer's field, it erodes trust in future digital recommendations.
- **Delayed Actionability:** If an alert about a sudden pest outbreak or extreme weather arrives after a farmer has already applied fertilizers or pesticides, the delayed advisory results in wasted capital and diminished confidence in the app.

5. Strategies for Improving User Experience (UX) for Semi-Literate Farmers

To shift mobile agromet services from passive installations to active daily utilities, applications must adopt human-centered design frameworks tailored to rural ecosystems.

5.1 Iconography, Color Coding, and Visual Hierarchy

Text-heavy interfaces must be replaced by intuitive visual designs:

- **Metaphorical Iconography:** Use icons that reflect local farming realities. For instance, irrigation should be represented by a traditional tube-well or drip nozzle familiar to the region, rather than generic corporate icons.
- **Traffic-Light Color Systems:** Use color to convey urgency instantly. Green denotes favorable conditions for sowing or spraying; Amber indicates caution or upcoming changes; Red signals immediate climate threats like frost, hailstorms, or pest outbreaks.

5.2 Voice, Localization, and Multimodal Support

- **Natural Language Processing (NLP) & Voice Interfacing:** Integrating voice-to-text navigation allows semi-literate farmers to speak commands in their native dialects (e.g., *"Show wheat advisory for this week"*).

- **Automated Text-to-Speech (TTS):** Every text-based advisory should include a clear "Play Audio" button, allowing users to listen to complex technical instructions in their local language.

5.3 Technical Adaptations for Low-Resource Environments

- **Offline-First Functionality:** Apps should cache downloaded 5-day forecasts and bi-weekly crop advisories locally on the device. This ensures that even when a farmer steps into a zero-connectivity field, vital action logs remain accessible.
- **Lightweight Architectures:** Minimizing app installation sizes and optimizing asset rendering (as seen in recent migrations to performance-focused frameworks like React Native) keeps platforms responsive on low-end, budget smartphones.

Conclusion and Future Directions

Digital agricultural extension through applications like Meghdoot is a cornerstone of modern Climate-Smart Agriculture in India. By converting complex satellite and meteorological models into localized, actionable field practices, these tools protect crop yields and smallholder investments. However, technology alone cannot bridge the gap. Realizing the full potential of digital agromet advisory services requires a continuous focus on user-centric design. Future updates must work toward integrating hyper-local crowdsourced field data, deploying AI-driven image diagnostics for pests, and refining visual UX interfaces. Ensuring that apps remain intuitive, lightweight, and locally relevant allows the agricultural scientific community to support smallholders in navigating an increasingly unpredictable climate.

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5G-ENABLED VEHICULAR NETWORKS: ARCHITECTURE, BENEFITS, AND FUTURE APPLICATIONS

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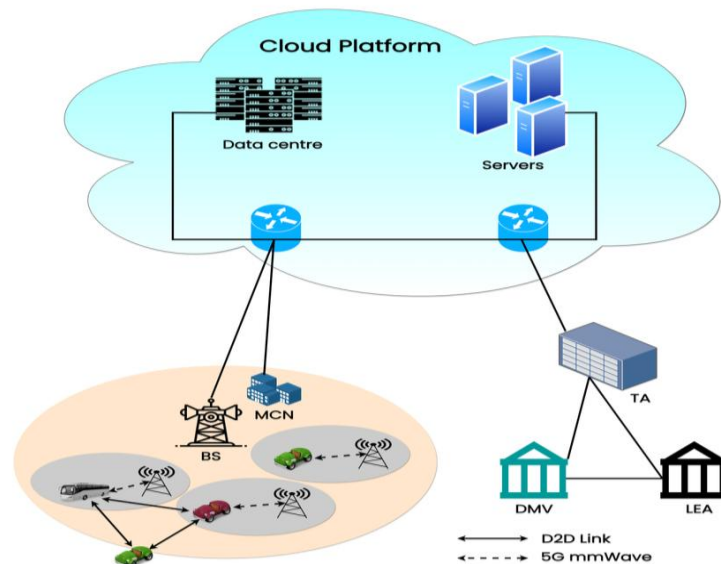
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Introduction

5G technology is really changing the game across various industries, and the automotive sector is reaping some of the biggest rewards. Thanks to its super low latency, high data speeds, and huge connectivity capabilities, 5G-enabled vehicular networks (V2X) are setting the stage for transportation systems that are not only smarter but also safer and more efficient.

The image we've shared gives a clear picture of a 5G-enabled vehicular network setup, showing how cars, base stations, cloud services, and regulatory bodies work together to create a connected environment. In this post, we're going to dive into the architecture, how it all works, the benefits it brings, and the challenges that come with these networks, especially for telecom pros and tech enthusiasts.

A 5G-enabled vehicular network



What is a 5G-Enabled Vehicular Network?

A 5G-enabled vehicular network is essentially a communication system that links vehicles, roadside infrastructure, and cloud services through high-speed 5G wireless technology. It goes beyond the usual vehicle-to-vehicle (V2V) communication, allowing for:

- **V2I (Vehicle-to-Infrastructure):** Communicating with roadside units and base stations.
- **V2N (Vehicle-to-Network):** Connecting to cloud services and data centers.

- **V2P (Vehicle-to-Pedestrian):** Boosting pedestrian safety with mobile alerts.
- **V2X (Vehicle-to-Everything):** An all-encompassing ecosystem that integrates all forms of vehicular communication.

Key Components of a 5G-Enabled Vehicular Network

The image highlights several important elements of the network architecture:

- **Vehicles and Roadside Units (RSUs):** Vehicles chat with each other and RSUs through device-to-device (D2D) links. - 5G mmWave technology allows for super-fast communication, even in crowded urban settings.
- **Base Station (BS):** This provides the cellular connectivity vehicles need. - It serves as a gateway connecting local vehicular communication to the cloud.
- **Mobile Communication Network (MCN):** Keeps vehicles linked to telecom infrastructure. - Handles seamless transitions as vehicles move at high speeds.
- **Cloud Platform:** Comprised of data centers and servers. - Manages, processes, and distributes vehicular and traffic data in real time.
- **Trusted Authority (TA), DMV, and LEA:** TA (Trusted Authority): Responsible for identity verification and authentication. - DMV (Department of Motor Vehicles): Keeps records of driver and vehicle registrations. - LEA (Law Enforcement Agencies): Uses vehicular data to maintain security and regulatory compliance.

Communication Technologies in 5G Vehicular Networks

The figure shows two key communication technologies

- **D2D Link (Device-to-Device):** Enables direct conversations between vehicles without needing to go through a base station. - This allows for quick data sharing for collision avoidance and cooperative driving.
- **5G mmWave:** Operates at high frequencies to provide multi-gigabit speeds. - Perfect for dense traffic situations, like in smart cities. - But it does come with challenges like limited range and the need for a clear line of sight.

Benefits of 5G-Enabled Vehicular Networks

Enhanced Road Safety

- Provides real-time alerts on accidents, road conditions, and pedestrian crossings.
- Vehicle platooning helps ensure safer, coordinated driving.

Efficient Traffic Management

- Cloud-based analytics help streamline traffic flow.
- Smart routing cuts down on congestion and saves fuel.

Ultra-Low Latency Communication

- Essential for autonomous vehicles that need split-second responses.

- Enables quick coordination between vehicles and infrastructure.

Advanced Infotainment Services

- Offers seamless media streaming in connected cars.
- Provides high-speed internet access for passengers.

Regulatory Compliance and Security

- Collaborating with the DMV and LEA ensures data-driven enforcement of laws.
- The Trusted Authority (TA) checks vehicle identities to prevent fraud.

Use Cases of 5G Vehicular Networks

- **Autonomous Driving:** Vehicles share sensor data in real time to drive without human input.
- **Emergency Vehicle Priority:** Ambulances and fire trucks can send priority signals to nearby cars and traffic lights.
- **Smart Parking Systems:** Cars can communicate with parking structures for real-time availability updates.
- **Fleet Management:** Logistics companies can monitor and manage their fleets through cloud dashboards.
- **Accident Reporting:** Automatic crash alerts sent to emergency services for quick reactions.

Challenges in 5G-Enabled Vehicular Networks

Even with all its potential, there are a few technical and operational hurdles to consider:

- **High Infrastructure Costs:** Setting up 5G base stations and millimeter-wave antennas throughout cities can get pricey.
- **Spectrum Management:** Allocating bandwidth for cars while avoiding interference is tricky.
- **Security Risks:** It's important to guard against jamming, spoofing, and cyberattacks.
- **Latency in Edge Cases:** Keeping latency low in remote or rural areas is still a challenge.
- **Privacy Concerns:** Working with the DMV and LEA necessitates strict data governance to protect user privacy.

Comparative View: Traditional Vehicular Networks vs. 5G-Enabled Networks

Feature	Traditional Networks	5G-Enabled Networks
Latency	50–100 ms	< 1 ms (ultra-low latency)
Data Rate	Up to 100 Mbps	Up to 20 Gbps
Scalability	Limited device support	Millions of devices per square km
Communication	Mostly V2I and V2V	V2X (V2I, V2V, V2N, V2P, V2X)
Cloud Integration	Minimal	Advanced real-time data processing
Autonomous Driving Support	Partial	Full support with millisecond updates

Future Outlook

The future of intelligent transport systems (ITS) depends heavily on 5G-enabled vehicular networks. With the integration of AI, edge computing, and blockchain, the next wave of vehicle communication will:

- Offer fully autonomous driving experiences.
- Support vehicle-to-grid (V2G) energy exchanges in electric mobility.
- Create smart city ecosystems where cars act as mobile sensors.
- Telecom companies, regulators, and automakers must work together to ensure a solid, secure, and scalable network rollout.

C-V2X 5G: Cellular Vehicle to Everything

What is C-V2X?

As mentioned, C-V2X stands for Cellular Vehicle to Everything. It refers to a network that combines features of:

- **V2V (Vehicle to Vehicle)**
- **V2P (Vehicle to Pedestrian)**
- **V2I (Vehicle to Infrastructure)**
- **V2N (Vehicle to Network)**

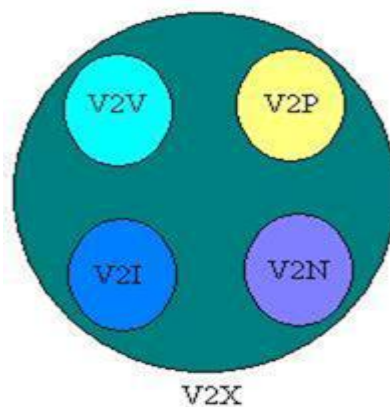


Figure 1: C-V2X concept

It fulfills our vision to create autonomous vehicles and safer autonomous driving experiences. The latest wireless standard, 5G release 14 and beyond, makes C-V2X a reality in today's world.

Features Introduced by C-V2X

Following are the features introduced by C-V2X:

- **Non-Line of Sight (NLOS) Sensing:** Provides 360° NLOS awareness.
- **Use cases:** Road intersections, blind intersections, environmental conditions (e.g., rain, fog).
- **High Level of Predictability:** Based on installed sensors.
- **Use cases:** Alert for sudden lane changes or other road hazards.

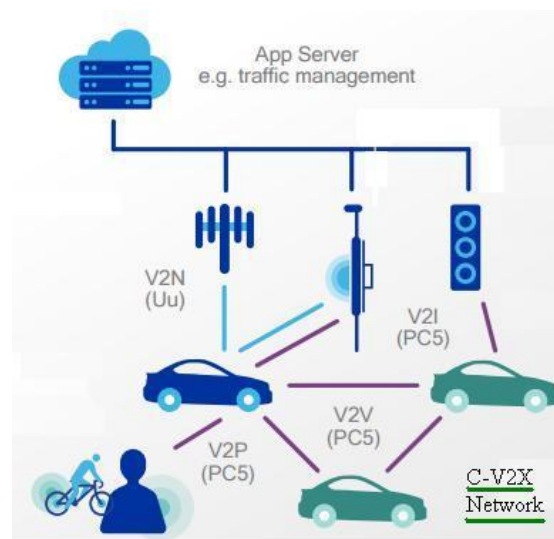
- Safety Alerts: As per situational awareness.
- Use cases: Conditions such as reduced speed, queue warning, etc.

Standard Evolution in C-V2X Technology

The following table outlines the standard evolution in C-V2X technology.

C-V2X features	Standard Release
Basic Safety	802.11p/C-V2X R14
Enhanced safety	C-V2X R14
Advanced safety	C-V2X R15+ (as per R14)

C-V2X Transmission Modes



5G enables safer and more autonomous driving. The following table summarizes C-V2X transmission modes.

Transmission Modes	Description
Direct Communication	Defined for V2V, V2I, and V2P as per PC5 interface in the ITS band (i.e., 5.9 GHz)
Network Communication	Defined for V2N as per Uu interface

C-V2X makes use of upper-layer protocols published by the automotive industry. The following safety features are covered by C-V2X:

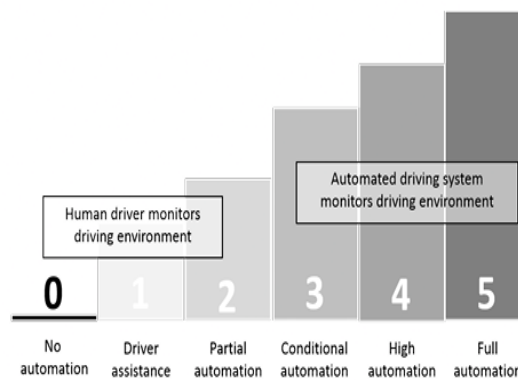
- Ultra-low latency
- enTV (e.g., shared broadcast)
- FeMTC
- eNB-IoT
- eLAA
- Enhancements (e.g., FD-MIMO)

Standards for vehicular communication– from IEEE 802.11p to 5G

The IEEE 802.11p/ITS-G5 based V2X communication system has many favorable features that make it appropriate for road safety and traffic efficiency applications. It works fully distributed and hence does not require a coordinating network infrastructure. Data are exchanged directly among neighboring vehicles at a very small delay compared to an indirect transmission via an infrastructure. Network management is reduced to an absolute minimum, which enables an immediate exchange of data among vehicles without bulky signaling procedures. Multi-hop communication, as in the case of the European C-ITS, increases the limited communication range and enables to information dissemination in geographical areas. The V2X technology is commonly regarded as mature and appears therefore as the appropriate communication technology for the release 1 applications and use cases. In general, the IEEE 802.11p/ITS-G5 based V2X communication system represents a compromise between availability of the technology and low complexity on the one side and state-of-the art communication technologies on the other side. The synchronization and channel estimation approach in IEEE 802.11 has originally been designed for stationary indoor reception and is sub-optimal for highly time-variant radio channels that are doubly dispersive in time and frequency. Also, the system does not use per-link rate adaptation via modulation, channel coding and power adjustment, nor advanced error control techniques for unicast, such as hybrid ARQ.⁸ The spectral efficiency of this system is therefore considerably lower than a system with state-of-the-art solutions, such as Fig. 3. Levels of automated driving as defined in SAE 3016 [11] turbo-coding and MIMO.⁹ Furthermore, the V2X communication system relies on an un-coordinated channel access strategy (EDCA with CSMA/CA). With an increasing number of transmitters, the probability of data packet collision grows. In hidden node scenarios, the access strategy cannot even detect the presence of a transmission and the communication reliability further diminishes. The distributed approach precludes a coordinated assignment of transmission resources and interference management. To cope with data congestion on the wireless channels, additional protocol mechanisms maintain network stability and fair resource allocation, but at the same time, lead to a considerably higher end-to-end delay at the application despite the low latency offered by the physical transmission. For future developments of IEEE 802.11p/ITS-G5 based systems, it is expected that fundamental transmission scheme at PHY and MAC layers will not change. This means that the sub-optimal performance at the lower protocol layers will remain. Some of the issues can be mitigated either by implementation-specific, IEEE 802.11-compliant improvements at PHY and MAC layers, or at the upper protocol layers, such as networking and facilities layers. In the latter case, smarter algorithms for information dissemination have the potential to improve the network performance and, at the same time, to maximize the safety benefit. Moreover, the current V2X system in release 1 is regarded as a basic system, indicating that it has a reduced set

of functionalities. This basic system will be implemented with a single transceiver, which is always tuned to a single wireless channel, i.e. the control channel. An extended system will likely use multiple transceivers in parallel and exploit the full V2x spectrum of multiple wireless channels. It is worth noting that so far, the release 1 of standards does not specify a complete and consistent set of performance requirements that implementations need to fulfill, such as the number of messages a vehicle need to handle at a minimum. While this activity has been started, its completion is required for future deployment. Cellular networks, e.g. based on the 3GPP LTE standards, provide almost full radio coverage. Compared to IEEE 802.11p/ITS-G5, cellular base stations coordinate transmissions, such that collisions are avoided and interference minimized. Therefore, the system is able to guarantee data rate or delay to different applications. However, LTE has been primarily optimized for high data rate and its usage for V2X communication has several limitations: In order to communicate, a vehicle must always be synchronized and registered with the cellular network. This implies that communication is not possible out-of-coverage, such as in tunnels. In order to transmit a frame, a vehicle needs to request transmission resources (in terms of time slots and frequency sub-carriers) and the base station to schedule the transmission. Additionally, to the implied signaling overhead, the data packet always traverses the cellular infrastructure, which results in longer latency compared to direct transmission. Recently, a new feature known as Proximity Service (ProSe) or Device-to-Device (D2D) communication has been introduced into the 3GPP standards [12]. ProSe allows devices in communication range to discover their presence and to exchange data directly without sending the data via the cellular network infrastructure. ProSe defines sidelink communication, in contrast to the conventional up- and downlink in cellular networks. Sidelink data use a subset of the uplink time frequency resources and the same transmission scheme as the LTE uplink transmissions, i.e. SC-FDMA [7]. When in coverage, devices use a scheduled mode for transmission, where the base station assigns the resources. Out of coverage, the device is in autonomous mode and selects the resources from a pre-configured resource pool. Originally, ProSe has been developed for scenarios with low mobility and point to-multipoint communication, in particular public safety and consumer applications (e.g. social networking); and did not consider specific requirements for latency and reliability. In order to be used for automotive use cases, ProSe need to be enhanced with respect to functionality and performance. 5G, the next generation of cellular communication systems under development, is expected to meet the demands of various Single Carrier Frequency Division Multiple Access use cases that go far beyond distribution of voice, video and web data. 5G promises to be a single, common system that converges human-type communication with machinetype communication for various domains, such as industrial automation, robotics and tele-presence, transport & logistics, and others. 5G targets at significant increased performance in terms of more throughput, higher

reliability and shorter latency, combined with support for a massive number of devices [13]. Even though not all of the extreme performance requirements need to be fulfilled at the same time, a new radio interface is being considered that provides the flexibility to be dynamically reconfigured for different scenarios and works in current frequency bands of cellular networks and new spectrum up to the millimeter wave range. The 5G research and development activities target at a time horizon of 2020. In this process, automotive requirements are being increasingly considered [14]. It is important to note that the integration of multiple radio access technologies (RAT) into the cellular system architecture is a key concept in 5G. While it is mainly meant for WiFi and cellular integration, the multi-RAT concept also appears as a reasonable approach for IEEE 802.11p/ITS5 integration.



Levels of automated driving as defined in SAE 3016 [11]

Real-World Use Cases of V2X Technology

1. Collision Avoidance Systems

How It Works: V2X enables vehicles to share real-time data, such as speed, location, and direction, creating a 360-degree awareness of their surroundings.

Example Scenarios:

- Vehicles warn each other of sudden braking or unexpected lane changes.
- At intersections, vehicles communicate with traffic lights to detect potential cross-traffic collisions.

Impact:

- Reduction in accidents, especially in high-risk zones like intersections and roundabouts.
- Enhanced safety in adverse weather conditions where visibility is low.

Case Study

In Michigan, a V2X-enabled intersection pilot program reduced accidents by 26% within its first year.

2. Emergency Vehicle Prioritization

How It Works: Emergency vehicles equipped with V2X communicate with traffic lights to turn signals green and with nearby vehicles to create a clear path.

Applications:

- Faster response to medical emergencies, fires, and accidents.
- Minimizing disruptions to general traffic flow

Impact:

- Reduced response times by 20-30%.
- Improved safety for pedestrians and vehicles near emergency zones.

Example:

Barcelona uses V2X-enabled priority systems to reduce ambulance delays, saving critical minutes during emergencies.

3. Pedestrian and Cyclist Safety

How It Works: Sensors on vehicles detect pedestrians and cyclists through V2X communication and alert drivers or initiate automatic braking.

Key Features:

- Real-time alerts for drivers when pedestrians are in blind spots.
- Integration with smart crosswalks that signal vehicles when pedestrians are crossing.

Impact:

- Reduction in vehicle-pedestrian accidents, particularly in urban areas.

Example:

Japan's deployment of V2X pedestrian safety technology has cut pedestrian-related accidents by nearly 30%.

4. Traffic Signal Optimization

How It Works: Smart traffic signals connected to V2X systems adjust in real-time based on traffic density, weather conditions, and incident data.

Key Features:

- Dynamic light timing to reduce wait times.
- Prioritization of public transit and emergency vehicles.

Impact:

- Shorter commute times and reduced fuel consumption.
- Up to 25% fewer traffic jams in pilot cities.

Example:

Singapore's V2X-enabled adaptive traffic systems have reduced congestion-related delays by 12%.

5. Vehicle Platooning

How It Works: V2X technology enables a convoy of vehicles to travel in close formation, communicating in real time to synchronize acceleration, braking, and steering.

Applications:

- Long-haul trucking to reduce fuel consumption.
- Safe highway travel with reduced human intervention.

Impact:

- Fuel savings of up to 15%.
- Increased safety by reducing human error in high-speed scenarios.

Example:

The European Union's ENSEMBLE Project demonstrated successful multi-brand platooning with fuel savings and enhanced coordination.

Success Stories from Around the World

1. Tampa Connected Vehicle Pilot (United States)

Overview: A large-scale pilot program focusing on deploying V2X at intersections, highways, and public transport systems.

Results:

- 27% reduction in rear-end collisions.
- Reduced travel delays during peak hours by 10%.

2. C-Roads Initiative (European Union)

Overview: A project spanning 18 countries, focusing on cross-border interoperability and large-scale V2X deployments.

Achievements:

- Successful communication between vehicles traveling across different countries.
- Enhanced driver safety through real-time hazard alerts, such as icy roads and lane closures.

3. Shanghai's 5G-Enabled Smart Traffic System (China)

Overview: Integration of 5G and V2X technologies in urban settings.

Key Benefits:

- 20% reduction in city-wide traffic congestion.
- Deployment of autonomous shuttle services integrated with V2X systems.

4. European Truck Platooning Challenge

Overview: Coordinated by the Dutch government, this initiative tested the use of V2X for multi-brand truck platooning.

Results:

- Demonstrated fuel savings of 10-15%.
- Enhanced cooperation between different manufacturers to standardize platooning.

Measurable Benefits of V2X Deployments

Safety:

- Studies show up to a 50% reduction in accidents at intersections equipped with V2X.
- Improved emergency response times directly linked to life-saving outcomes.

Efficiency:

- Traffic signal optimization reduces commute times by up to 20% in urban settings.
- Highway congestion is minimized, cutting travel times during peak hours.

Environmental Impact:

- Reduced idling times lead to a 15-25% decrease in fuel consumption.
- Lower CO2 emissions contribute to cleaner air in urban areas.

The Road Ahead

Scaling Deployments

Pilot programs need to expand to nationwide or global deployments, with a focus on interoperability across borders.

Integration with Autonomous Vehicles

V2X will play a critical role in ensuring the safety and efficiency of autonomous vehicle systems, particularly in mixed traffic conditions.

Policy and Standardization

Harmonized regulations across regions are essential to ensure that V2X systems from different automakers and regions work seamlessly.

V2X technology is no longer just a concept; it is actively transforming transportation systems worldwide. These real-world use cases and success stories highlight its potential to enhance safety, reduce congestion, and promote sustainability. With continued advancements and broader deployments, V2X promises to shape the future of mobility and create smarter, more connected cities for everyone.

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